



SJIM

St. Joseph's Institute of Management

No. 28/I, Primrose Road (Off M.G. Road), Bangalore - 560 025

UTKARSH - 2024

**SIXTH INTERNATIONAL
CONFERENCE**

ON

**LEADING DIGITAL
TRANSFORMATION**

PAST, PRESENT & THE FUTURE

DATE: 16th - 17th FEBRUARY 2024

www.sjim.edu.in



ABOUT THE CONFERENCE

Welcome to a transformative Conference designed to help you navigate the forefront of digital evolution across key business functions. This is the 6th in our series of Leadership Conferences. The conference theme of Leading Digital Transformation: Past, Present and the Future brings together thought leaders, experts, and practitioners to share insights, strategies, and success stories of Digital Transformation in the realms of Marketing, HR, Finance, Business Analytics and Operations.

As industries continue to evolve, digital transformation becomes imperative for sustained success. This conference brings valuable insights and connect with industry experts to help you lead the way in your firms' digital transformation journey!

Day I - (16th February 2024) Conference Agenda

Inauguration Keynote Address 9:30 AM - 10:15 AM	Mr. Chandrashekar Bharathi Managing Director - Ace Micromatic Group	Venue : Loyola Auditorium
Guest of Honor Address 10:25 AM - 11:00 AM	Mr. George Varghese Chief HR Officer - Shahi Exports Ltd.	
(Tea Break at Xavier Hall - 11:00 AM to 11:30 AM)		
Speaker Sessions: Practice Experience of Leading Digital Transformation		
11:30 AM - 12:00 PM	Venue :	12:00 PM -12:30 PM
Mr. Shailendra Koulaskar HR Manager - Gokaldas Exports Limited	Loyola Auditorium	Ms. Chitra Narayanan HR Director - A.O. Smith
Mr. Rajashekar D.R Manager - Servier India	Seminar Hall	Mr. Tinju Augustine Manager - Digital Transformation & Customer Advisory - ADOBE
Ms. Shwetha Prithviraj Manager - PWC	Room No: 114	Mr. Aravind Warriar Lead - People & Culture - Volvo India

(Lunch at Xavier Hall - 12:30 PM TO 01:30 PM)

Day I - (16th February 2024) Conference Agenda

Plenary Session- 01:30 PM - 02:30 PM (Loyola Auditorium)

Mr. Ankit Sharma, Associate Director, Capgemini Invent

2:30 PM - 03:00 PM	Venue :	03:00 PM - 03:30 PM
Mr. Ashim Ghosh Head - Product Strategy & Development Wipro Infrastructure Engineering Ltd	Loyola Auditorium	Mr. Amar Bhattacharya Global Head Investment, People & Culture ECOFIN Global Consulting Ltd
Mr. Rahul Dixit Senior Officer - Quest Global	Seminar Hall	Ms. Divya Seethapathy Director - Global Procurement Schneider Electric
Mr. Sachin Shenoy Head - Product, Technology Greaves Cotton Ltd	Room No: 114	Mr. Chandresh Ranjan Head - Liabilities Program & Synergy - IndusInd Bank

(Tea Break at Xavier Hall - 03:30 PM TO 04:00 PM)

Panel Discussion - 04:00 PM - 5:15 PM (Loyola Auditorium)

(Impact of Emerging Technologies on Digital Transformation)

Mr. Sachin Shenoy Head - Product, Technology - Greaves Cotton	Mr. Amit Gupta Director XL - Sec Technologies (P) Limited	Mr. Bharathi Raja Senior Manager - NTT Docomo
Mr. Aravind K Shukla Chief of Total Performance Excellence - UpRise		Ms. Moumita Ganguly HR Manager - Biesse

Day 2 - (17th February 2024) Conference Agenda

Keynote Address - 10:00 AM - 11:00 AM (Loyola Auditorium)

Mr. Rudra Shankar Roy, General Manager, Process Transformation and Global Supply Chain, IBM

Research Paper Presentations - 09:30 AM - 11:00 AM (List of papers presentation is attached)

(Tea Break at Xavier Hall - 11:00 AM TO 11:30 AM)

Panel Discussion - 11:30 AM - 12:30 PM (Loyola Auditorium)

(Social and Ethical Concerns in a Digital Transformation Journey)

Mr. Karthick Kumar Executive Director - Deloitte	Mr. Satish Narayanan Director - AON Limited
Mr. Nidhin John Head-Digitization Aditya Birla Fashion and Retail Ltd	Mr. Alen Aruldas Senior Manager - DCB Bank

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About SJIM

Welcome to St. Joseph's Institute of Management (SJIM), one of India's premier B-schools overseen by the Jesuits. Boasting a remarkable fifty-year legacy, SJIM's vision is centered on nurturing responsible business leaders of unwavering integrity, ethical conduct, and a strong commitment to society and the environment. SJIM is accredited by AICTE and NBA and is a member of AACSB International. SJIM ranks among the top 125 B Schools in India according to NIRF and the 2nd outstanding B-School of Excellence in India by CSR-GHRDC in 2022.

Conference Organizing Committee

Chief Patron

Fr. Brian Pereira SJ, Vice President, BJES

Patron

Rev. Dr. Manoj D'Souza SJ, Director, SJIM

Conference Chair

Dr. A.R Rajagopalan, Dean, SJIM

Conference Convenors

Fr. Olvin Veigas SJ, Asst. Professor, Industry Academia Connect

Dr. Deepika Joshi, Associate Professor

Prof. Rajendra Desai, Director - Corporate Relations