



**SJIM**

# St. Joseph's Institute of Management

formerly known as St. Joseph's College of Business Administration

Accredited by NBA, Government of India

**54**

*Years of  
Academic Excellence*

## **2023** **ADMISSIONS** **PROSPECTUS** **PGDM**

Post Graduate Diploma in Management

*(PGDM equivalent to MBA)*





## College Motto

The College motto "Fide et Labore" (Faith & Toil) is an invitation to our students to make a personal commitment to God, to fellow human beings and to intellectual pursuits. Success is the assured outcome of hard work.

## Heritage

The JOSEPHITE tradition started in Bangalore with the opening of the St. Joseph's European High School by the Paris Foreign Mission Fathers in 1858. In 1884, St. Joseph's College was established. It has grown steadily and today has more than 10,000 students enrolled at the Undergraduate and Post Graduate courses in Arts, Science, Commerce, Computer, Law and Management disciplines in its independent Colleges namely, St. Joseph's University, St. Joseph's College of Commerce, St. Joseph's Evening College, St Joseph's College of Law and St. Joseph's Institute of Management, formerly called as St. Joseph's College of Business Administration.

St. Joseph's Institute of Management (SJIM) was established in the year 1968. The Institute currently offers a two-year PGDM course approved by the AICTE. SJIM operates out of a new state-of-the-art campus in the heart of the city, just off M.G.Road, Bengaluru.

SJIM has fifty years of legacy in management education and it is only Jesuit Business School in Bangalore. It is managed by the International Jesuit Organisation, which also runs XLRI, XIMB and LIBA.

SJIM is consistently ranked among top B Schools in India. Several of the faculty at SJIM have Ph.D's from reputed schools like IIMs/IITs, as well as vast corporate experience. Admissions are purely merit based and the small classroom size maximizes learning through close faculty-student interaction.

### Vision

To be a management institute of excellence committed to nurturing responsible business leaders having concern for society and environment.

### Mission

- ◆ To impart contextual management education focused on ethics and social issues
- ◆ To produce impactful research
- ◆ To promote institute-industry interface on a continual basis
- ◆ To employ teaching pedagogy that promotes critical thinking, innovation and entrepreneurship

### Values

- |                               |                           |
|-------------------------------|---------------------------|
| ◆ Integrity & Ethical Conduct | ◆ Creativity & Innovation |
| ◆ Inclusiveness & Tolerance   | ◆ Jesuit Spirit of Magis  |
| ◆ Passion for Excellence      | ◆ Service to Society      |
| ◆ Commitment to Students      |                           |



## Campus Facilities



A well-stocked Library spread over 496 sq m with 20,000 books, journals and a seating capacity of 100



An air conditioned Computer Lab with computers, software, internet Bandwidth of 100 Mbps speed



Spacious Grounds and Equipment for Badminton, Basketball, Football and Gym



Classrooms with WiFi, projectors and sound systems



Secure campus with CCTV coverage and spacious basement parking for 2 Wheelers / 4 Wheelers



## Campus Facilities



Air-conditioned Auditoriums for internal and external programs



Basketball Court



Boardroom



Hostel



Gym

## Pedagogy

A combination of methods appropriate for each course are used including

- Lecture sessions
- Group projects and exercises
- Case studies
- Simulated games
- Role-plays
- Audio visual presentations
- Individual assignments
- Student presentations
- Workshops



**Students are encouraged to analyze, anticipate and innovate to prepare themselves for challenging professional careers**

## Evaluation

The college uses the concept of Credit to define the weight of a course in the curriculum.

Courses are classified as one, two or three credit courses depending on the expected workload for each course.

Students complete 112 credits towards the award of a PGDM Degree.

A method of continuous evaluation is adopted via tests, assignments and final examinations.

A ten point grading system is used for evaluating the student in each term.

A letter grade is awarded corresponding to the grade point and percentage marks achieved in each course.

A graduation cumulative grade point average(CGPA) is awarded to each student, which is the weighted average grade point of all the courses.



## Admission Procedure

### Eligibility

A candidate applying for this programme must :

- a) Be a Graduate or a Postgraduate Degree holder in any discipline from a recognized university.
- b) Have a consistent academic record of not less than 60% aggregate from X Standard onwards, in each year of study.

Candidates who have appeared for a final graduate level examination and are awaiting results may also apply. Offers of admission to such candidates, if made, will be provisional and will be automatically cancelled in the event of failure in the examination or failing to obtain 60% marks in the aggregate.

Seats available: - 180

Admission to the course will be based on:

- a) Entrance exam scores (CAT, XAT, MAT, CMAT, GMAT); MAT with minimum of 550 composite score.
- b) Essay Writing Assignment
- c) Personal Interview
- d) Work Experience
- e) Consistent high marks at 10th, 12th and degree levels.

### Selection Process

### Shortlisting

- Applicants will be shortlisted based on consistent academic performance, aptitude test scores and work experience.
- Only the shortlisted applicants will be called for Essay Writing and Personal Interview.

## Fee Structure

### Fee Structure 2023-25

Fee	
First Year	Rs. 4,40,000
Second Year	Rs. 4,40,000

*SBI Educational loan is available upto 30 lakhs without collaterals*

Installment	Fee	Due Date
1	Rs. 2,20,000	At the time of admission
2	Rs. 2,20,000	15 <sup>th</sup> September 2023
3	Rs. 2,20,000	15 <sup>th</sup> March 2024
4	Rs. 2,20,000	15 <sup>th</sup> September 2024

### Scholarships PGDM 2023-25

#### 1. Admission Scholarships:

##### CAT/XAT

Above 90 percentile	: Rs. 2 lakhs
85 to 89 percentile	: Rs. 1 lakh
80 to 84 percentile	: Rs. 80,000
75 to 79 percentile	: Rs. 60,000
70 to 74 percentile	: Rs. 50,000

##### CMAT/MAT

Above 95 percentile	: Rs. 1 lakh
90 to 94 percentile	: Rs. 80,000
85 to 89 percentile	: Rs. 60,000
80 to 84 percentile	: Rs. 40,000
75 to 79 percentile	: Rs. 20,000

*Student should have a consistent academic record of the first class (minimum 60% marks) in STD X, STD XII & Graduation.*

*Half of the Admission Scholarship amount is awarded in the first year. Continuation of Admission Scholarship in the 2nd year is subject to obtaining CGPA of 7.6 on a scale of 10 after the third term and no discipline case being recorded against the student.*

#### 2. General Merit Scholarships:

Rs. 50,000 each awarded to top 10 students in the first-year of PGDM.

Rs. 50,000 each awarded to top 10 students in the second-year of PGDM.

#### 3. Merit-Cum-Means Scholarships:

Rs. 40,000 each awarded to 5 meritorious students belonging to economically poor category in the first-year of PGDM.

Rs. 40,000 each awarded to 5 meritorious students belonging to economically poor category in the second-year of PGDM.

*Note: A student is eligible for only one scholarship*



## Recruiters Speak

### Allegro Advisors

“ Our organization has been associated with graduates from St. Joseph's Institute of Management for the past couple of years and it has been more than a satisfactory experience. The students are both industry ready and well trained in soft skills as well. They are ready to take initiatives and are good team players too. Their value addition to the organization has been immense. ”

### IDC CCR India

“ I've found the students coming for placements from St. Joseph's to be knowledgeable and have good communication skills. We've hired from Joseph's in the past and we've found the hires to be very competent employees who've added to the organization not just in economic terms but also in culture and values. Joseph's has a good system and we would love to come back to hire again. ”

### Mindtree Ltd.

“ We have been hiring students from your institute as well as giving them Summer Internships in our organization. The quality of the students from SJIM is outstanding and the ones we have employed from campus recruitment are truly an asset to our organization. We also find the course curriculum is well equipped to qualify them for our industry. We found a heterogeneous mix of students with varied backgrounds. Their approach, outlook and enthusiasm was something we admire. The students have perspective and were high in their ability to articulate their views and present it with confidence. I believe they will have a great future. Campus atmosphere is supportive for the academic development. The presence of such high quality students proves that management of the university is still aiming high. The dedicated faculty members is helpful for the comprehensive development of the students. ”

## Some of our Recruiters





## Structure of the Program

I TRIMESTER	II TRIMESTER	III TRIMESTER
Business Communication	Business Laws	Business Strategy
Operations Management	Leadership in Action	Cost and Management Accounting
Statistics for Managers	Macroeconomics	Strategic Marketing
Information Systems for Managers	Corporate Finance	Operations Research
Managerial Economics	Principles of Marketing	Business Analytics for Managers
Financial Accounting	Human Resources Management	Business Research Methods
Organizational Behaviour	Business Ethics	Organizational Dynamics
	Business and Management Environment	Business and Management Environment
<b>SUMMER TERM - INDUSTRY INTERNSHIP PROJECT</b>		
IV TRIMESTER	V TRIMESTER	VI TRIMESTER
Entrepreneurship and Innovation	International Business	CSR, Environment and Sustainability
Business and Management Environment		

<b>GENERAL ELECTIVES</b>		
Course of Independent Study (CIS)	Business, Government and Society	Fraud and Corruption Prevention Mgt
Emerging Technologies for Business	Global Markets and National Policies	Corporate Governance Management
<b>FINANCE - ELECTIVES</b>		
Analysis of Financial Statements	Derivatives Management	Security Analysis and Portfolio Management
Taxation	Financial Modelling using Excel	Behavioural Finance
Financial Markets and Services	Mergers and Acquisitions	International Finance Management
Commercial Banking		
<b>HUMAN RESOURCE - ELECTIVES</b>		
Total Rewards Management	Competency Modelling & Leadership Development	Training & Development
Labour Laws and Industrial Relations	Organization Development and Management of Change	International Human Resources Management
Talent Management	Performance Management	H R Analytics
<b>MARKETING - ELECTIVES</b>		
Consumer Behaviour	Business to Business Marketing	Strategic Brand Management
Marketing Research	Digital Marketing	Marketing Analytics
Sales & Distribution	Retail Marketing	Services Marketing
<b>OPERATIONS - ELECTIVES</b>		
Project Management	ERP – Enterprise Resource Planning	Design Thinking for Business Operations
Supply Chain Management	Lean Management & Six Sigma	Productivity Management
Total Quality Management	Service Operations Management	

## Academic Highlights

### BME (Business Management Environment)

SJIM offers a platform to its students to improve on the group presentation skills through BME presentations. Articles from credible sources like Harvard Business Review, CRISIL, and EBSCO are given to each group and they have to present it on alternate Wednesdays in front of other groups as well as one faculty member who will be evaluating them on their group effort. Apart from this, BME also checks the spontaneous as well as



stress tolerant attitude of students because the faculty tells them on the spot as to which topic they should explain as well as respond to their questions. This in turn makes sure that the students know the full article and critically analyses it. This is certainly an added advantage to the SJIM students as these presentation skills will help in their careers as well.

### Toastmasters Clubs



St Joseph's Institute of Management, perceived the requirement for Toastmasters and how it will assist its students with being the Global heads of tomorrow. Students taking an interest in gets an opportunity to sharpen their leadership, communication, management abilities as each gathering has a subject and the individuals take up various roles like Topics master, Table Topics Speaker, Meeting speaker, Evaluator, Ah-counter, Timer, Grammarian and many more as a Toastmaster wears many hats. The achievement of a club meeting relies upon the members. At each gathering, they have a significant influence in making the club experience enjoyable. This encourages them to be the future leader and Game Changers of tomorrow. The club mission of toastmasters intens to engage individuals to acquire self-confidence and accomplish self-improvement because of the positive learning and guidance.



### Industry Internship Program

Internship is a mandatory requirement and the placement cell is actively involved in helping the students to work as interns in companies and start-ups. At the end of the first year, students are required to undertake an Industry Internship project in order to correlate the theory that they have learnt to what is being followed in the real life corporate world. The summer internship programme encourages students to undertake research- based / on the job projects for a period of 8 weeks, full time, in order to gain practical experience.



## Details of Specializations

### Overview

St. Joseph's Institute of Management offers a two-year full-time PGDM program. Now in its 26<sup>th</sup> year, this well-regarded PGDM is the institute's flagship program and is recognized by the AICTE as equivalent to an MBA. Students may specialize in two out of the four specializations (1. Finance 2. Marketing 3. Human Resources Management 4. Operations & Supply Chain Management) offered by the institute.

The institute has a modern state-of-the-art campus on Primrose Road, off MG road, the heart of Bangalore's business district. Faculty have degrees from top notch schools in the country and abroad, and personal attention towards each student is emphasized. As a result, students are placed well and have gone on to assume important positions in the industry.

The institute also has cutting edge technologies and its faculty regularly update themselves in advanced pedagogical techniques. We note with pride that, even amidst a pandemic-inflicted economy, we have been able to provide our students with a complete full-time program experience. Our placements, despite a challenging job market, remain ahead compared with other institutes.

### DETAILS OF SPECIALIZATIONS

#### → Finance + Marketing

This is an excellent combination for those students who are keen on working in the finance field, but who believe they have the personality and flair for marketing. Our program offers you the opportunity to train yourselves from the best of both worlds. In finance, you will learn, for instance, about financial markets and services, portfolio management and banking. Then, you will draw from marketing specializations such as consumer behavior and sales and distribution to pitch these products to customers.

Students opting for the finance+marketing specialization choose careers that sell financial products to customers, such as commercial banks, investment or financial planning firms, credit card services or insurance companies. Of course, you have the flexibility to choose a job involving only finance, or only marketing, too.

*Faculty: Abraham Karimpanal (MBA); Ajit Rao (MBA); Anik Saha (PGDM, IIM Bangalore); Anil Shenoy (MBA, CA); Ashwin John (MBA); Binny Cherian (MA); Dr. Anantharaman (PhD, Columbia University); Dr. Anup Krishnamurthy (PhD, IIM Bangalore); Dr. Avil Saldanha (PhD); Dr. Dr. Maria Immanuvel (PhD); Dr. Ravi Darshini (PhD); Dr. Thomason Rajan (PhD); Suresh Herur (PGDIE, NITIE).*

## Details of Specializations

### → Human Resources Management + Finance

If you believe that you want to work in the human resources departments of organizations, and you have a flair for quantitative subjects, this specialization may be your best choice. You will study the various aspects of human resources management in depth. But you will have an edge over other candidates in that you will also have a deep knowledge of taxation, mergers and acquisitions, financial modelling and so on. Candidates for human resources departments with these additional financial skills typically are preferred more and are paid higher.

Students opting for the finance+human resources management specialization choose careers in compensation and benefits, in HR strategy, or in firms in the process of mergers, acquisitions and the like. You could also choose a job involving only finance, or only human resources management.

*Faculty: Anil Shenoy (MBA, CA); Anvith Murthy (PGPM, XLRI Jamshedpur); Ashwin John (MBA); Binny Cherian (MA); Christopher Anand (PGDBM, XLRI Jamshedpur); Dr. Arthur Fernandes (PhD); Dr. Caren Rodrigues (PhD, IIM Bangalore); Dr. Cyprian Tellis SJ (PhD, Boston College); Dr. Maria Immanuvel (PhD); Dr. Rashmi Nakra (MBA, CAIIB, PhD); Dr. Ravi Darshini (PhD); Dr. M K Lodi(LLM, PhD); Rev. Dr. Tony Thampi (PhD, USA); Suresh Herur (PGDIE, NITIE).*

### → Marketing + Human Resources Management

An alternative name for this specialization would be internal marketing, that is, marketing to current or potential employees of the organization. The specialization allows a student to base himself or herself either in primarily marketing or primarily human resource management, but engage in cross-disciplinary tasks. For example, a student might apply their knowledge of digital marketing to training and development, or brand management to talent acquisition.

Students opting for the marketing+human resources management specialization choose careers in internal branding or salesforce management. Of course, he/ she could also choose a job involving only marketing, or only human resources management.

*Faculty: Abraham Karimpanal (MBA); Ajit Rao (MBA); Anvith Murthy (PGPM, XLRI Jamshedpur); Christopher Anand (PGDBM, XLRI Jamshedpur); Dr. Anantharaman (PhD, Columbia University); Dr. Anup Krishnamurthy (PhD, IIM Bangalore); Dr. Arthur Fernandes (PhD); Dr. Avil Saldanha (PhD); Dr. Caren Rodrigues (PhD, IIM Bangalore); Dr. Cyprian Tellis SJ (PhD, Boston College); Dr. Rashmi Nakra (MBA, CAIIB, PhD); Dr. Thomason Rajan (PhD); Dr M K Lodi (LLM, PhD); Rev. Dr. Tony Thampi (PhD, USA).*

## Details of Specializations

### → Finance + Operations & Supply Chain Management

Students interested in operations, or those from a quantitative or engineering background, may find this combination interesting, as it allows them to combine engineering, logistics and finance. Students will use their knowledge of lean management, six sigma, productivity, project, supply chain or services operations management to solve problems in the finance industry, including banking, insurance and financial planning.

Students opting for the finance+operations&SCM specialization choose primarily financial organizations, and work in their logistics departments. Keep in mind that a student might also choose a purely finance job, or an operations role only.

*Faculty: Anil Shenoy (MBA, CA); Ashwin John (MBA); Binny Cherian (MA); Dr. Maria Immanuvel (PhD); Dr. R Narasimhan (PhD, IIT Madras); Dr. Ravi Darshini (PhD); Dr. Venkateshraj (PhD); Harsh Kumar Johari (PGPX, IIM Ahmedabad); Natarajan (MSc., MS) Dr.Deepika Joshi(PhD); Suresh Herur (PGDIE, NITIE); V. J. Lawrence (PGDOM); V. K. Anand (MBA).*

### → Marketing + Operations & Supply Chain Management

This specialization trains students interested in operations management for a career in marketing. Students will draw from operations subjects such as ERP, supply chain management, materials management and services operations management and apply these to marketing problems.

Students from the marketing+operations&SCM specialization may choose to work in logistics roles in business-to-business marketing, retail management or distribution. Some students decide to take up a purely marketing role, or a purely operations role as well.

*Faculty: Abraham Karimpanal (MBA); Ajit Rao (MBA); Dr. Anantharaman (PhD, Columbia University); Dr. Anup Krishnamurthy (PhD, IIM Bangalore); Dr. Avil Saldanha (PhD); Dr Deepika Joshi(PhD);Dr. R Narasimhan (PhD, IIT Madras); Dr. Thomason Rajan (PhD); Dr. Venkateshraj (PhD); Harsh Kumar Johari (PGPX, IIM Ahmedabad); Natarajan (MSc., MS); V. J. Lawrence (PGDOM); V. K. Anand (MBA).Lawrence (PGDOM); V.K. Anand (MBA).*



## Alumni Speak

**Name : Ritesh Roy Zacharias**

**Batch : 2001 - 2003**

**Current Organization : ITC Infotech**

**Designation : HR Leader - Digital Experience and all Category A accounts of ITC Infotech**



How did Joseph's shape my career:

"Over the last two decades of working across Fortune 500 companies and start-ups, the values that Joseph's instilled in me are what have carried me through. I will forever be grateful for the values of dedication, ownership, integrity, and striving for the greater good, inculcated through the example and expectation of dedicated staff (who always embodied these values themselves), the academic rigor, and the commitment to extracurricular excellence.

I owe my success and the ability to learn through failures to the discipline and tenacity imparted during my time with the college.

I wish the current batches the very best for their endeavours both professional and personal. May you succeed and bring laurels to the institute through your achievements and example. And remember, there is truly nothing that is outside your grasp if you pursue it with "faith and toil" - the motto of your great institution imbibed with an unfailing wisdom."

**Name : Lynn Prashanth Stephen**

**Batch : 2001 - 2003**

**Current Organization : Fever FM (HT Media Ltd)**

**Designation : Assistant Vice President – Sales & Operations**



At the outset I thank SJIM for giving me this opportunity to share my thoughts.

Firstly, I'm a proud Josephite, having studied in Joseph's institutions for 13 years starting from my 5th grade in St Joseph's Indian High School.

The 2 years at SJIM were wonderful in more ways than one. It prepared me for the world outside, gave me the required confidence, knowledge and much more than what one can ask for! I cannot help but reminisce my time as a student at St. Joseph's Institute of Management. Those were the very years where I was taught and trained to excel in my chosen field of sales, marketing and management studies. What I learnt back in the day still comes to use in my day-to-day work at the office and has enabled me shoulder great many responsibilities. I am grateful and indebted to the passionate faculty who focused not just on theoretical learning but also on the practical applications of concepts making it easy for us to wield our understanding of changing market scenarios, I am also grateful to the wonderful class mates who hold equal stakes in making me a good team player through the interactions we had and some of whom have become friends for life. All in all, my two year stint at SJIM was truly a memorable one.

Wishing the esteemed institution and the students the very best.. Fide et Labore!

## Alumni Speak

**Name : Chintan K Doshi**

**Batch : 2006 - 2008**

**Current Organization : JPMorgan Chase & Co.**

**Designation : Vice President, Talent Acquisition – HR**



"It is difficult to articulate how profoundly my time at the SJCBA/SJIM helped to shape the person I am and the decisions I have made. When I think back about the time I spent at the institute, some of my fondest memories, toughest & group assignments, and most rewarding struggles came from these experiences at the institute, and I know without a doubt that my time at the institute would not have been nearly as fulfilling had I not participated in the MDPs and organizing fests. The education I received was spectacular, and the professors at the institute gave me unique and intense learning experiences in the fields of organizational behavior, marketing, financial & accounting, TPM, organizational theory, design and change, books which I still hold dear and for which I am incredibly grateful. However, I am even more grateful for the critical thinking and problem-solving skills the institute helped me to develop. Throughout the academic sessions, I was challenged to discover capabilities that I never knew I had. Along with academics, the University focuses on personality development which helped me build a rewarding career. The professors at the institute not only gave me an invaluable education, but they also taught me how to seek out knowledge, learn things for myself, and never settle for less than my best effort."

**Name : Syed M Siraj**

**Batch : 2008 - 2010**

**Current Organization : Tokyo Info Solutions**

**Designation : Vice President**



My Alma Mater St. Joseph's Institute of Management. I am proud being a Josephite, I got placed before my trimester ended in my first company through campus placement.

Through out my student days it was a proud moment for me as I got exposed to finance field which helped me to shape my career in finance domain though I was from a different background (biotechnology).

My batchmates provided a friendly competitive environment that motivated me to learn quickly.

## Alumni Speak

Thank you My Alma Mater for building my career.

**Name : Rehan Akhtar**

**Batch : 2009 - 2011**

**Current Organization : British Telecom**

**Designation : Project Portfolio Manager**

I cherish my 2 years as a student of this prestigious institution as it provided immense learning opportunities and help build my overall personality to take on the corporate world. Before joining I had completed my Bachelor of Engineering (EEE) and had some years of work-ex, the curriculum helped me understand concepts so that I can relate it to the experiences in the past.

The soft skills to drive group discussions, group projects, case studies presentations, data analysis and insights to drive decision-making during my industrial internship and guidance from faculty members has helped in grow professionally in my career so far.

Currently working as Project Portfolio Manager dealing with multi-million-dollar strategic portfolios with multiple programs which brings efficiencies to the business and help make BT more competitive in the market. Trust me to perform this role, the course curriculum has aided to the on-the-job training and experiences so far.



**Name : Vinay Prakadan**

**Batch : 2009 - 2011**

**Current Organization : Northern Trust**

**Designation : Second Vice President**

Being a Josephite is an emotion. SJIM has played a pivotal role in nurturing and nourishing me as a professional. The quality education and mentoring from the faculty has helped shape my career and the able guidance from the Jesuit Fathers have kept my value system grounded which help me wade through troubled waters even today. Fide et Labore through and through.

**Name : Chethan Swamy**

**Batch : 2012 - 2014**

**Current Organization : Jefferies LLC (Jersey City USA)**

**Designation : Assistant Vice President**

If I were to sum up my college experience in one word - 'Priceless'. I had a great two years learning something new and participating in various events from business to sports. The list goes on and on. My classmates were great. The teachers are superb and caring with a lot of experience. The teachers want their students to succeed and SJCBA (now SJIM) is one of the colleges to have that mentality. There are three important skills that I gained from my two years at college that really helped me progress in my career - being responsible, putting in the hard work and a





## Governing Council



**Rev. Fr Dionysius Vaz SJ**  
Provincial,  
Karnataka Jesuit Province  
Chairman

**Rev. Fr. Brian Pereira, SJ**

Vice President,  
Bangalore Jesuit Educational  
Society  
Vice Chairman



**Rev. Dr. Manoj D'Souza, SJ**  
Director, SJIM - Secretary

**Dr. A. R. Rajagopalan**  
Dean, SJIM - Member



**Dr. A. Anantharaman**  
Provost,  
SJIM - Member

**Rev. Fr. Denzil Lobo, SJ**  
Dean, IT,  
St Joseph's College  
Member



**Rev. Dr. Charles Lasrado, SJ**  
Principal, St Joseph's  
Commerce College  
Member

**Dr. P. D. Jose**  
Associate Professor  
IIM Bangalore - Member



**Dr. Pallab Bandyopadhyay**  
Director - Human Resources ,  
Citrix - Member

**Dr. Rajeev Noronha**  
Vice & Head  
(Analytics - TCS)  
Member



**Dr. N. S. Rajan**  
Former Group  
CHRO – Tata Sons  
Member

**Mr. Raj Narayan**  
Former CHRO - Titan  
Member



**Mr. Emmanuel David**  
Former Director  
Tata Management  
Training Centre – Pune  
Member

**Mr. Ajit Aranha**  
CFO / Director Business  
Operations, EMC Data  
Storage Systems (India)  
Pvt Ltd - Member



**AICTE Nominee**  
South Western  
Regional Office

# Administration

**Director**  
**Dean**

**Rev. Dr. Manoj D'Souza SJ**  
**Dr. A.R. Rajagopalan**

## Core Faculty

Rev. Dr. Manoj D'Souza S.J. M.Sc (UK), MBA, Ph.D Director	Dr. A.R. Rajagopalan M.Com., M.Phil., Ph.D (Management) Dean, Human Resource
Rev. Dr. Oswald Mascarenhus, SJ MA (US), MBA(US), PhD(Wharton School of Business, US) Research	Dr. Anantharaman AMP (Harvard Business School), Ph.D. (Columbia University) Provost, Strategy and General Management
Mr. Suresh Herur BE, PGDIE (NITIE), FICWA Finance	Mr. V.J. Lawrence BE, MS, PGDOM, F.I.E, Chartered Engineer - Operations
Dr. Venkatesh Raj BE (IISC), MBA, Ph.D. Finance	Mr. Abraham Karimpanal BE. (BITS Pilani), MBA Marketing
Mr. Joy Rajan Cheruvathoor BE (BITS Pilani), MMS (JBIMS) Director of Corporate Relations	Mr. V.K. Anand BE, MBA Operations and Systems
Ms. Binny Cherian M.A.(Eco), PGDBA, PGDCA, (Ph.D) - Economics	Dr. Avil Terrance Saldanha BE, PGDM, DIM, Ph.D Marketing
Rev. Dr. Cyprian Tellis S.J. MA (Belgium), Ph.D (USA) Human Resources	Dr. Thomason Rajan MBA, Ph.D. Marketing
Dr. Maria Immanuel S M.Com, MBA, PGDCA, PGDSRM, Ph.D Finance	Dr. Anup Krishnamurthy BE, PH.D (IIM Bangalore) Marketing
Dr. Caren Rodrigues BE, PH.D (IIM Bangalore) Human Resources	Dr. Ravi Darshini M.Com., M.Phil., AICWA, Ph.D. Finance
Dr. Deepika Joshi MBA, Ph.D. Operations	Dr. Shehla Malik MBA, PhD (Jamia Millia Islamia) Human Resources
Fr. Prashanth Wesley D'Souza SJ M.Sc. (Counselling and Psychotherapy) Counsellor, Human Resource	Mr. Ashwin John B.Com., MBA Finance
Rev. Fr. Olvin Veigus SJ Licentiate (MA) General Management	

## Visiting Faculty

Rev. Dr. Tony Thampi, MBA, PhD General Management Experience: 25 years	Mr. Anvith Murthy B.Tech, PGPM (XLRI) Human Resources Experience: 15 years	Dr. Deepika Joshi MBA, PhD Operations Management Experience: 20 years.
Mr. Anil Shenoy MBA, CA Finance Experience: 32 years	Mr. Natarajan MSC, MS Operations Experience: 30 years	Dr. M K Lodi MA, LL.M, PhD Human Resources Experience: 34 years
Mr. Rohan Pais ICWA, MBA Finance Experience: 20 years	Mr. Ajit Rao BA, MBA Marketing Experience: 33 years	Mr. Christopher Anand PGDBM (XLRI) Human Resources Experience: 16 years

# SJIM?

- SJIM is the first-ever B-School in Karnataka (est. 1968)
- Managed by international Jesuit organization which also runs XLRI/XIMB/LIBA
- Excellent placements in premier companies for the last 25 years
- Consistently ranked among top B Schools in India
- Faculty trained at IIM/IISc/IIT/NITIE/BITS/University of London/Boston College
- Faculty with vast corporate experience and PhDs
- New campus with state-of-the-art facilities centrally located on MG Road in Bangalore
- Course content & teaching-learning methods on par with IIMs
- Frequently revised curriculum to meet industry requirements
- Small classroom size to maximize faculty-student interaction
- Merit-based admissions with merit scholarships over 30 lakhs
- Dual specialization from Finance/HRM/Marketing/Operations
- Several student-driven activities to develop managerial and organization skills
- Financial support for certifications
- On-campus facilities for sports and gym
- Excellent hostel facilities for both boys and girls
- Member of International Association of Jesuit Business Schools (IAJBS), Milwaukee, USA
- Faculty publications in international top-tier business journals
- Incorporation of Analytics in all specializations
- International collaboration with the Albers School, Seattle University, USA and others

50+

Years Legacy

10,000+

Alumni

150+

Recruiters



## Recent Events at SJIM

### 1 International Conference Utkarsh 2022

"Knowledge becomes power when we put it into use" and to disseminate such knowledge, St Joseph Institute of Management virtually held the 2 –day International Conference, Utkarsh 2022 on 18th and 19th February 2022. The objective of the conference was to enlighten the assemblage about "Sustainable Business Models in Turbulent Times". The speakers of 18th February included, Dr. Sanjeev Singh, Medical Director- Amrita Institute of Medical Sciences who spoke about the establishment of healthcare facilities as several individuals went through distress during the recent turbulent time. Mr. Nitin Paranjpe, COO - Unilever enunciated that with new change comes new opportunity and how survival is feasible for those who modify themselves with the change.



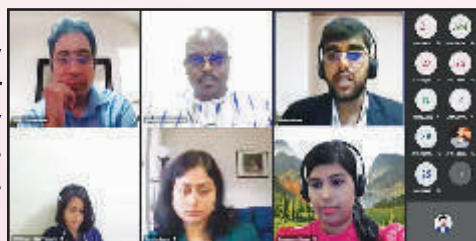
Mr. Somshubro Choudhury, Partner - Bharat Innovation Fund voiced on the venture capital investment decisions, renewable sources & sustainability in today's business model. Prof. Justin Paul, Director - Researcher of Universidad de Puerto Rico, spoke about the survival of MSMEs. SJIM alumni Mr. Sanjay Mitra, HR Manager-ITC Ltd, enlightened the journey of manufacturing companies sustaining through rough times and the plan of action taken by ITC in the last couple of years. VP-Customer Operations, Vodafone Intelligent Solutions Ms. Surekha Desai spoke about how customer experience is dominant for building & reconstructing business. Mr. Ramananda, VP – Sales & Marketing of Parson Education, gave an oration on the advancement of teaching, guidance from the environment, and tutorial from the pandemic. Mr. Vaitheeswaran, CEO-'Again Drinks' spoke about personal and business flexibility during a catastrophe and possessing a high standard of integrity to become a successful entrepreneur. He was valiant enough to share his struggle of becoming an entrepreneur through his book 'Failing to succeed'.

On February 19th, 2022, SJIM hosted a hybrid panel discussion coordinated by TIA Summit as part of the International Conference to continue to enlighten the spirit of Utkarsh 2022, an annual leadership summit. The panelist included, Dr. Heike Markus, Professor for Digital Transformation & Operational Excellence at HOF University, Germany; Dr. Pradip K. Dutta, Former VP & MD of Synopsis South Asia, Mr. Pavan Kumar, Senior VICE President of Altair; Mr. Ranjit Kondeshan, Director HR of Ola Electric Mobility Pvt. Ltd; Mr. Suprotik Das, MD of Nordson India Pvt. Ltd; the Summit's curator, Mr. Jose Jacob Kalayil, Founder & CEO of Integro.

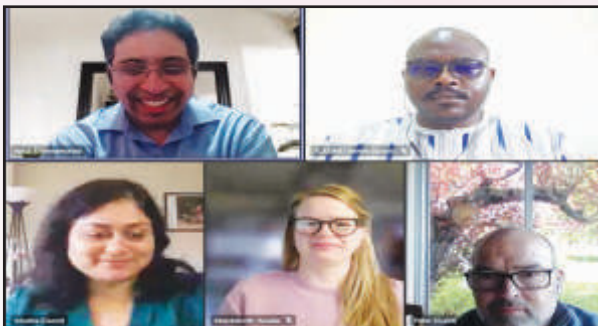
The panel discussion began with each panelist offering an overview of their various fields of expertise, followed by a second round of discussion in which the panelists shared their experiences dealing with the pandemic at their respective companies. The panelists gave the students counsel and guidance on how to create a strong foundation to become future leaders in the final round. The conversation concluded with a Q&A session.

### 2 5th SJIM-Albers International Business Plan Competition

An international business plan competition on "Developing a financially sustainable and technologically feasible and scalable business idea that will engender responsible consumption in societies" was organized by jointly by St. Joseph's Institute of Management, Bangalore and the Albers School of Business and Economics, Seattle University, USA on April 2nd 2022.



## Recent Events at SJIM



Starting from last November, students at St. Joseph's Institute of Management (SJIM, India), St. Joseph's College of Law (SJCL, India), St. Joseph's College (SJC, India), St. Joseph's College of Commerce (SJCC, India), Albers School of Business and Economics (Seattle University, USA), College of Nursing (Seattle University, USA), and Fu Jen Catholic University (Taiwan) have been collaborating in virtual teams. Together, they harnessed the

different countries' technical and social expertise towards solving this serious problem.

Three finalist teams were shortlisted by a Global Panel of judges including Pelle Lutken (Denmark; Policy Specialist on Governance and Peacebuilding with the UNDP or United Nations Development Program); Steve William Azeumo (Cameroon; Founder of PRESIDIE, member of the African Center for Competitive Intelligence, and Country Coordinator for EoC-IIN); and Andres Oller (Argentina; Specialist in Change Management and HR Head of Siemens Mobility S.A. [Transportation] and also of Siemens S.A. [Energy]).

The finals for this competition was held on 2nd April 2022 on a virtual (online) platform. The three finalist teams presented their b-plans to a two-member panel of judges from Cameroon and USA consisting of Steve William Azeumo (Cameroon; Founder of PRESIDIE, member of the African Center for Competitive Intelligence, and Country Coordinator for EoC-IIN) and Dr. Anusha Ramesh (USA; Assistant Professor of Management at Willamette University and a James Buchanan Fellow). The three finalist teams also fielded a set of challenging questions from the jury.

For the first time since the inception of this event, two teams tied for first place – Team 3 comprising of Dhivya Ramanujam (Albers School of Business and Economics, USA), Bhuvana S. (SJCL, India), Barjeesa Shafat (SJC, India), Rohith K C (SJIM, India), and Syed Mohammed Jaffer (SJIM, India); and Team 5 comprising of Richa Prabhu Verleker (Albers School of Business and Economics, USA), Glisther Prithesh D Silva (SJIM, India), and Faiza Hussain (SJIM, India).

### 3 Synectics – 2K22

"The key to success is to start before you are ready" – Marie Forleo

The students of St. Joseph's Institute of Management, Bangalore participated in SYNECTICS – 2K22: A National Level Business Fest organized by Kristu Jayanti College, Bangalore; where they were given a platform to showcase their knowledge and skills in a real time scenario. The fest was conducted between 05th April, 2022 to 08th April, 2022 in hybrid mode, having the final round at the KJC campus on 08th April, 2022 followed by the valedictory function. The event had teams from 32 well known Business Schools across 6 different states.

The students of SJIM participated in all the domains of the fest and were declared the winners in Plan – Z (Best Management Team), Humanix (HR), Finmeister (Finance), Metasell (Marketing) & runner up in Bizvisory (Business Quiz). In addition, SJIM was awarded the overall Contingent Runner Up for the fest. The management proudly celebrated all the winners and participants of the event.





## Recent Events at SJIM

### 4 Gold smuggling in India and its effect on Indian bullion industry

Our faculty Dr. Maria Immanuvel S, presented his research paper titled "Gold smuggling in India and its effect on Indian bullion industry" at the 5th Annual Gold and Gold Markets Conference, April 11-12, 2022, organised by India Gold Policy Centre, Indian Institute of Management, Ahmedabad. His research paper is one among the 10 best papers accepted for the conference.



### 5 Alumni Meet - 2022

An alumni meet attempts to bring together students of past batches to interact with the SJIM community while also encouraging current students to kick start their careers by networking & bonding with their seniors.

On April 9th, 2022, St. Joseph's Institute of Management (SJIM), Bangalore hosted an alumni meet & dinner. The program began at 7:30 pm, Rev. Dr. Manoj D'Souza SJ, Director of SJIM addressed the gathering and extended a warm welcome to the alumni. He also spoke on how the institute has progressed in past years & commended the staff & students on their accomplishments & the legacy they have left behind. Following this, Mr. Sanjay Mitra, the Alumni President, addressed the gathering with a powerful speech.



The current batch of talented students entertained the audience with various performances and activities, including a band performance, cultural dance and multiple ice breaker activities, to add an element of fun and excitement to the event. The ceremony came to a close with a heartfelt vote of thanks by the student Alumni Coordinator & a hearty dinner with great food & the opportunity to interact with everyone present. The night will be remembered as another great experience at SJIM.

### 6 Fr Rebello Memorial Cup 2022

"The strength of the team is each individual member. The strength of each member is the team." - Phil Jackson

St. Joseph's Institute of Management hosted the "Fr Rebello Memorial Cup 2022" – An inter-collegiate men's basketball tournament



- which was sponsored by Decathlon. The event took place on 07th & 08th April, 2022. The tournament had skilled players from 16 colleges across Bangalore, namely - SJCC, Christ (Kengeri), CMR, MSR IT, Christ (Bannerghatta), BMS CE, St. Clare, NMIT, Christ (Main), RV, CMS, SJC, Jain University, MSR Applied Science,



## Recent Events at SJIM

Reva & Raja Rajeshwari. The first set of matches were held on 7th April, 2022 to decide which teams would qualify for the final play-offs.

The semi-final and the final match was held on 08th April, 2022 to decide which team was the best of the best. Throughout the whole tournament, students & faculty came to cheer & show their support towards the teams & all the effort they were putting into the game. At the end of two days, Jain University were declared the champions of the "FR Rebello Memorial Cup 2022".

### 7 SJIM Celebrates 53rd Foundation Day

SJIM commemorated its 53rd Foundation Day on 5th April 2022. The event, held in Loyola Auditorium, was presided over by Mr. Bijou Kurien, Chairman, Retailers Association of India.

The event began with an invocation dance called the Pushpanjali. This composition is an invocatory item that salutes God, followed by teachers, musicians and the audience. The Chief Guest, Mr. Bijou Kurien; SJIM Director, Rev. Dr. Manoj D'Souza SJ and our Dean, Dr. Rajagopalan then lit the traditional lamp.

In his welcome address, Rev. Dr. Manoj D'Souza SJ mentioned that SJIM has continually been at the forefront of educational innovation. Founded in 1968, SJIM is Karnataka's oldest business school, and was started by the Jesuit fathers when management education in India and abroad was just taking shape. Today SJIM is fully prepared, he said, to provide hybrid educational solutions, as well as data driven management programs, to aspiring managers.



Mr. Bijou Kurien, Chairman, Retailers Association of India, delivered the Foundation Day Address. In it, he pointed at the seismic changes in the business, education and technological landscape during and after the COVID-19 pandemic. Opining that these were positive shifts, he encouraged business school students to embrace the new landscape with innovative solutions. He also pointed out to the students that sometimes, the best solutions to business problems may come from simple people who have no formal education in business; humility and the willingness to learn, he said, would take students far in life.

In keeping with SJIM's mission, SJIM annually awards a citation and cash prize to an organization whose business model has had a measurable social or environmental impact. This year, the SJIM Entrepreneurship Award was presented to 'Dream a Dream', which empowers young people to overcome adversity.

Following this, SJIM presented merit scholarships to over 60 students in the General Merit and Christian merit categories.



These cash scholarships are gratuitously disbursed by the Bangalore Jesuit Educational Society.

The event rounded off with an entertainment program. Students put on a splendid musical concert, and the audience joined in wholeheartedly. The crescendo was a dance show, drawing from the classical forms of different parts of India. Elton D'Souza, student organizer, delivered the Vote of Thanks.

## International Collaboration

SJIM currently has collaboration with three international institutions.

In 2017, SJIM entered into an agreement with Albers School of Business and Economics, an AACSB Jesuits business school that is part of Seattle University, USA. Joint activities have included guest lectures in SJIM by Albers faculty, research collaboration, an international business plan competition and student immersion program. Other on-going collaborations include those with Fu Jen Catholic University in Taiwan and Putra Business School in Malaysia.

## Recent Rankings and Accreditations

SJIM is a member of AACSB International.

Accredited by National Board of Accreditation (NBA)

NIRF(2022): Top 125 B Schools in India

CSR(2022): Top B School of Eminence in India

The Week(2022): Top 23 private B school in South Zone



DECCAN HERALD  
Wednesday  
May 18, 2022

## Quality education path to a successful career: Gehlot

**BENGALURU, DHNS:** About 174 students graduated from St Joseph's Institute of Management at its 25th convocation held in the city recently. Twelve students received medals and certificates from Governor Thaawarchand Gehlot.

Speaking at the convocation, Gehlot urged youth to join hands to strengthen the country and build a better society. "I am sure that the quality of education and strong moral foundation will lead to a successful career and make your life worthwhile."

"The new National Education Policy-2020 has been implemented, in which provision has been made to give priority to local language and sports."

Talking about Indian athletes who had performed well at the Tokyo Olympics and Paralympics, he called upon the students to pursue education and sports with equal fervour.



Thaawarchand Gehlot

## 12 ರ್ಯಾಂಕ್ ವಿಜೇತರಿಗೆ ಪದಕ ಪ್ರದಾನ ಎಸ್‌ಜೆಐಎಂನ 25ನೇ ಘಟಿಕೋತ್ಸವ

ಪ್ರಜಾವಾಣಿ ವಾರ್ತೆ

ಬೆಂಗಳೂರು: ಸೇಂಟ್ ಜೋಸೆಫ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ (ಎಸ್‌ಜೆಐಎಂ) 174 ವಿದ್ಯಾರ್ಥಿಗಳು ಪದವಿ ಪಡೆದಿದ್ದಾರೆ. ದಿನಿಧ ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಮೊದಲ ಮೂರು ರ್ಯಾಂಕ್ ಪಡೆದ 12 ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ರಾಜ್ಯಪಾಲ ಥಾವರ್ಚಂದ್ ಗೆಹಲೋಟ್ ಅವರು ಪದಕ ಹಾಗೂ ಪ್ರಮಾಣಪತ್ರ ಪ್ರದಾನ ಮಾಡಿದರು.

ಎಸ್‌ಜೆಐಎಂನಲ್ಲಿ ಕನಿಷ್ಠಾಂತರ 25ನೇ ಘಟಿಕೋತ್ಸವದಲ್ಲಿ ಮಾತನಾಡಿದ ರಾಜ್ಯಪಾಲರು, "ವೈಯಕ್ತಿಕ ಮತ್ತು ಗುಣಮಟ್ಟದ ಶಿಕ್ಷಣ ಪಡೆದುಕೊಂಡಿರುವ ವಿದ್ಯಾರ್ಥಿಗಳು ತಮ್ಮ ವೃತ್ತಿ ಬದುಕನ್ನು ಯಶಸ್ವಿಯಾಗಿ ರೂಪಿಸಿಕೊಳ್ಳಲು ಸಾಧ್ಯ" ಎಂದರು.

'ಬದುಕಿನಲ್ಲಿ ಎದುರಾಗುವ ಸವಾಲುಗಳನ್ನು ಗೆದ್ದು ಶಿಕ್ಷಣವನ್ನು ಸಮರ್ಪಕವಾಗಿ ಬಳಸಿಕೊಂಡು, ಉದ್ಯೋಗಿಯಾಗುವ ಬದಲು ಉದ್ಯೋಗದಾತರಾಗಬೇಕು. ಮಾನವೀಯ ಗುಣಗಳನ್ನು ಆಳವಡಿಸಿಕೊಳ್ಳಬೇಕು' ಎಂದು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಸಲಹೆ ನೀಡಿದರು.



ಘಟಿಕೋತ್ಸವದಲ್ಲಿ ಐಕ್ಯರ್ಯಾ (ಮಾನವ ಸಂಪನ್ಮೂಲ ನಿರ್ವಹಣೆ), ಓಫಿರ್ ನೀಲಾ ಆರ್ (ಇರ್ಯಾಟರ್‌ನ ನಿರ್ವಹಣೆ), ಮೋವಿನ್ ಡೊಮಿನಿಕ್ (ಆಡಳಿತ ನಿರ್ವಹಣೆ), ಡಿ. ಕೇವ್ವಿನಿ (ಇರ್ಯಾಟರ್‌ನ ನಿರ್ವಹಣೆ), ರಚಿತಾ ಇಟಗಿ (ಆಡಳಿತ ನಿರ್ವಹಣೆ), ರುಬೆಲ್ ಅಂಟು ಸ್ವಾರಿಯ (ವಿಶಿಷ್ಟವಂ) ಮತ್ತು ಇತರರಲ್ಲಿ ಕರ್ವಿನ್ ಸೆಬಾಸ್ಟಿಯನ್ (ಹಣಕಾಸು) ಪ್ರಮಾಣಪತ್ರಗಳನ್ನು ಪ್ರದರ್ಶಿಸಿದರು.

— ಪ್ರಜಾವಾಣಿ ಚಿತ್ರ  
ಸಂಸ್ಥೆಯ ನಿರ್ದೇಶಕ ಡಾ. ಮನೋಜ್‌ದೀಸೋಜ್, 'ರಾಜ್ಯದ ಆತ್ಮತಂತ್ರತೆಯ ಸಂಸ್ಥೆಯಾಗಿರುವ ಎಸ್‌ಜೆಐಎಂ ದೇಶದ ಪ್ರಮುಖ 'ವಿ-ಸ್ಕೂಲ್' ಗಳಲ್ಲಿ ಸ್ಥಾನ ಪಡೆದಿದ್ದು, ಜಾಗತಿಕ ಮಟ್ಟದಲ್ಲೂ ಗುಣಮಟ್ಟದ ಶಿಕ್ಷಣಕ್ಕೆ ಪ್ರಜಾವಾಣಿ ಸಂಸ್ಥೆಯು ಜವಾಬ್ದಾರಿಯುತ ಸಾಂಗತಿಕರನ್ನು ರೂಪಿಸುತ್ತಿದೆ' ಎಂದರು.

ರೆಕ್ಟರ್ ಫಾ. ದ್ರಿಯಾನ್ ಪಿರೇರಾ, ಡೀನ್ ಡಾ. ಎ.ಆರ್. ರಾಜಗೋಪಾಲನ್ ಸಮಾರಂಭದಲ್ಲಿ ಉಪಸ್ಥಿತರಿದ್ದರು.

## SJIM holds leadership summit

**BENGALURU, DHNS:** St Joseph's Institute of Management (SJIM) held a two-day leadership conference, with the aim to bridge the industry-academia gap and co-create knowledge around salient contemporary business phenomenon that has ethical and social repercussions.

Held on February 18 and 19, the conference had interactive sessions and panel discussions with thematic research papers from several international scholars.

Experts from operations management, Artificial Intelligence and Internet of Things (AI-IoT), venture capital, human resources, customer experience, entrepreneurship, business research, and business education shed light on sustainability and growth in the face of environmental instability.

Authors whose papers were accepted had been given a free research workshop. Accepted papers may be published in journals having tie-ups with the institute.

## 174 students graduate at SJIM's 25th convocation

STAFF REPORTER  
BENGALURU

St. Joseph's Institute of Management, Bengaluru, held its 25th Convocation on Saturday. As many as 174 students

graduated from the college, among which 12 received medals and certificates from chief guest Governor Thaawarchand Gehlot. Delivering the convoca-

tion address, Mr. Gehlot called upon the youth to join hands to strengthen the country and build a better society. According to a release,

the Governor said, "I am sure that the quality of education and strong moral foundation will make your career successful and useful in making life worthwhile.

The new National Education Policy-2020 has been implemented, in which provision has been made to give priority to local language and sports."





**SJIM**

# St. Joseph's Institute of Management

formerly known as St. Joseph's College of Business Administration

# 54

*Years of*  
**Academic Excellence**

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