



SJIM

ST. JOSEPH'S INSTITUTE OF MANAGEMENT

No. 28/1, Primrose Road, Off M.G. Road, Bengaluru- 560025

INTERNATIONAL CONFERENCE ON BUSINESS TRANSFORMATION CHALLENGES & BEST PRACTICES

**DATE : 17 - 18 FEBRUARY 2023
VENUE : LOYOLA AUDITORIUM**





SJIM

ST. JOSEPH'S INSTITUTE OF MANAGEMENT

No. 28/1, Primrose Road, Off M.G. Road, Bengaluru- 560025

DAY 1 - CONFERENCE AGENDA (17 FEBRUARY 2023)



INAUGURATION

INAUGURAL ADDRESS BY DR. N. S. RAJAN

FORMER CEO - IDFC FOUNDATION,
EX GROUP CHRO - TATA SONS

VENUE	TIME
LOYOLA AUDITORIUM	09:30 AM TO 10:30 AM



KEYNOTE ADDRESS - TRANSFORMATION OF RETAIL AND THE CUSTOMER EXPERIENCE

MR. RAGHU RAJAGOPALAN

PRESIDENT- GROUP
BUSINESS DEVELOPMENT,
LIFESTYLE INTERNATIONAL

LOYOLA AUDITORIUM	10:30 AM TO 11:30 AM
----------------------	----------------------------

TEA BREAK AT XAVIER HALL - 11:30 AM TO 12:00 PM



TOPIC - HYBRID WORKING MODELS AND ITS ROLE IN BUSINESS TRANSFORMATION

DR. JAMUNA RAVI

FORMER GLOBAL HEAD- IT PORTFOLIO
MANAGEMENT AND PRACTICES,
HSBC GLOBAL

CLASSROOM 113	12:00 PM TO 12:30 PM
------------------	----------------------------



TOPIC - TRANSFORMING RURAL INDIAN LANDSCAPES WITH WORLD-CLASS ENTERPRISES.

MS. SAVITA MALLAPA

DIRECTOR - RPROCESS
OUTSOURCING

CLASSROOM 113	12:30 PM TO 01:00 PM
------------------	----------------------------



TOPIC -TRANSFORMATION OF HEALTHCARE: FROM PATIENT TO CUSTOMER

MR. SATISH K.V.

GENERAL MANAGER & HEAD-MARKETING
ADARSH DEVELOPERS

CLASSROOM 114	12:00 PM TO 12:30 PM
------------------	----------------------------

LUNCH AT XAVIER HALL - 1:00 PM TO 2:00 PM



SJIM

ST. JOSEPH'S INSTITUTE OF MANAGEMENT

No. 28/1, Primrose Road, Off M.G. Road, Bengaluru- 560025

DAY 1 - CONFERENCE AGENDA (17 FEBRUARY 2023)

	VENUE	TIME
 KEYNOTE ADDRESS - TRANSFORMATION OF INFORMATION SECURITY TECHNOLOGIES IN MODERN BUSINESS MR. AMIT GUPTA FOUNDER, XL-SEC TECHNOLOGIES	LOYOLA AUDITORIUM	02:00 PM TO 03:00 PM
 TOPIC -BUSINESS RE-DESIGN FOR STAKEHOLDER MOTIVATION AND ENGAGEMENT MS. JUNEZA NIYAZI SERVICE DESIGN MANAGER-JIVA, AUTHOR, NAVIGATING SERVICE DESIGN	CLASSROOM 113	03:15 PM TO 03:45 PM
 TOPIC -TRANSFORMING ENTREPRENEURSHIP THROUGH CORPORATE EXPERTISE MR. S. MADHUSUDHAN FOUNDER AND CHIEF FARMER BACK TO BASICS ORGANIC FARMS	CLASSROOM 114	03:15 PM TO 03:45 PM
 TOPIC -HUMAN BEINGS MAKE MISTAKES: HOW SAFETY LEADERSHIP WITH A LEARNER MINDSET TRANSFORMS BUSINESS MS. VAISHNAVI BALAKRISHNAN INVESTIGATE & LEARN SPECIALIST, SHELL	CLASSROOM 114	03:45 PM TO 04:15 PM

TEA BREAK AT XAVIER HALL - 4:15 PM TO 4:45 PM

PANEL DISCUSSION - ROLE OF BRANDING AND CULTURE IN ORGANISATIONAL TRANSFORMATION

VENUE - LOYOLA AUDITORIUM

TIME - 04:45 PM TO 05:45 PM



MS. DIVYA KHANNA

ADVERTISING VETERAN; AUTHOR, THE COMPANY WE KEEP



MR. SANJITH VASUDEV

CHIEF CAREER SCRIPTER
SCRIPT MY CAREER



MR. VARGHESE JOHN

FORMER VICE PRESIDENT
MULLENLOWE LINTAS GROUP



MS. ROLI SINGH

HEAD OF HR - VFISLK



SJIM

ST. JOSEPH'S INSTITUTE OF MANAGEMENT

No. 28/1, Primrose Road, Off M.G. Road, Bengaluru- 560025

DAY 2 - CONFERENCE AGENDA

(18 FEBRUARY 2023)

RESEARCH PAPER PRESENTATIONS

VENUE - FIRST FLOOR CLASSROOMS

TIME - 09:15 AM TO 11:00 AM

PANEL DISCUSSION - BUSINESS TRANSFORMATION THROUGH DIGITISATION & INNOVATION

VENUE - LOYOLA AUDITORIUM

TIME - 11:00 AM TO 12:30 PM



MR. SHYAM KARIGIRI

MANAGING DIRECTOR
MOOG INDIA TECHNOLOGY CENTRE



MR. CHANDRAKANTH B.N.

CHAIRMAN, INDO-AMERICAN
CHAMBER OF
COMMERCE [IACC]



MR. SUJITH NAIR

CEO & CO-FOUNDER
FOUNDATION FOR INTEROPERABILITY
IN THE DIGITAL ECONOMY [FIDE]



MR. DILIP GOPINATH

DIRECTOR & COUNTRY
LEAD TECH COMMERCIAL
BANKING AT HSBC



PROF. DR. DR. BARBARA HAERING

PRESIDENT - STRATEGY BOARD,
UNIVERSITY OF GENEVA



MR. BALA PARTHASARATHY

CHAIRMAN & CO-FOUNDER,
FREO; ADVISOR-FIDE



JOSE JACOB K. [MODERATOR]

FOUNDER & CEO – INTEGRO
INFOTECH & CONSULTING