



LA LUMIERE 2026

*The Annual Newsletter from
St. Joseph's Institute of Management*



SJIM

ST. JOSEPH'S INSTITUTE OF MANAGEMENT

No. 28/1, Primrose Road,
off. M. G. Road, Bengaluru - 560 025
E-mail : info@sjim.edu.in
Website : www.sjim.edu.in

EDITORIAL TEAM

Dr Nazia Zabin Memon
(Faculty In-charge)
Rahil Nayaz (Editor-In-Chief)

STUDENT TEAM

Preethi Rachamadugu
Hemel Melvin
Vismitha S
John Mathew Nischal
Kim Andrew Fenwick
Keerthana Sri S
Aarifa Rakshanaa
Sanjana Saravana Prasad
Jayishnu Challa
Sonaukshi S
HP Harshith
Alvina Thomas
Akanksha Jaiswal
Rithvik M K
Hetaish Subramanya S
Jayandar B S
Monisha AM
Dhanya D

Volume 21 | May 2026

DIRECTOR'S MESSAGE

Dear Readers,

It is with a sense of profound responsibility and immense pride that I pen my first message for La Lumiere 2026. Stepping into the role of Director at St. Joseph's Institute of Management (SJIM) this year has been a journey of discovery, witnessing the vibrant intellectual energy and the spirit of MAGIS that defines our institution.

I am grateful to my predecessor, Rev. Dr. Manoj D'Souza, SJ for his visionary leadership and tireless dedication over the years for positioning SJIM as a premier beacon of management education.

La Lumiere (The Light), perfectly encapsulates the brilliance displayed across our various programs and initiatives during the 2025-26 academic year. We have remained committed to holistic development through a blend of rigorous academics and cutting-edge industry exposure: This year, we successfully integrated high-impact certificate courses tailored for the digital economy, including AI in Marketing and Web 3.0: Blockchain and Digital Asset Management. These modules ensure our students as not just observers of technology but masters of its application in the boardroom.

To bridge the gap between theory and practice, we have signed significant Memorandums of Understanding (MOUs) with key industry partners. These collaborations have birthed specialized certificate programs, providing our students with direct access to professional expertise and real-world problem-solving.

We strengthened our international footprints with renewed exchange programs and a surge in faculty-student collaborative research. Our leadership conferences this year, such as Utkarsh 2026, focused on the integration of AI for holistic competitive advantage.

True to our Jesuit heritage, our students engaged deeply with community outreach, proving that empathetic, ethics-driven leadership remains the core of a Jesuit education.

As we turn the pages of this magazine, we celebrate not just the events, but the individual triumphs and the collective growth of our Josephite family. To the students: may the light of knowledge you have gathered here guide you as you step into the corporate world as ethical, competent, and compassionate leaders.

I congratulate the editorial team for their meticulous work in capturing the essence of this transition year. Let La Lumiere 2026 be a testament to our resilience and our unwavering commitment to "Faith and Toil." – God bless.



Rev Dr Roshan David Pereira, SJ
Director, SJIM

La Lumiere 2026 is a compendium of all the events, accolades, and achievements of students and faculty from the academic year 2025-26. It is a celebration of our spirit, creativity, and relentless pursuit of excellence across academics, co-curriculars, and community impact. The events and achievements for the year 2025-26 are:

ORIENTATION PROGRAM 2025-2026

The orientation program was held in the first week of June 2025 at St. Joseph's Institute of Management was an engaging and insightful experience designed to welcome the new batch and prepare them for their academic journey. It began with a formal inauguration introducing the institution's legacy, vision, mission, and values. Faculty and senior leaders emphasized academic excellence, ethical leadership, discipline, and holistic development. Icebreaker activities, interactive games, and introduction sessions helped students connect, ease nervousness, and build a sense of community. Informative presentations covered the MBA curriculum, academic policies, evaluation methods, student support systems, clubs, and extracurricular opportunities. The program also included presentations, debates, and group discussions on contemporary topics to enhance communication and critical thinking. Cultural activities, including a fashion show, added vibrancy and encouraged teamwork. Overall, the two-day orientation successfully blended academics with engagement, leaving students confident, informed, and with a strong sense of belonging.



INTERNATIONAL YOGA DAY CELEBRATION

St. Joseph's Institute of Management (SJIM) observed International Yoga Day on 21st June, 2025 with a peaceful and refreshing yoga session from 12:00 PM to 1:00 PM, promoting physical and mental well-being among students and staff. The session began with a short prayer, followed by pranayama breathing exercises to create a calm and focused mindset. Participants then performed Suryanamaskara, stretching routines, and various asanas, including the Tree Pose, which enhanced balance, flexibility, and mindfulness. Guided by the instructor, the activities helped relieve stress and boost energy levels. The session concluded with a closing prayer, leaving everyone relaxed, rejuvenated, and motivated to incorporate yoga into their daily lives.



1ST YEARS VS 2ND YEARS BASKETBALL MATCH

A friendly Basketball Match between 2nd years and 1st years was held at SJIM on June 25, 2025 from 4:00 PM to 5:00 PM. The 2nd years took an early lead, but the 1st years made a strong comeback through teamwork and effective defense. The match remained energetic and closely contested, keeping the audience engaged throughout. The 1st years emerged victorious with a score of 39-33. Both teams displayed commendable sportsmanship, unity, and enthusiasm.

The event concluded with appreciation for the organizers and officials, celebrating the spirit of teamwork and fair play.



FRESHERS' DAY CELEBRATION

Freshers' Day 2025 was celebrated on July 26th at Loyola Auditorium, SJIM, with a vibrant Bollywood-themed welcome for the incoming batch. Organized by senior students, the event fostered camaraderie and school spirit. The celebration began with an address by Fr. Roshan Pereira, emphasizing teamwork and student engagement. First-year students competed in reel-making, short films, singing, and dance events. The highlight was the Mr. and Ms. Freshers contest, won by Nohaan R and Aparna Sahu. Section A emerged as the overall champions. The event concluded with a vote of thanks and a joyful open dance session, marking a spirited start to life at SJIM.



IGNATIUS WEEK CELEBRATIONS

Ignatius Week 2025 was celebrated at SJIM from 21st to 30th July, honoring the life and values of St. Ignatius of Loyola through reflection, creativity, and community engagement. The week commenced with an inauguration and flash mob, followed by competitions including collage-making, music, presentations, creative writing, quiz, and video-making centered on Ignatian themes such as Magis and Finding God in All Things. Cultural and intellectual events encouraged student participation and expression across both academic years. A special Eucharistic celebration was held for Catholic students, adding a spiritual dimension to the week. The valedictory ceremony featured choir performances, a skit on St. Ignatius' journey, prize distribution, and the debut of the SJIM Band. Section D emerged as the overall winners, bringing the celebrations to a meaningful close.



PINNACLE 2025

Pinnacle 2025, SJIM's flagship annual business fest, was held from August 4th to 9th with the theme "Mystical Creatures", and was successfully organized by the second-year batch. Inaugurated by Ms. Lakshmi Priya, CEO of a leading Ayurvedic enterprise, the fest brought together 300 first-year PGDM students in a simulated real-world business ecosystem through domain-based competitions and innovative rounds. Fifteen mixed teams competed across areas such as Marketing, Finance, HR, Operations, Analytics, and Entrepreneurship, guided by over 70 industry and academic judges. The highlight, Synergy, featured an inter-domain marketplace fair where teams showcased assigned companies through creative stalls. With strong mentorship from seniors, valuable feedback from judges, and seamless coordination by the organizing team, Pinnacle 2025 emerged as a vibrant celebration of learning, leadership, and collaboration, marking a significant milestone in SJIM's legacy.

PINNACLE 2025 – WINNERS LIST

INDIVIDUAL EVENTS

Event	Winner	Runner-up
Best Manager	Sneha James	Shainy Manisha Pinto
Business Quiz	Joshua D Costa	Shivani B

DOMAIN EVENTS

Event	Winner	Runner-up
Entrepreneurship	Vignesh Raj, Colin	Joseph Binny, Mathews S Palapuram
Finance	Samarth Hegde, Arrel Miranda	Shashank S, Adeesh A Nair
Human Resources	Prijith P, Amy Elizabeth	Akanksha Jaiswal, Kim Fenwick
Marketing	Kshitij, Anushka	Poorvitha G, Kusuma M
Operations	Allen, Adheep	R Tanu Shri, Stephy Mary Sebastian
Business Analytics	Mohammed Ramzan, Gayani Sree	Alan Benjamin, Chandini
Visual Marketing	Benjamin Zomuanpuia, Mahima Rebecca J	Vajjera Sree, Nithin Misquith
Best Management Team	Rathan Noronha, D Swetha, Vighnesh V	Jayandar, Sreeja R, Esha Kyal



INDEPENDENCE DAY CELEBRATION

Independence Day 2025 was celebrated with patriotic spirit at SJIM on August 15. The program began with flag hoisting and the National Anthem, followed by a soulful group song by students. The Chief Guest, Dr. Brigadier K. Ravi Shankar VSM, was felicitated and delivered an inspiring address on freedom, discipline, and national service. The Director, Rev. Dr. Roshan David Pereira SJ, graced the occasion. The event also marked the launch of the EdX program, supporting students' global learning initiatives. The celebration concluded with a group photograph and breakfast, fostering unity and pride. The day served as a reminder of India's legacy and collective responsibility toward nation-building.



BLOOD DONATION CAMP IN COLLABORATION WITH ST. PHILOMENA HOSPITAL AT SJIM

A Blood Donation Camp was organized at SJIM on August 19, 2025, at Xavier's Hall in collaboration with St. Philomena's Hospital. The initiative aimed to promote awareness about blood donation and its life-saving importance. Medical screening and eligibility checks were conducted by hospital staff to ensure donor safety. The camp witnessed participation from 78 volunteers, with 44 successful donations. The event concluded smoothly, reflecting the SJIM community's strong spirit of social responsibility and service.



JPL 2025

Joseph's Premier League (JPL) 2025 kicked off with an electrifying player auction on 25 August 2025, setting the tone for a fiercely competitive season. The grand inauguration held on 23 September 2025 at the SJIM Quadrangle marked the official launch of the league, themed around Norse Mythology, which was vividly reflected in team names, banners, costumes, and performances. The ceremony featured the unveiling of Senior and Junior Managers, team banners, and energetic dance performances, creating a visually striking and spirited start to the tournament.

The league witnessed 13 high-intensity matches, with eight teams Asgardians, Heldragur, Freya, Fenrir Blitz, Valhalla, Ragnarok, Tyr Blades, and Stormbreakers competing for the title. With total sponsorships amounting to approximately ₹2,50,000, the tournament showcased exceptional talent and teamwork. Standout performances were delivered by players including Aadhin, Bharath, Sanjay, Arrel, and Laren, while Jeswin and Valonia (Seniors) and Andrew and Harshitha (Juniors) were awarded Overall MVP honors.

Organised under the leadership of Sports Secretary Ganesh Charan, with the dedicated efforts of the JPL Core Team, the tournament concluded on 6 January 2026, with Heldragur emerging as the champions of JPL 2025.

TEAMS AND MANAGERS

TEAM NAME	MANAGER	JUNIOR MANAGER
Asgardian	Santhosh	Vysakh
Heldragur	Melwin	Bhavya
Freya	Sarah	Tushar
Fenrir Blitz	Vidhisha	Gowtham
Valhalla	Cherian	Ilakkiya
Ragnarok	Alphi	Merlin
Tyr Blades	Harshith	Vignesh
Stormbreakers	Aditya	Theresa



ENTREPRENEURS POWER PANEL

The Entrepreneurs Power Panel was held on September 12, 2025, at Loyola Auditorium, SJIM, offering practical insights into the entrepreneurial journey. The session highlighted entrepreneurship as a balance of ideas, action, and values focused on problem-solving. Panelists emphasized adaptability, resilience, and the ability to “fail fast” in dynamic business environments. Financial discipline- budgeting, cash-flow management, and funding strategies- emerged as a key success factor. The discussion stressed building scalable business models supported by strong processes and systems. Participants left with actionable takeaways on experimentation, disciplined execution, and resilient mindset building.



THARANGAM 2025

Tharangam 2025, SJIM's Onam celebration, was held on September 17, 2025, at the Loyola Auditorium and Xavier's Hall, bringing together students and faculty in a vibrant display of tradition and unity. The event began with lively Chenda Melam, lamp lighting, and a graceful Thiruvathira dance, followed by cultural performances, energetic dances, songs, and a special appearance by Mahabali, adding festive spirit to the celebration. A traditional Onasadhya served authentic Kerala cuisine, after which fun-filled Onakalikal games like pot breaking and tug of war engaged everyone. The day beautifully celebrated Kerala's rich heritage and togetherness, making Tharangam 2025 a joyful and memorable occasion.



AIMS REGIONAL CONFERENCE 2025

The AIMS Regional Conference 2025 was held on September 18, 2025, at Loyola Auditorium, SJIM, in collaboration with the Association of Indian Management Schools (AIMS). Centered on Emerging Trends in AI & Sustainability in Higher Education, the conference brought together academic leaders, industry experts, and students. Keynote sessions by experts from NASSCOM, IBM India, and academia examined AI's impact on jobs, learning, and management education. Two panel discussions explored industry-academia collaboration and the implications of AI and sustainability in management education. The event witnessed strong participation from AIMS member institutions and corporate leaders. The conference concluded with a valedictory address and certificate distribution, reinforcing the importance of collaborative leadership in shaping future-ready education.



TEDxSJIM 2025

The first-ever TEDxSJIM was held on September 20, 2025, at the Loyola Auditorium, SJIM, from 10:00 a.m. to 1:00 p.m., under the theme “Reinventing the Status Quo.” Anchored in two sessions by student hosts, the event began with an opening address by Dr. Vikku Aggarwal, followed by an invocation dance and an inspiring message from Rev. Fr. Dr. Roshan David Pereira SJ. The sessions featured insightful talks by Anusha Stephen on creative entrepreneurship,



Sunitha Ram on media experiences, Mathew Isac on sustainable growth, Gayatri Abraham on emotional wellbeing and adoption, and Lakshmi Priyaa T.T. on her journey as a chess player turned entrepreneur. The programme concluded with closing remarks, tokens of appreciation for the speakers, a vote of thanks, and the College Anthem, making it a meaningful platform for ideas, inspiration, and innovation.

INTERNATIONAL STUDY AND INDUSTRY EXPOSURE TOUR TO KUALA LUMPUR, MALAYSIA

St. Joseph's Institute of Management (SJIM) organized a five-day International Study and Industry Exposure Tour to Kuala Lumpur, Malaysia, from 20th to 24th October 2025. A group of 23 students, accompanied by Dr. Avil Saldanha, participated in this immersive program aimed at enhancing global exposure and practical learning. Students attended leadership and management sessions at Putra Business School, focusing on international business, sustainability, and intercultural perspectives. The tour included an industry visit to Royal Selangor, offering insights into manufacturing processes. Cultural visits covered key landmarks. The program concluded with a MoU signing and certificate ceremony, enriching students' global outlook and experiential learning.



OPPO CAMPUS INTERACTION SESSION

The OPPO Campus Interaction Session was held on 15th November 2025 at the Seminar Hall, introducing students to OPPO's global presence, product lineup, and key features tailored for young consumers. The interactive session included student feedback, brand comparisons, and a fun gaming quiz, making it both engaging

and informative. The team also showcased the upcoming Reno 15 series, highlighting its improved performance and gaming capabilities. Certificates were presented to participants, and the event concluded with a group photo captured using the new device.

KANNADA RAJYOTSAVA CELEBRATION

Kannada Rajyotsava was celebrated at SJIM on 22nd November 2025 at the Basketball Court with pride and enthusiasm. The event began with the Karnataka flag hoisting, State Anthem, and the unveiling of a banner honoring Salumarada Thimakka, in the presence of Chief Guest Dr. Kumaraswamy Bejjihalli.

The programme featured the lighting of the lamp, a welcome dance, and an inspiring speech by Fr. Prashanth, and vibrant student performances including songs, dances, and traditional art forms like Veeragase and Yakshagana. The celebration ended with a Vote of Thanks and authentic Karnataka cuisine, making it a joyful tribute to the state's rich culture.



VERVE 2025 – WAR ROOMS OF WISDOM

St. Joseph's Institute of Management hosted Verve 2025, its annual inter-college fest, on 6th and 7th December 2025, bringing together students from across Karnataka for two days of competition, learning, and celebration under the theme "War Rooms of Wisdom." Designed in a dual format, the fest featured a Business Fest for Postgraduate students and a Cultural Fest for Undergraduate students, offering a balanced blend of strategic challenges and creative expression. The event was inaugurated by Mr. David Vincent, Lenovo's Global Marketing Leader and SJIM alumnus, whose keynote inspired participants with insights on leadership and adaptability. The Business Fest included events such as Best Manager, Marketing, Finance, HR, Business Analytics, Operations, Entrepreneurship, Visual Marketing, and B-Quiz, testing participants' analytical skills, teamwork, and decision-making in real-world scenarios. Overall, Verve 2025 created a vibrant platform for talent, collaboration, and experiential learning, making it a memorable and impactful celebration for all involved.



CHRISTMAS CELEBRATION 2025

SJIM celebrated Christmas 2025 with its annual festivity "Winter Chimes," held on the 17th of December, 2025. It brought together students, faculty, and staff in a spirit of joy and togetherness. The celebration emphasized values of hope, compassion, and unity beyond religious boundaries. The event began with a prayer and an inspiring Christmas message by Rev. Fr. Dr. Roshan David Pereira SJ. Cultural performances, including a Christmas skit and carol singing, captured the essence of the season. Interactive activities and the cheerful entry of Santa Claus added festive energy to the evening, leaving the SJIM community with a message of gratitude and goodwill.



ALUMNI MEET 2026 – SILVER JUBILEE

Alumni Meet 2026 – Silver Jubilee Celebration was held on January 17, 2026, at SJIM, commemorating 25 years of legacy for the 1998, 1999, and 2000 batches. The milestone event brought together alumni, faculty, and students, strengthening SJIM's enduring alumni bond. The evening featured inspiring addresses by alumni leaders and SJIM's leadership, reflecting on institutional growth and lifelong learning. A key



highlight was the release of the Alumni Newsletter celebrating alumni achievements across sectors. The Silver Jubilee alumni were felicitated with mementos, marking a historic first for SJIM. Cultural performances and alumni reflections added warmth and nostalgia, concluding the celebration on a unifying note.



UTSAVAM 2026 – PONGAL CELEBRATION

SJIM celebrated UTSAVAM 2026, the harvest festival of Pongal, at the Loyola Campus with great enthusiasm and cultural pride, bringing together students and faculty to honour tradition and togetherness. The event took place on the 21st of January, 2026 and began with a banner reveal, welcome address, a video on the significance of Pongal, and the ceremonial lighting of the lamp. Cultural highlights included classical dance, group singing, and energetic performances by first- and second-year students, followed by a fun karaoke session. Post lunch, the celebrations moved to the quadrangle with lively entertainment and traditional games like pot-breaking and tug of war, ending with an open dance. The day beautifully blended culture, fun, and unity, making it a joyful and memorable celebration for the SJIM community.



77TH REPUBLIC DAY CELEBRATION

St. Joseph's Institute of Management (SJIM), Bengaluru, celebrated the 77th Republic Day on 26 January 2026 at the basketball court with pride and patriotic spirit. The event saw active participation from faculty, staff, and students

and was guided by Dr. Jessy Nair and Mr. Rahulgouda Patil, with junior coordinators overseeing the programme. The celebration began with the hoisting of the Indian Tricolour by Fr. Prashanth Wesley D'Souza, followed by the National Anthem and an inspiring speech on constitutional values and the role of youth in nation-building. A patriotic singing performance added a cultural touch, and the event concluded with breakfast, fostering unity and togetherness among the SJIM community.



INSPIRATIONAL PARADIGM BY MR. JOE M PHILIPS

Mr. Joe M. Phillips' session on 'The Inspirational Paradigm' on February 9th, offered a refreshing and thought-provoking perspective on the true purpose of business and leadership. Rather than presenting business merely as a mechanism for generating profit, he encouraged us to view it as a noble vocation- one that carries responsibility toward society, dignity of individuals, and the common good. His message resonated strongly in today's context, where businesses are increasingly expected to balance financial performance with ethical and social accountability. He emphasized leadership driven by purpose rather than profit, noting that today's business leaders must navigate inequality, environmental concerns, and ethical challenges with reflection, values, and social awareness, not just technical skills. Drawing on Jesuit and Ignatian principles, he highlighted the formation of the whole person in management education, stressing empathy, ethics, and



responsibility alongside analytical ability. He described spirituality as a grounding force that helps students find meaning and view careers as a noble vocation serving the common good. The session also underscored ethical decision-making, sustainability, and measuring success by social and environmental impact, while urging innovation in business education to produce competent, compassionate leaders committed to long-term societal value.

DECODING UNION BUDGET

Decoding Union Budget 2026–27 was held on 11 February 2026 at the Loyola Auditorium, SJIM, and organised by second-year PGDM students to simplify key highlights of the Union Budget. Guided by faculty member Mr. Leo Deepak, the session focused on the budget's economic significance and practical implications.

Speakers Meghna S, Ajith Nair, and Yashaswini K. S presented student-friendly insights on fiscal policy, taxation, government expenditure, and the impact on businesses and consumers. Key discussions covered healthcare, defence, MSMEs, infrastructure, the digital economy, and green growth.

The interactive session enhanced students' financial literacy, analytical thinking, and awareness of national economic policies, making it a valuable academic initiative.



UTKARSH 2026

Utkarsh International Conference 2026, the Eighth International Conference of St. Joseph's Institute of Management, was held on 13–14 February 2026 under the theme “Shaping the Future of AI with Integrity: Ethics and Leadership in the AI Era.” The conference explored ethical challenges and leadership responsibilities in AI-driven decision-making

across Marketing, HR, Finance, Operations, and Analytics.

Industry experts and academicians shared insights on AI ethics, governance, fairness, and the future of work through keynote sessions, panel discussions, and research presentations. Speakers from organizations including Infosys, HP, DCB Bank, and Randstad highlighted the balance between innovation, accountability, and human values.

Day 1 focused on “The Human Compass: Ethics and Leadership in the AI Era,” featuring insights from industry experts. Day 2 includes research presentations by academicians and industry professionals on contemporary themes. The conference concluded with a valedictory ceremony and recognition of the Best Paper Presenter, reinforcing the importance of ethical and responsible AI leadership.



FR. FRANCIS REBELLO CUP

The Fr. Francis Rebello Cup, organised by St. Joseph's Institute of Management (SJIM), was successfully held on 23–24 February at the SJIM Basketball Court. The two-day intercollegiate tournament featured nine men's teams and four women's teams, showcasing high levels of skill, sportsmanship, and enthusiasm. The men's category followed a knockout format, while the women's division was conducted in a league format, ensuring competitive and engaging matchups. In the men's division, SJCC A emerged as champions, with Ramaiah finishing runners-



up and MCC securing third place. In the women's division, MCC claimed the championship, SJU finished runners-up, and the traditionally strong SJCC team secured third place. Co-sponsored by OPPO, the tournament promoted intercollegiate camaraderie and competitive spirit. Overall, the Fr. Francis Rebello Cup 2026 concluded successfully, reinforcing SJIM's commitment to sporting excellence and collegiate sports culture.



58TH FOUNDATION DAY CELEBRATIONS

The 58th Foundation Day of St. Joseph's Institute of Management (SJIM) was celebrated on 5th March at Loyola, marking the institute's founding in 1968. The event brought together students, faculty, and staff to reflect on the institution's journey and achievements. Organized under the guidance of Dr. Caren, the celebration began with the arrival of dignitaries and a welcome dance by students.

The chief guest for the event was Mr. Richard Lobo, Chief People Officer of Tech Mahindra, along with dignitaries including Rev. Dr. Roshan Pereira SJ (Director), Dr. Rajiv Noronha (Dean), and Rev. Fr. Prashant D'Souza SJ (Finance Officer). The program included the ceremonial lamp lighting with a hymn by the SJIM choir, followed by inspiring speeches by the Director and the chief guest on leadership and the importance of developing young professionals.

The event also honored retiring faculty members Prof. V. J. Lawrence and Prof. V. K. Anand for their dedicated service. The SJIM



Social Entrepreneurship Award was presented to Mr. David Istacky, and merit scholarships were awarded to over 100 students. The celebration concluded with a Vote of Thanks by Rahul Gowda, General Secretary of the Student Council and the college anthem.

9TH SJIM - ALBERS INTERNATIONAL BUSINESS PLAN COMPETITION

SJIM successfully conducted the 9th edition of the SJIM-Albers International Business Plan Competition on 13 March 2026 via MS Teams, with participation from partner institutions across the USA, Taiwan, Philippines, Spain, and Mexico. The competition centered on the theme "Management as a Gift to the Employee," encouraging solutions to restore meaning and dignity in the workplace. The winning team Deepika M.P, Goodwin Tirkey, Aparna Sahu, and Minjin Bayarkhuu presented their idea, "Dignity Anchor: Re-centering the Worker, Re-engineering the Enterprise." Evaluated by an eminent international jury, the event highlighted global collaboration, innovation, and socially impactful problem-solving.



ALUMNI SPORTS MEET

St. Joseph's Institute of Management (SJIM) successfully hosted its Alumni Sports Meet on March 14th and 15th, 2026. The two-day event brought together current students and alumni from the 2019–2025 batches, transforming the College Ground and Rush Arena Turf into hubs of



high-energy competition and nostalgic reconnection. The meet kicked off on Day 1 with basketball and badminton. The student basketball team delivered a standout performance, securing a decisive 41–21 victory through exceptional coordination and agility. Day 2 shifted the focus to the football turf in Cooke Town, where both sides displayed remarkable tactical brilliance and grit in a thrilling, high-speed match. Beyond the final scores, the event achieved its core mission: fostering deep-rooted connections and professional networking within the SJIM community. By blending sportsmanship with camaraderie, the meet reinforced the institution's commitment to holistic development and a vibrant, lifelong alumni network. It was truly a highlight of the academic year.

COOKING WITHOUT FIRE-A STEP TOWARDS SUSTAINABILITY

The Cooking Without Fire - Fuel-Free Sustainability Challenge was held on 16 March 2026 at the SJIM Quadrangle, promoting sustainable and innovative cooking practices. Organised in response to the LPG crisis, the event encouraged students to create dishes without using conventional heat sources. Teams of three prepared a variety of items, including salads, smoothies, and fermented dishes, showcasing creativity and resourcefulness. Participants also presented the sustainability aspect of their methods. Entries were judged on taste, presentation, innovation, hygiene, and environmental impact. The event witnessed enthusiastic participation and highlighted the potential of fuel-free cooking. It served as a practical initiative promoting sustainability and conscious living among students.



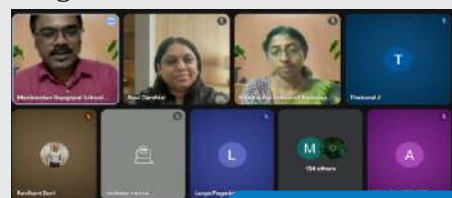
FAREWELL-A DAY OF ELEGANCE AND EMOTION

The Farewell Ceremony for the Batch of 2024–26 was held on 18 March 2026 at Loyola Auditorium, SJIM, organised by the juniors and Student Council. The event began with energetic dance performances, followed by the Investiture Ceremony, where responsibilities were formally passed to the newly elected council. A creative name search activity and an engaging informal session added a personal and interactive touch. Seniors shared memories and experiences, strengthening the bond with juniors. Winners of the Cooking Without Fire competition were also felicitated. The highlight of the evening was a heartfelt memory video capturing the batch's two-year journey. The ceremony concluded on an emotional note, celebrating lasting friendships and shared experiences.



AICTE ATAL FDP

The AICTE ATAL Faculty Development Programme (FDP) was conducted online from 17th to 22nd November 2025, between 6:00 PM and 9:00 PM IST, in collaboration with St. Joseph's Institute of Management. Organized under the leadership of Rev. Dr. Roshan David Pereira SJ and funded by a ₹1,00,000 grant awarded to Dr. Ravi Darshini, the programme focused on "Harnessing AI and Emerging Technologies for Research and Startup Innovation." It witnessed participation from 218 individuals, including research scholars, professors, and industry professionals. Expert sessions by 12 resource persons covered AI, data science, research methodologies, and entrepreneurship, providing valuable insights into innovation, ethical AI use, and future technological trends.



SJIM CELEBRATES 29TH CONVOCATION

The St. Joseph's Institute of Management proudly celebrated its 29th Annual Convocation on April 23rd, 2026, marking a significant milestone in the academic journey of its graduating students. The ceremony was graced by distinguished dignitaries, including Chief Guest G. V. Rao, CSR Director of Volvo India, who delivered an inspiring convocation address, encouraging graduates to lead with purpose and integrity in the corporate world.

The event was presided over by Rev. Fr. Dionysius Vaz SJ, Provincial of the Karnataka Jesuit province who formally conferred diplomas upon the students. The presence of Rev. Dr. Roshan David Pereira SJ, Director of SJIM, Rev. Dr. Daniel Fernandes SJ, Rector and Dean Dr. Rajiv Noronha added to the significance of the occasion.

The ceremony featured traditional elements such as the lighting of the lamp, oath of integrity, and student reflections. It concluded on a celebratory note, recognizing academic excellence and the promising future of the graduating batch of 2026.



CONCLAVES

OPERATIONS CONCLAVE

The Operations Conclave, 2025, held on 27 September 2025 at the Loyola Auditorium, St. Joseph's Institute of Management, revolved around the theme, "The Next Frontier in Operations by Integrating Technology and Talent." The event highlighted the role of technology and skilled talent in building agile, efficient, and future-ready operations.

The conclave began with a prayer and ceremonial lamp lighting in the presence of Director Rev. Dr. Roshan David Pereira SJ, Dean Dr. Rajiv Noronha, Finance Officer Fr. Prashanth Wesley D'Souza, Faculty Coordinator Komal D'Souza, and Mr. Mohith G, Head of the Operations Domain, along with distinguished guest speakers.

Students showcased their analytical and presentation skills through five presentations on topics including sustainability, smart logistics, AI-driven operations, and the experience economy. Esteemed speakers shared industry insights: Mr. Amit Kumar of Flipkart spoke on "The Human Side of Automation Anxiety," Mr. Joseph Zando discussed logistics optimization for lean manufacturing, and Mr. Rajal Thakur explored the shift "From Assembly Line to AI Line."

The conclave also featured a Narrative Poster Presentation competition, where Section B emerged as winners and Section D secured runner-up. Sonali Angela D'Almeida won Best Presentation, while Jayishnu was runner-up. The event concluded with prize distribution, mementos, a vote of thanks, and refreshments.



MARKETING CONCLAVE

The Marketing Conclave, held on 17 January 2026 at the Loyola Auditorium, St. Joseph's Institute of Management, centered on the theme “Brand Alchemy: Merging Insight, Innovation & Identity.” The conclave aimed to provide students and faculty with insights into contemporary marketing practices and industry trends.

The event featured three expert-led sessions. Tanya Malik spoke on Emotional Branding, emphasizing how meaningful consumer insights and emotional connections help build lasting brand relationships. Uttkarsh Choudary discussed B2B Storytelling in the Digital World, highlighting the role of customer data, omnichannel strategies, Retail Media Networks, and ethical data practices in modern marketing. Sahana Yaseer's session on Consumer Behaviour explored how psychological, emotional, and cultural factors influence consumer decisions and the importance of understanding evolving customer preferences.

The conclave concluded with an engaging Q&A session. Winners of the pre-event Marketing Domain Competition were also announced, with Kshitij Raj securing first place and Poorivtha G as runner-up, while Dharnish and Vajjera Shri were recognized for their performance. The event successfully reflected the integration of insight, innovation, and identity in building impactful brands.



HUMAN RESOURCE CONCLAVE

The HR Conclave, held on 23 August 2025 at the Loyola Auditorium, St. Joseph's Institute of Management, revolved around the theme “Together We Thrive – Humanising Work through Diversity & Inclusion.” The conclave emphasized the importance of empathy, collaboration, and inclusive practices in shaping modern workplaces.

The event began with a traditional lamp-lighting ceremony in the presence of Director Rev. Dr. Roshan David Pereira SJ, Dean Dr. Rajiv Noronha, Finance Officer Fr. Prashanth Wesley D'Souza, Faculty Coordinator Dr. Nazia Zabin Memon, and Ms. Renita, Head of the HR Domain, along with distinguished speakers.

The conclave featured keynote sessions by industry experts. Mr. Roy C. Thomas discussed creating equitable spaces in the tech sector, while Ms. Madhuka Das highlighted embedding diversity, equity, and inclusion into organizational systems. Ms. Neeraja Ganesh emphasized mentorship and networking through storytelling, and Ms. Rajarajeshwari Subramaniam spoke on self-awareness and authentic leadership.

An engaging panel discussion and Q&A session encouraged meaningful dialogue on actionable DEI strategies. The event concluded with mementos, a vote of thanks, and refreshments, leaving participants inspired to champion diversity and inclusion in their professional journeys.



FINANCE CONCLAVE

The Finance Conclave – Finclusion 2.0, organized by St. Joseph's Institute of Management on 24 January 2026 at the Loyola Auditorium, focused on the role of technology and data in advancing financial inclusion and accessibility. The event was conducted under the guidance of Ms. Vikku Agarwal, Faculty Coordinator, and organized by Mr. Abinav S., Finance Domain Head.

The conclave featured insightful sessions by distinguished industry experts. Ms. Anuja Sanil from ANZ discussed the significance of regulatory compliance, governance, and data accuracy in financial systems. Mr. Arunkumar Devaraju of Thoughtworks highlighted digital transformation and technology-driven financial services. Mr. Prasad V L, CEO of Teligenz Tech Solutions, emphasized analytics and emerging technologies in expanding financial access, while Mr. Sathya Karthick shared perspectives on leadership and innovation in the fintech ecosystem.

The event concluded with an interactive Q&A session, enabling students to engage with industry leaders and gain valuable insights into emerging trends, career opportunities, and the future of finance and technology.



BUSINESS ANALYTICS CONCLAVE

The Business Analytics Conclave, held on 8 November 2025 at St. Joseph's Institute of Management, explored the theme "Hallucination in AI as a Productive Force!" Organized by the Business Analytics Domain, the conclave brought together industry experts, faculty, and students to discuss the evolving role of AI in innovation and decision-making.

The event began with a lamp-lighting ceremony and welcome address by Fr. Roshan. The keynote session was delivered by Mr. Rupesh Lochan, Head – AI Centre of Excellence & AI Platform at TCS, who highlighted how AI hallucinations, when guided ethically, can become catalysts for creativity and innovation.

A panel discussion moderated by first-year student Mr. Logeshweran featured Mr. Rupesh Lochan, Mr. Anup Thomas (Grant Thornton Bharat LLP), Mr. Kartar Saxena ([24]7.ai), and Mr. Rahul Raj (Novel India). The panel explored AI-driven innovation, data-based decision-making, and challenges related to bias, governance, and interpretability.



The conclave concluded with an engaging audience interaction and a vote of thanks by Student Coordinator Ainesh Ray and Faculty Coordinator Prof. Rajendra Desai.

RANK HOLDERS OF PGDM BATCH 2024 - 26

After the conferring of Diplomas, the rank holders were felicitated. Overall ranks in the PGDM Program were awarded to:

OVERALL TOPPERS



1st RANK
Pawani Sinha



2nd RANK
Udit Gupta



3rd RANK
Aishani Mohanty

FINANCE

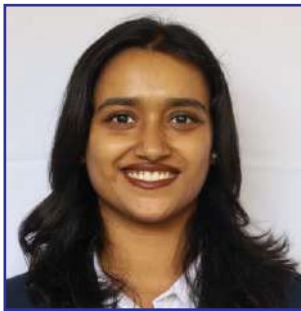


1st RANK
Pawani Sinha



2nd RANK
Meghna S

HUMAN RESOURCE MANAGEMENT



1st RANK
Renita Susan Mathew



2nd RANK
Dhiya Ann Dinu

MARKETING



1st RANK
Anushka P Menon



2nd RANK
Rikhita Rachel Alexander

OPERATIONS & BUSINESS ANALYTICS



1st RANK
Udit Gupta



2nd RANK
Sohan Gowda R

GRADUATING BATCHES 2024 - 26



ROLL NO: 2024001-2024060



ROLL NO: 2024061-2024120



ROLL NO: 2024121-2024180



ROLL NO: 2024181-2024240



ROLL NO: 2024240-2024300

SJIM STUDENT COUNCIL 2026-2027



- Challa Jayishnu** - General Secretary
- Josh Adithea** - Business Fest Coordinator
- Aishwarya Sanjeev** - Media Head
- Rathan Noronha** - Placement Coordinator
- Shainy Pinto** - Alumni Head
- Dhanya D** - Editor-in-chief
- Joshua D Costa** - External Fest Coordinator
- Logeshweran B** - CSR Coordinator
- Dharnish L** - Cultural Secretary
- Aadhin Johnson** - Sports Secretary
- Jeswin Reeves J** -Campus Ministry Coordinator

SJIM WINNERS AT FESTS



Meme Creation - 2nd Place
VENIX - IIMB
Joshua D'Costa



B Quiz - 1st Place
Disha - Bishop Cotton's Women's Christian College
Joshua D'Costa and Sherwin Yashas Pereira



DJ Wars - 2nd Place
Disha - Bishop Cotton's Women's Christian College
Joshua D'Costa



B Quiz - 1st Place
NIPM - Kristu Jayanti University
**Joshua D'Costa and
Jonah Ethan**



HR - 1st Place
Lumière - Christ University
(Bannerghatta)
Prijith, Sonali, Pooja S Nair



Marketing - 2nd Place
Lumière - Christ Bannerghatta
**Sanjivani Suryaprabha,
Poorvitha G, Samikhya Swain**



Marketing - 2nd Place
USHUS - Christ University
(Central Campus)
Neha V, Sona NB, 'Joshi Jess Wilfred



Business Analytics - 2nd Place
USHUS - Christ University
(Central Campus)
**Alwyn Reveldo C,
Praveen Adithya K,
Mario John**



Business Analytics - 3rd Place
USHUS - Christ University
(Central Campus)
**Chandhini N Kamath,
Josh Adithea, Serena**



Sustainability - 2nd Place
USHUS - Christ University
(Central Campus)
**Logeshweran,
Hemashree D L, Shirley**



B Quiz - 2nd Place
Luftetar - Sahrdaya College of
Advanced Studies
**Joshua D'Costa and
Sherwin Yashas Pereira**



B Quiz - 1st Place
Chrizenlencz - Christ University,
Kengeri
**Joshua D'Costa and
Sherwin Yashas Pereira**



Overall Runner up
Naissance - SDMIMD,
Mysore



BMT - 1st Place
Naissance - SDMIMD,
Mysore
Vignesh, Aaditya, Rathan



B Quiz - 1st Place
Naissance - SDMIMD, Mysore
**Joshua D'Costa and
Sherwin Yashas Pereira**



Finance - 2nd Place
Naissance - SDIMIMD,
Mysore
**Darshan Anand and
alit Tamang**



Overall Runner up
Bizwaves-NITK,
Surathkal



Business Quiz - 1st Place
Bizwaves - NITK, Surathkal
**Joshua D Costa and
Sherwin Pereira**



HR - 2nd Place
Bizwaves - NITK, Surathkal
**Shrishti Tiwari and
Aparna Sahu**



PR - 2nd Place
Bizwaves - NITK,
Surathkal
Nohan, Rathan



HR - 1st Place
Ximera - Xime
Kim, Sonali, Pooja S Nair

GUEST LECTURES AT SJIM

Continuing with the pedagogy of providing industry exposure and practical knowledge, faculty across different domains organized expert sessions with experienced industry professionals. A compilation of the industry sessions is present below:






Date	Guest Speaker Name	Designation	Topic of lecture
07-July-2025	Ms. Vijaya Ghosh	Managing Director at Accenture's CONSUMER BUSINESS GROUP	AI Essentials for Business
08-July-2025	Mr. Srijeet Sarkar	HR Director at redBus	Talent Management at Redbus
21-July-2025	Mr. Anush Jaffer	Lead Researcher at Mudrex	Understanding Cryptocurrency
22-July-2025	Mr. Bhaskar Dey	Co-Founder and CEO, Solidefi	Web3 and Decentralised Finance
25-July-2025	Ms. Suchandra Dutta	Director, People & Culture, Alif Semiconductors	Industry Speaker Session: Compensation Design for New Age Workers
17-August-2025	Dr. Smrite Goudhaman	Pre-Sales Solutions Leader, Datamatics, Adjunct Faculty, Golden Gate University	Marketing in the Age of AI: Trends, Tools, and Transformations
19-August-2025	Mr. Stephen Baptist	Market Researcher - He is an alumni of SJBA	Understanding Consumers through Qualitative Research
21-August-2025	Mr. Rajesh Rajan D	Head HR at Bhanzu	From Cost Centre to Growth Catalyst: The New HR
22-August-2025	Ms. Sahana Y	Account Supervisor at Ogilvy	Brand Stories through Advertising
25-August-2025	Ms. Abarnashree Gurumoorthy	Senior Project Manager at Endava India	Fintech Business Models
03-Nov-2025	Ms. Gnanavi	Senior Account Manager, Elastic	CRM Applications and Their Role in Modern Business
07-Nov-2025	Ms. Aanandita Bhatnagar	AVP Global Head of Brand and Communications Liminal Custody	Strategies & Metrics: Decoding the Evolution of the Marketing Funnel
11-Nov-2025	Dr. Abby Schneider	Associate Professor and the Director of the Sustainable Economic and Enterprise Development (SEED) Institute in the Anderson College of Business and	International Guest Lecture

Date	Guest Speaker Name	Designation	Topic of lecture
		Computing at Regis University in Denver, Colorado, USA.	
18-Nov-2025	Ms. Monica Alex	Text And Clicks Learning Solutions	Future Ready HR: A Live Training Gap Analysis Sprint Leveraging AI
20-Nov-2025	Ms. Barkha Sharma	Marketing & Digital Strategy Consultant and Co-Founder of Sekura)	Practical Perspectives on B2B Sales and Marketing
21-Nov-2025	Major General Paul Deepak Naidu	Retired General	Sub Zero Snippets from Siachen
25-Nov-2025	Mr. Jose Ramapuram	Executive Director (Marketing), Evolve Back Resorts	Branding, Storytelling, and Experience Design
28-Nov-2025	Mr. Prithvi S	Marketing Specialist	Managing Digital Campaigns
27-Jan-2026	Mr. Praveen. V	Co-Founder, SAZE Absolute Pvt	Guest Talk on Entrepreneurship
28-Jan-2026	Ms. Thapaswini Srinivas	Founder & HR Strategist, WMGO	Organizational Design & People Strategy
09-Feb-2026	Mr. Joe M. Phillips	Dean Emeritus at the Albers School of Business and Economics, Seattle University	The Inspirational Paradigm
18-Feb-2026	Dr. Meenakshi Rishi	Endowed Professor of International Economics and Finance at Seattle University and Executive Director of the Association of Indian Economic and Financial Studies	Development Under Pressure & Climate Finance
20-Feb-2026	Padma Shri Dr. Bimal Kumar Roy	Former Director of the Indian Statistical Institute and Former Chairman of the Statistical Commission of India	AI and its Impact on Management Education
07-March-2026	Mr. Roshan Rao & Mr. Abraham Karimpanal	Solution Consultant - Principal Designer and Professor of Practice - PGDM at SJIM (Marketing)	Design Thinking Workshop - Services Marketing
13-March-2026	Mr. Ashit Gaurav	Senior Director-Process Design & Central Operations at Zepto	Operations Process Excellence & Quality Issues in the E-Commerce Industry
16-March-2026	Mr. Prakash Nedungadi	Leadership, Marketing, Strategy Thought Leader, Bain - External Advisor	Leadership, Branding & Innovation

INDUSTRIAL VISIT


Continuing with the pedagogy of providing industry exposure and practical knowledge, faculty across different domains organized expert sessions with experienced industry professions. A compilation of the industry sessions is present below:




	Industry	Date
	SEG Automobiles, Hosa Road, Nagnathapura, Bangalore	July 4 th 2025
	BAMUL (Bangalore Milk Union Limited) Diary Circle, Bangalore	July 7 th 2025
	RBI (Reserve Bank of India) Nrupathunga Road, Bangalore	July 22 nd 2025
	Strides Pharma, Anekal, Bangalore	August 1 st 2025
	ITC, Devanahalli, Bangalore	November 26 th 2025
	Coco Cola, Bidadi	December 4 th 2025

	Industry	Date
	Toyota Kirloskar Motors, Bidadi	January 7 th 2026
	Brilliant Printers, Nellamangala, Bangalore	February 20 th 2026
	BHEL (Bharath Heavy Electricals Limited), Malleswaram, Bangalore	February 21 st 2026
	Industry Visit to Deccan Herald	March 12 th 2026
	Industry visit to sungrow	March 18 th 2026

MEMORANDUMS OF UNDERSTANDING (MOUS) SIGNED AT SJIM

Strengthening its commitment to academic-industry collaboration and institutional growth, SJIM formalized strategic partnerships through Memorandums of Understanding (MoUs) with a range of esteemed organizations. These collaborations are designed to foster knowledge exchange, create opportunities for student development, and facilitate joint initiatives in research, training, and industry engagement. A snapshot of the MoUs signed is presented below:

Date Signed	Signed With	Purpose	Photo
18-Mar-2026	Finmark	Enhanced student skill development through industry-aligned training in financial markets, certification opportunities, and exposure to specialized add-on courses, strengthening academic rigor and career readiness.	

Date Signed	Signed With	Purpose	Photo
6-Feb-2026	Niyo Innovation & Skills	Strengthened skill development and employability through industry-aligned training programs, workshops, and internships, fostering holistic learning and enhanced career opportunities for students and faculty.	
29-Nov-2025	St. Philomena's Hospital	Enhanced student and faculty welfare through access to healthcare services, internship opportunities, and collaborative academic initiatives, while strengthening industry engagement and practical exposure.	
16-Sept-2025	Vayah Vikas	Enhanced opportunities for student research, internships, and community engagement through collaboration on digital literacy initiatives, while expanding SJIM's outreach and social impact initiatives with senior citizens.	

FACULTY ACHIEVEMENTS

The brilliant SJIM faculty, apart from teaching, partakes in various intellectual activities and contributes to academia by means of publications, workshops, consultancy etc. A comprehensive list of various faculty activities is mentioned below:

Publications

1. **Saldanha, A.**, Aranha, R. H., & Kujur, P. S. (2026). Diet Coke faces negative publicity. *The CASE Journal*, 1-10. (Scopus)
2. **Saldanha, A.**, Veigas, O., & D'Souza, M. J. (2026). Bridging the gap: revitalizing student engagement at the Catalyst Center. *The CASE Journal*, 1-8. **(Scopus)**
3. Kumar, A., Aranha, R., **Saldanha, A.**, & Sivathanu, B. (2026). The talent compass: guiding workforce realignment at Vertex Engineering. *Emerald Emerging Markets Case Studies*, 16(1), 1-7. (Scopus)
4. Mishra, R. K., Rath, A. K., Christiansen, H., **Gupta, A. D.**, Kiranmai, J., & Sarkar, S. (2026). State Capitalism and State-owned Enterprises: The Case of India. *Indian Journal of Public Administration*, 72(1), 42-54. **(Scopus)**
5. Lakshmi, A., **Saldanha, A. T.** (2025). Factors Influencing Behavioral Intentions of Senior Citizens in Adopting Mobile Financial Services. *Indian Journal of Marketing*, 55(5), 26-44. (Scopus, ABDC-C)
6. **Joshi, D.** (2025). Impediments to the performance of education policy in India: modelling using ISM and MICMAC technique. *International Journal of Public Sector Performance Management*, 15(3-4), 426-444. (Scopus, WoS)
7. Gupta, K. P., **Joshi, D.**, & Singh, S. (2025). On the consumption of OTT services in India: insights from technology acceptance model and the uses and gratifications theory. *Innovation & Management Review*. 22 (3): 175-186. (Scopus, WoS)

8. Gupta, S., **Joshi**, D., Jagtap, S., Trollman, H., & Verma, V. K. (2025). Unveiling the role of stakeholder involvement for digital transformation of Indian food SMEs. *Discover Food*, 5(1), 1-20. (Scopus, WoS)
9. Gupta S., **Joshi** D., Jamwal A., Bhanot N. & Jagtap S. (2025) Unveiling the Synergy of Sustainable Manufacturing Practices and Lean for Sustainable Manufacturing Competitiveness in *Discover Applied Sciences* 1005 (Scopus, WoS)
10. Gupta S, Ansari H, **Joshi** D, Gupta R, Jagtap S, Prakash S, Mor R (2025). Modelling and analysis of block chain implementation challenges in Indian agri-food supply chain management using IMF-SWARA technique. *Logforum* 21 (3), 6. (Scopus, WoS)
11. Bindhia Joji, Rithi, S., & **Ravi Darshini**, T. S. (2025). Predictive analytics on sustainability to identify main determinants affecting ESG. In *Recent Advances in Sciences, Engineering, Information Technology & Management* (1st ed., p. 6). CRC Press. (Scopus)
12. Kumar, **Syam** (2025), Pathways to Travel: How Burnout Influences Pilgrimage Desire Among Aging Employees, *Current Issues in Tourism*.
13. **Maani**, J., A. D. R., Barik, N., & Rangaswamy, E.. (2025). Merger Announcements and Wealth Creation for Shareholders: Evidence from Modern M&As in Indian Public Sector Banks. *International Journal of Accounting and Economics Studies*, 12(5), 363-378.(Scopus)
14. **Maani**, J., Rajkumar, A. D., & Barik, N. (2025). Do public sector banks achieve technical efficiency through mergers and acquisition in India? Insights from DEA, Malmquist and SFA. *Journal of Economic Studies*, 53(1), 67-87 (Scopus, WoS, Q1, ABDC - B)
15. Suresh, S. and **Deepak**, L. (2025). FAMILY BUSINESS MANAGEMENT. Mayas Publications. ISBN: 978-81-19716-59-3 www.mayas.info
16. **Dr. Leo** Published a Book Chapter: "The Role of AI in Personalizing Scenario-Based Learning and Adaptive Platforms: Transforming Student Engagement, Learning Outcomes, and the Future of Business Education" published in the book *The Sustainable Use of Intelligent Systems and Cognitive Engineering in Education Beyond Borders* (Nova Science Publishers, NY) on March 2026.
17. Potluri, S., & **Agrawal**, V. (2026). Emerging Alternative Avenues of MSME Finance in India: Digital Lending, Crowdfunding and CSR Support. In *Financing MSMEs in India: Strategies, Institutions, and Emerging Practices*. National Institute for Micro Small and Medium Enterprises, Ministry of Micro, Small and Medium Enterprises (MoMSME), Government of India. (book chapter accepted for publication)
18. **Moorthy**, Vivek, Working Paper: The Monetarist Paradox: Robust Evidence from Short and Long Term Interest Rates (November 19, 2025). Available at SSRN : <https://ssrn.com/abstract=5771302> or <http://dx.doi.org/10.2139/ssrn.5771302>.
19. Panda R, **Nair J** (2025) Mindful Consumption of Used Fashion Apparel Among Gen Z on Online Thrift Stores: A Grounded Theory Perspective. *Cureus J Bus Econ* 2 : es44404-025-04436-2.
20. Swarup, P., Thakur, P and **Nair J** (2025), Does a “green” claim lead to consumer consideration? A case of consumer perception of Mamaearth's Sustainable Positioning, Conference compendium of papers, Eds S. N Prasad and Venkatraja B, 10th International Conference on Economic Growth and Sustainable Development-Emerging Trends, SDIMD, Mysore, India, pp. 1-10, ISBN code 978-93-83302-82-6.
21. Ravichandran V, & **Joshi**, D. (2026). Blockchain Technology-Enabled Baggage Management at the Airport. In *Distributed Ledger Technology in Communication: Integration of IoT, Blockchain and Metadata* (pp. 85-97). Cham: Springer Nature Switzerland. (Scopus, Book Chapter)
22. Pandey V, Gupta S, **Joshi** D and Jagtap S (2025). From net to plate: Transforming the seafood sector through the internet of things. *Seafood 4.0: Digital, Physical, and Biological Realms from Sea to Table* (pp. 199-222). Elsevier. (Scopus, Book Chapter)

News & Practitioners' Articles

1. **Rev. Dr. Roshan David Pereira SJ** published a feature highlighting St. Joseph's Institute of Management's recognition as the Distinguished B-School of the Year 2025 – Industry Interface & Placements, awarded by Academic Insights, documenting the institute's commitment to academic excellence, industry integration, and holistic student development.
2. **Rev. Dr. Roshan David Pereira SJ** published a feature in The People Management titled “Educate, Innovate and Integrate are the three mantras of today both for business and education sector,” articulating the evolving landscape of higher education in India while highlighting St. Joseph's Institute of Management's commitment to academic innovation, industry integration, and holistic leadership development.
3. **Rev. Dr. Roshan David Pereira SJ** published a feature in Careers360 outlining the legacy, academic excellence, and industry-driven approach of St. Joseph's Institute of Management, while highlighting its commitment to global accreditation standards, collaborative learning, and holistic student development.
4. **Rajiv Noronha** published an article titled “The Six Invisible Habits Holding Students Back” in The Hindu in May 2026
5. **Rajiv Noronha** published an article titled “Silence that Shapes Culture: What Leaders can miss about Sexual Harassment” in the Economic Times HR World, May 2026
6. **Rajiv Noronha** published an article titled “Compliance Checkbox: Why POSH fails in Large Complex Organizations” in the Economic Times HR World, May 2026
7. **Rajiv Noronha** published an article titled “The Invisible ROI in Mentoring”, in the Economic Times HR World, April 2026
8. **Rajiv Noronha** published an article titled “Leaders' Evaluation Fallacy”, in the Economic Times HR World, URL: <https://tinyurl.com/4jvv9acy>
9. **Rajiv Noronha** published an article titled “From Goal Setting to Goal Getting, in the Economic Times HR World, url: <https://tinyurl.com/2u8c7wae>
10. **Rajiv Noronha** published an article titled “A leadership lens on Boomerang employees, in the Economic Times HR World, URL: <https://tinyurl.com/ykmez2dr>
11. **Rajiv Noronha** published an article titled “From thought traps to momentum: 4D leadership clarity framework, Economic Times HR World: URL:<https://tinyurl.com/5x5veykt>
12. **Rajiv Noronha** published an article titled “From Focused Self to A Focused Team: Leading in a Distracted World, People Matters, June 2025
13. **Rajiv Noronha** published an article titled “Work-life balance: A Practitioners Viewpoint, People Matters URL: <https://tinyurl.com/4nvxnxe>
14. **Rajiv Noronha** published an article titled “Leading in the Digital Age: Clarity Trumps Confusion, People Matters. URL: <https://tinyurl.com/bdfhdetv>
15. **Rajiv Noronha** published an article titled “Reimagine Leadership: Overcome six traps to ignite new possibilities, Economic Times HR World, URL: <https://tinyurl.com/3zcpsb4b>
16. **Moorthy, Vivek** (23rd July, 2025) Work sharing will make it politically feasible to reduce America's debt, moneycontrol.com, URL: <https://www.moneycontrol.com/news/opinion/work-sharing-will-make-it-politically-feasible-to-reduce-america-s-debt-13311581.html>
17. **Moorthy, Vivek** (4th December, 2025) An exchange rate modified inflation target is called for, moneycontrol.com, URL: <https://www.moneycontrol.com/news/opinion/an-exchange-rate-modified-inflation-target-is-called-for-13710699.html>
18. **Moorthy, Vivek** (13th March, 2026) War and uncertainty will undermine global economic growth drivers and lower oil price, moneycontrol.com, URL: <https://www.moneycontrol.com/news/opinion/war-and-uncertainty-will-undermine-global-economic-growth-drivers-and-lower-oil-price-13859606.html>

Conferences

1. **Rev. Dr. Roshan David Pereira SJ** attended the AACSB International Conference and Annual Meeting (ICAM) 2026, held at Seattle, Washington, USA on the **13th – 15th April 2026**.
2. **Rev. Dr. Roshan David Pereira SJ** attended the Annual Conference on Reimagining the Identity and Mission of Jesuit Higher Education in Today's Context of South Asia – Where is the Spirit Calling us” organized by Jesuit Higher Education Association of South Asia (JHEASA), at St. Xavier's College, Mumbai (Empowered Autonomous Institution), Vinayalaya, Andheri East, Mumbai, on **26th to 28th January 2026**.
3. **Rev. Dr. Roshan David Pereira SJ** attended the Xavier Board of Higher Education in India, 25th Triennial Conference, “Empowering minds, Embracing Change: Reimagining Higher Education for a Global Tomorrow”, held at St. Aloysius Deemed-to-be University, Mangaluru, on **18th - 21st October 2025**.
4. **Rev. Dr. Roshan David Pereira SJ** attended the Two day Indian Management Conclave 2025, on “Leveraging Artificial Intelligence in Business and B-Schools” Organized by MBA Universe, held at IIFT, New Delhi, on September **25th - 26th, 2025**.
5. **Rev. Dr. Roshan David Pereira SJ** attended the Two day Conference on “Fostering Academic Partnerships among Christian Higher Education Institutions” Organized by All India Association for Christian Higher Education (AIACHE) South Regional Meet 2025, held at Madras Christian College, Chennai, on **August 29 & 30, 2025**.
6. **Rev. Dr. Roshan David Pereira SJ** attended the Presentation on Partnership Pitch, 'sharing a success story of the Institution'. Organized by All India Association for Christian Higher Education (AIACHE) South Regional Meet 2025, held at Madras Christian College, Chennai, on **August 29 & 30, 2025**.
7. **Rev. Dr. Roshan David Pereira SJ** attended the Annual Conference on “Reimagining and Restructuring Jesuit Higher Education in South Asia” organized by Jesuit Higher Education Association of South Asia (JHEASA), at St. Xavier's College (Autonomous), Ranchi, on **26th to 28th January 2025**.
8. **Rev. Dr. Roshan David Pereira SJ** attended the Attended Xavier Association of Management Institutes (XAMI) Board Meeting on the **2nd and 3rd November, 2025**, at XLRI - Xavier School of Management, Delhi -NCR (Jhajja), theme: “Partnership among XAMI Members”.
9. **Dr. Caren Rodrigues** is one of five members of the International Scientific Committee for scholarly research conference - "At the Roots of Economics Ethics" - commemorating the 800th anniversary of St. Francis of Assisi's death and his contribution to the Catholic social teaching on Poverty and Wealth, organized by the Economy of Francesco Foundation and the Vatican Dicastery for Integral Human Development, to be held in Assisi, Italy in May 2026.
10. **Dr. Rajiv Noronha** attended a 2 Day AIACHE conference on the theme of collaboration among Indian Christian Institutions of Higher Education at Chennai
11. **Dr. Nazia Zabin Memon** presented a paper titled “Gendered Corporate Ladder: Women's Ascent (or Not) to Senior Management Roles” at the 11th INDAM Conference 2026, January 7th, 8th 2026.
12. **Dr Anup Krishnamurthy** presented a paper titled “Uncovering Demographic Differences in Consumption of Food Delivery Apps: A TAM Perspective of Consumer Profiles.” Proceedings of the 2025 Administrative Sciences Association of Canada (ASAC) Annual Meeting, affiliate of the Academy of Management. Ontario, Canada.
13. **Dr Vikku Agarwal** presented a paper titled “Women Founders' Leadership and Growth Expectations in Mixed-Gender Fintech Startups: Insights from HR Practices” at the HRIC2026 conference held at IIM Bangalore, 8th- 11th April, 2026.
14. **Dr Anup Krishnamurthy** presented a paper titled “Exploring Variety Seeking Behavior Among Social Media Users.” Proceedings of the 2025 Administrative Sciences Association of Canada (ASAC) Annual Meeting, affiliate of the Academy of Management. Ontario, Canada.

15. **Dr Jessy Nair** presented a paper titled “Health Belief and mHealth perspectives: A Conceptual Model for women’s Appropriation e-Health Services”, ICTO2025, REIMAGINING IS RESEARCH AND PRACTICE FOR AN EVOLVING DIGITAL WORLD Excelia, La Rochelle, France
16. **Dr Jessy Nair** presented a paper titled “Operationalization of Relationship as a construct for Mindful Consumption of used fashion apparels: A Soft Systems Methodology Perspective,” on 5th Dec, 2025, at XIMB, International Conference on Regenerative Ecosystems.
17. **Dr Ayushi Shukla** presented a paper titled “Dual Effects of Competitive Climate on Work Passion: A Conservation of Resources Theory Perspective.” In Academy of Management Proceedings (Vol. 2025, No. 1, p. 20061). Valhalla, NY 10595: Academy of Management.
18. **Dr Binny Cherian** presented a paper titled “Financial Impact of E-Commerce Return Policies on Retail Profitability” on 18th and 19th Feb, 2026, at Christ University in International Conference on Business, Innovation, and Transformation (ICFBIT 2026).
19. **Dr. Deepika Joshi**, presented a paper titled “Why Smart Routing Alone Isn't Enough? Insights from Indian Agriculture Supply Chain” at the IEEE International Conference held at Western Sydney University (WSU), Sydney on 17th-18th November 2025.
20. **Dr. Deepika Joshi**, presented a paper titled “Machine Learning Potential and Applications in Manufacturing Sectors” at the 2nd International Conference on Intelligent and Innovative Practices in Engineering & Management (IIPEM) 2025 held at Amity Global Institute, Singapore on 25th November, 2025.
21. **Dr. Vivek Moorthy** attended the meetings of the American Economic Association Annual Meetings 2026 (Jan 3rd to 5th), in Philadelphia, USA, and was a discussant at the session “Bringing Economics to Life: Teaching with Metaphor and Storytelling”, moderated by Scott Wolla, Federal Reserve Bank of St. Louis.

Workshops/FDPs/MDPs

1. **Dr. Avil Saldanha** was the resource person and delivered a session on 'How to write effective teaching cases' at the 16th Annual Case Study Conference organized by the Centre for Case Research and Development (CCRD), School of Business and Management, CHRIST (Deemed to be University), Bangalore, on 11th & 12th December, 2025.
2. **Dr. Avil Saldanha** was the resource person for the 'Workshop on Case Writing' organized by the Centre for Case Research, St. Joseph's Institute of Management, Bangalore on 17th March, 2026.
3. **Dr Nazia Memon, Prof Rajendra Desai & Dr Sridhar R** designed a 3-month certificate course in HR Analytics for Business Performance for working professionals, Aug-Sept 2025.
4. **Dr. Nazia Memon** conducted a practitioner's session at a workshop organised by Vayah Vikas & 2nd Careers on “Workplace Longevity” on 26th February 2026. The title of the session was “Reengineering HR Practices to Accommodate the Silver Economy in India.”
5. **Dr. Nazia Memon** moderated a panel discussion on “Adapting Workforce to the Changing Age Demographics”, organised by Vayah Vikas & Grid Dynamics on 10th December 2025.
6. **Dr. Binny Cherian** attended the workshop developing “Meta-Inferences in Mixed Methods Research through Integrating Qualitative and Quantitative Results” organised by Fortune Institute of International Business FIIB, New Delhi, India, on 5th June 2025
7. **Dr. Binny Cherian** attended the three-day Workshop on “Panel Data Econometrics” conducted by the Department of Economics, GITAM School of Humanities and Social Sciences, in collaboration with The Indian Econometric Society (TIES), held at Gandhi Institute of Technology and Management (GITAM), Deemed-to-be University, Bengaluru, from August 06 to 08, 2025
8. **Dr. Binny Cherian** attended the three-day FDP on “Mastering Systematic Literature Review and Meta-Analysis conducted by the Delhi School of Business held from November 3rd to November 5th 2025

9. **Dr. Anup Krishnamurthy** conducted an FDP program, along with Dr. Caren Rodrigues, titled "ETHICS IN RESEARCH AND PUBLICATION", for MSc Students and staff of Big Data Analytics department, St. Joseph's University
10. **Rev Dr. Roshan David Pereira** attended the presentation on Partnership Pitch, 'sharing a success story of the Institution'. Organized by All India Association for Christian Higher Education (AIACHE) South Regional Meet 2025, held at Madras Christian College, Chennai, on August 29 & 30, 2025.
11. **Rev Dr. Roshan David Pereira** attended an online International workshop on "Publishing Strategies in ABDC-A* Top Ranked Journals", organized by Saba Shireen, ServiceSetu Foundation, 23rd August 2025.
12. **Dr. Ravi Darshini** received a grant of Rs 100000 from AICTE ATAL for organising a 7 day National level FDP on "Harnessing AI and Emerging Technologies for Research and Startup Innovation" from 17th November to 22nd November 2025.
13. A half day hands-on workshop was organised by Jessy Nair for II year students of marketing in Design Thinking as part of the Services Marketing course 7th March, 2026. The experts were Mr. Roshan, Solution Consultant, Sahaj Software and Prof Abraham Karimpanal, Founder/ MD Krish8Tech Pvt. Ltd.
14. **Dr. Caren Rodrigues** conducted an FDP program, along with Dr. Anup Krishnamurthy, titled "ETHICS IN RESEARCH AND PUBLICATION", for MSc Students and staff of Big Data Analytics department, St. Joseph's University
15. **Dr. Rajiv Noronha** was a faculty member for a session on Ethics in AI for the Gen AI part of the Atal FDP.
16. **Dr. Nazia Zabin Memon** attended the Nurturing Future Leadership Program supported and organised by the Ministry of Education, Government of India, at IIM Bangalore, from August 25–29, 2025.
17. **Dr. Vikku Agarwal** attended the Nurturing Future Leadership Program Under the aegis of Malviya Mission Teachers Training Program, organized by the Centre for teaching and learning, IIM Bangalore. The program was conducted by the faculty of IIM Bangalore.
18. **Dr. Ayushi Shukla** attended the Practical GenAI Masterclass Workshop - 12th and 19th of November at SJIM.
19. **Dr. Ayushi Shukla** attended the Consultancy Workshop at SJIM - 12th and 13th of Jan 2026
20. **Dr. Ayushi Shukla** attended the Case Study Workshop by Prof. Anatharaman at SJIM - 30th August 2025.
21. **Dr. Jessy Nair** attended an FDP, on Consultancy Workshop at SJIM campus by Mr. Varun S organised by Dr. Rajiv Noronha, 12th and 13th of Jan 2026.
22. **Dr. Jessy Nair** attended a 5-Day Online Faculty Development Program (FDP) on "AI and Data Analysis for Research (Hands-on Training Workshop)" by Amity University, Raipur, Chhattisgarh from 28th July – 1st August 2025.
23. **Prof. Sindhu David** Attended a workshop on Prevention of Sexual Harassment organized by the Bangalore Jesuit Educational Society (BJES) on 20th Aug, 2025.
24. **Prof. Sindhu David** attended a one-day workshop on "Wellbeing Within and Wellness Around" organized by the Conference of Catholic Colleges of Karnataka (CCCK) on 3rd Dec, 2025.
25. **Prof. Sindhu David** attended a National Mental Health Workshop – SWASTHYA 2025, a collaborative initiative by St. Joseph's College of Commerce (Autonomous) - SJCC, St. Joseph's University- SJU, Karnataka Province Higher Education Commission- KJHEC and St. Aloysius (Deemed to be University) - SADU on 11th and 12th Dec, 2025.
26. **Prof. Gagandeep Sharma** attended a one day POSH workshop at SJCC on 20th Aug 2025
27. **Prof. Gagandeep Sharma** attended a one day workshop on "Fundamentals of Sustainable Finance" by IIT Guwahati on 08th Nov 25

Additional Information

1. Dr. Binny Cherian served as a Session Chair for the International Conference on Sustainable Innovation in Business: Integrating Academia, Industry, and AI for Future Resilience conducted by Centre for Management Studies, JAIN (Deemed-to-be University) on 27th and 28th of February 2026.
2. Dr. Binny Cherian was Invited as an external examiner for the internship viva-Voce examination in Department of MBA & Research Centre, Surana College (Autonomous), Kengeri Satellite Town, Bengaluru on 3rd Feb 2026.
3. Dr. Caren Rodrigues was invited by the ETS Relationship Foundation (Italy) to represent India as a speaker. The speakers were underlined by Dr. Mario Draghi, former Prime Minister of Italy, former President of the European Central Bank (similar to RBI). Dr. Caren was invited to share her research, findings and experiences about the crucial issues of organizations and management, especially highlighting the local, relational and human context of her research. The speakers were selected as a compelling source of inspiration for Italian and European organizations.
4. Dr. Caren Rodrigues is the youngest ever Associate Editor of the International Journal of Training and Development, an ABDC - indexed journal.
5. Dr. Caren Rodrigues is one of five members of the International Scientific Committee for scholarly research conference - "At the Roots of Economics Ethics" - commemorating the 800th anniversary of St. Francis of Assisi's death and his contribution to the Catholic social teaching on Poverty and Wealth, organized by the Economy of Francesco Foundation and the Vatican Dicastery for Integral Human Development, to be held in Assisi, Italy in May 2026.
6. Dr. Rajiv Noronha represented SJIM at the event in Bangalore on a discussion about the Future of Leadership Development in the Age of AI and Spiritual Intelligence
7. Dr. Nazia Zabin Memon bagged a position in PGCHRM, 1-year certification course from XLRI Jamshedpur (Dec 2025 - Dec 2026)
8. Dr. Nazia Zabin Memon moderated a panel discussion on "Adapting Workforce to the Changing Age Demographics", organised by Vayah Vikas & Grid Dynamics on 10th December 2025.
9. Dr. Vikku Agarwal was the Faculty In charge and Curator for TEDxSJIM conducted on 20th Sept, 2025 at St. Joseph's Institute of Management. The theme Reinventing the Status Quo featured speakers such as Ms. Sunita Ram (Film Producer), Ms. Gayatri Abraham (Child Adoption Counsellor), Ms. LakshmiPriya TT (Founder, Life Purified), Ms. Anusha Stephen (Founder, BiglilPeople), Mr. Mathew Issac (Founder, Venture Bean).
10. Dr. Deepika Joshi assumed the role of Convenor at Utkarsh 2026 - the Eighth International Conference on "Charting the Future: AI, Ethics, and Leadership for Organizational Resilience and Change" on February 13 - 14, in collaboration with Regis University, Denver, USA.
11. Dr. Deepika Joshi is a member of BOS and was invited as a Subject Expert for the 2nd BoS meeting on 22nd August 2025 at 10.00 AM at Atria Institute of Technology to review the Autonomous Scheme and for the revision of Syllabi.
12. Dr. Jessy Nair was a part of the technical Session Chair at National Conference themed "Advancing Technology: Converting Visionary Ideas into Real-World Solutions" at Jain (Deemed-to-be) University, at Lalbagh Road Campus, Bangalore on 22nd August 2025 Friday.
13. Dr. Jessy Nair was a PhD Panel Member and Examiner on 11th December, 2025, (Thursday) at the School of Commerce and Management Studies, Dayananda Sagar University.
14. Dr. Jessy Nair is a member of BOS for the Industrial Relations Department, St. Joseph's University for a period of three years, beginning 2026.
15. Dr. Komal Jenifer D'Souza completed a certificate course on Sustainability and Corporate ESG offered by Reliance Foundation Skilling Academy.
16. Dr. Syam Kumar was invited as a guest speaker on the topic as a Resource Person by the College of Applied Sciences, Perissery, Kerala, to deliver a seminar on the topic "Transforming Curiosity into Contribution: Beginning Research and Getting Published."

THE EDITORIAL TEAM 2025-2026



Rahil Nayaz, Preeti, Dhanya.D, HP Harshith, Hetaish, Alvina Thomas, Kim, Samrudhi Kanth, Alisha, Sanjana, Akanksha, Jayishnu, Keerthana, Aarifa, Rithvik M K, Kathikeyen, Hemel, Jayender, Nahaan

Follow us on social media and don't ever miss events at SJIM:



SJIM Website



SJIM LinkedIn



SJIM Instagram



SJIM Facebook



SJIM YouTube

- 1.Linkedin: <https://www.linkedin.com/school/st-joseph's-institute-of-management/posts/?feedView=all>
- 2.YouTube: <https://www.youtube.com/c/StJosephsInstituteofManagementSJIM>
- 3.Instagram: https://www.instagram.com/sjim_bengaluru/
- 4.Facebook: <https://www.facebook.com/SJIMOfficial/>