



ST. JOSEPH'S INSTITUTE OF MANAGEMENT

formerly known as St. Joseph's College of Business Administration

Accredited by NBA, Approved by AICTE, Government of India

No 28/1, Primrose Road, Off M G Road, Bengaluru – 560025

www.sjim.edu.in

PROSPECTUS PGDM

POSTGRADUATE DIPLOMA IN MANAGEMENT
(PGDM equivalent to MBA)

2025 ADMISSIONS



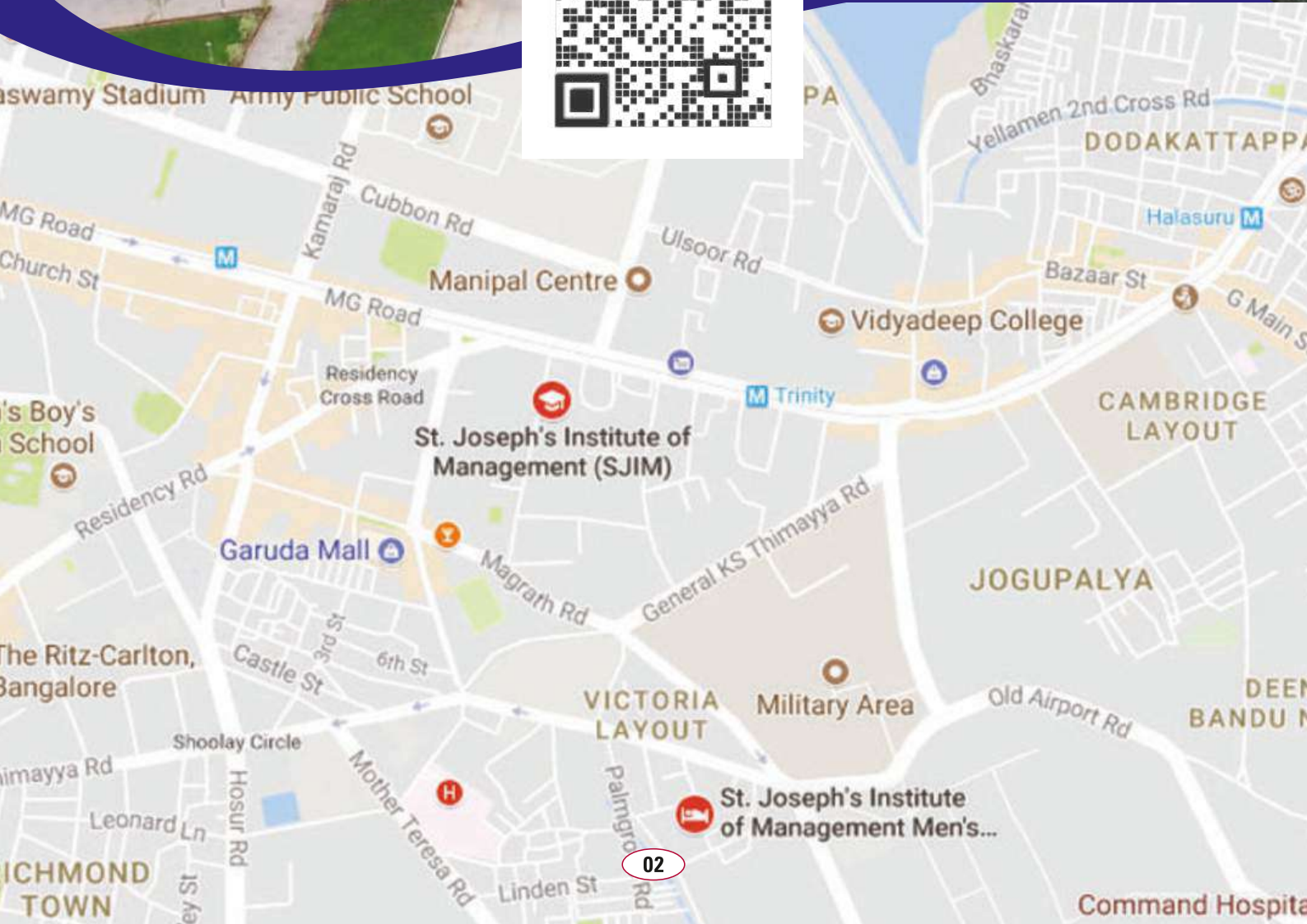


SJIM

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VISION

To be an academic institution fostering excellence in management for business and the common good



MISSION

- To nurture academic excellence in our students through relevant business education and skills
- To pursue thought leadership through scholarship and engagement with practice
- To strive to address the needs of our stakeholders
- To be responsive to current and emerging management areas



VALUES

- Jesuit Spirit of *Magis*/Excellence
- Inclusiveness
- Ethical Outlook
- Social Concern



College Motto

The College motto "*Fide et Labore*" (Faith & Toil) is an invitation to our students to make a personal commitment to God, to fellow human beings and to intellectual pursuits. Success is the assured outcome of hard work.

ABOUT THE INSTITUTION

St. Joseph's Institute of Management (SJIM, previously known as St Joseph's College of Business Administration) is the first ever B School in Karnataka established in the year 1968. The Institute currently offers a two-year PGDM course approved by the AICTE.

SJIM operates out of a new state-of-the-art campus in the heart of the city, just off M.G Road, Bengaluru. SJIM has fifty plus years of legacy in management education and it is the only Jesuit Business School in Bangalore. It is managed by the International Jesuit Organisation, which also runs XLRI, XIMB and LIBA.

Admissions are purely merit based and the small classroom size maximizes learning through close faculty-student interaction. SJIM is accredited by the NBA and among the top B Schools in India under NIRF-2023 rankings (Among Top 125 Business Schools in India). SJIM is a member of the AACSB International, International Association of Jesuit Business Schools (IAJBS) and Xavier Association of Management Institutions (XAMI).

Close collaboration (MOU's) with international educational institutions like Seattle University (Albers School of Business and Economics), USA, the Leavy Business School (Santa Clara University), Indian Institute of Materials Management (IIMM, Bangalore branch), continues to help mutually to drive for excellence.

GOVERNING COUNCIL



Rev Fr Dionysius Vaz, SJ
President
Bangalore Jesuit Educational Society



Rev. Dr. Daniel Fernandes, SJ
Vice-President
Bangalore Jesuit Educational Society



Rev. Dr. Manoj D'Souza, SJ
Director
St Joseph's Institute of Management



Dr. A R Rajagopalan
Dean, SJIM



Dr. A Anantharaman
Provost, SJIM



Dr. P D Jose
Associate Professor
IIM, Bangalore
AICTE Nominee



Dr Rajiv Noronha
Global HR Head (Strategic Capability Units)
Enterprise Growth Group
Tata Consultancy Services



Dr. N S Rajan
Former Group CHRO - Tata Sons



Mr Raj Narayan Ramakrishnan
Former CHRO Titan



Mr Emmanuel David
Former Director,
Tata Management Training Centre, Pune



Rev Dr Charles Lasrado SJ
Principal,
St Joseph's College of Commerce



Rev Fr Denzil Lobo SJ
Director,
IT, St Joseph's College



Mr. Saurabh Govil
CHRO, Wipro Ltd.

FACULTY PROFILE

General Management



Rev. Dr. Manoj D'Souza, SJ

MCA, MSc (UK), PhD, MMA
General Management



Dr. Anantharaman

AMP (Harvard Business School),
PhD (Columbia University)
Strategy and General Management



Rev. Fr Olvin Veigas, SJ

MBA, MTh, Licentiate (MA)
General Management

Distinguished Professors



Prof. Parthasarathi Shome

PhD (Southern Methodist University,
Dallas, US)



Prof. Vivek Moorthy

University of California Los Angeles (PhD)
Economics

Finance & Economics



Prof. Suresh Herur

BE, PGDIE(NITIE), FCMA
Finance



Dr. Nirmala Joseph

PhD, (Madras University)
Finance



Dr. Ravi Darshini

ACMA, PhD, (Bharathiar University)
Post Doc (USA), Finance



Dr. Binny Cherian

MA (Eco), PGDBA, PhD (CMR University)
Economics



Dr. Maria Immanuvel

MCom, MBA, PGDSRM, PhD
(Pondicherry University), Finance



Dr. Vikku Agrawal

PhD (Jain University)
Finance



Dr. Ashwin Randolph John

MBA, PhD (Karnatak University)
Finance



Dr. J Peter Leo Deepak

PhD (Karunya University)
Finance

FACULTY PROFILE

Marketing



Dr. Jessy Nair

PhD, (Vellore Institute of Technology)
Marketing



Dr. Avil Saldanha

B.E, PGDM, DIM, PhD (Jain University)
Marketing



Dr. Anup Krishnamurthy

BE, PhD (IIM-Bangalore)
Marketing



Prof. Abraham Karimpanal

BE (BITS, Pilani), MBA
Marketing

Human Resources



Dr. A R Rajagopalan

MPhil, PhD (Bharathidasan University)
Human Resources



Dr. Ananda Das Gupta

PhD
Management



Dr. Caren Rodrigues

BE, PhD (IIM-Bangalore)
Human Resources



Dr. Nazia Zabin Memon

PhD (Sambalpur University)
Department of Business Administration

Operations & Business Analytics



Prof. V J Lawrence

BE, MS, PGDOM, FIE
Department: Operations



Dr. Deepika Joshi

MBA, PhD (NIT, Jaipur)
Operations and Supply Chain
Management



Prof. Rajendra Desai

MS (Operations Research)
Analytics / Operations



Prof. V K Anand

BE, MBA
MIS



Prof. Sarin Raju

BTech, MBA, PhD (NITK, Surathkal)
Operations

SJIM currently has collaboration with four international institutions. In 2017, SJIM entered into an agreement with Albers School of Business and Economics, an AACSB Jesuits business school that is part of Seattle University, USA. Joint activities have included guest lectures in SJIM by Albers faculty, research collaboration, and an international business plan competition. Other ongoing collaborations include those with Fu Jen Catholic University in Taiwan, Advantere School of Management, Spain and Ateneo de Manila, Graduate School of Business in Philippines.

RANKINGS AND ACCREDITATIONS

- SJIM is a member of AACSB International
- PGDM program accredited by National Board of Accreditation (NBA)
- PGDM program is equivalent to MBA by AIU, Govt of India.
- In 2018, SJIM was listed among the top 3 business schools in Bangalore by the National Institutional Ranking Framework (NIRF).
- In 2023, SJIM ranked among top 125 B Schools in India by NIRF
- CSR-GHRDC (2023) has ranked SJIM as the Number one Outstanding B-School of Excellence in India.
- THE WEEK (2023) has ranked SJIM among top 23 private B Schools in South Zone.

THE WEEK (2024) has ranked SJIM among top 25 private B Schools in South Zone.

CSR-GHRDC (2024) has ranked SJIM among the Top Eminent B Schools of Super Excellence

SJIM?

- SJIM is the first-ever B-School in Karnataka (est.1968)
- Ranked among top B Schools in India in NIRF rankings
- PGDM is accredited by NBA and equivalent to MBA by AIU,
- Managed by international Jesuit Organization which also runs XLRI/XIMB/LIBA
- Excellent placements in premier companies.
- Faculty trained at IIM/IISc/IIT/NITIE/BITS/US/UK
- Faculty with vast corporate experience and PhDs
- New campus with state-of-the-art facilities centrally located on MG Road in Bangalore
- Course content & teaching-learning methods on par with IIMs
- Small classroom size to maximize faculty-student interaction
- Merit-based admissions with merit scholarships.
- Dual specialization from Finance/HRM/Marketing/Operations/Business Analytics
- Several student-driven activities to develop managerial and organization skills
- Financial support for certifications
- On-campus facilities for sports and gym
- Excellent hostel facilities for both boys and girls
- Member of International Association of Jesuit Business Schools(IAJBS),
- Milwaukee, USA and ACCSB.
- International collaboration with foreign universities
- Faculty publications in international top-tier Business journals.

50+ YEARS LEGACY

10,000+ ALUMNI

150+ RECRUITERS

Computer Lab

A Computer Lab with networking is available for students to use. Broadband internet facility is also available at all hours. In addition, College provides WIFI connectivity and the students can access the College servers from anywhere on campus.

Library

The Library contains more than 18,300 volumes. Journals and periodicals, both national and international, as well as digital collections are available to the students. The College has also subscribed to EBSCO, Emerald, PROWESS, CRISIL Research, Capitaline, E-Books and J-Gate, which are well known online databases and resources to support the research work of students and faculty.

Hostel

The SJIM hostel is situated in the heart of the city and is just five minutes' walk from the main campus. Unlike other hostels, the food in SJIM Hostel is excellent. There are also many facilities available such as a basketball court, parking lot, Wi-Fi, and many others. The environment in SJIM Hostel is very friendly and peaceful. There are three types of rooms - single rooms, double rooms and double with an attached bathroom.

Women's Hostel

A new hostel for women is constructed on the campus itself. The hostel will have dual sharing accommodation with all the required amenities. Being located on the campus, the hostellers are free to make use of gym, games, library facilities of the institute after the class hours. The hostel will have 24x7 wifi facility and security. The hostel provides a peaceful and disciplined environment to students.

Facilities for the Physically Challenged

SJIM has incorporated facilities for the physically challenged into all its buildings. We have lifts in all buildings, there are specially-designed restrooms, and the theatre-style classrooms have ramps. All the administrative offices are on the ground floor. The main entrances into the college also have ramps. The ample parking in the basement is complemented with lifts that can access all floors of all buildings, including the basement. [Click here for more details.](#)

Eligibility

- ☐ Graduate in BE/BTech/BCom/BBA/BSc/BA or any other bachelors degree from a recognized university under regular mode only.
- ☐ The candidate should have a consistent academic record of the first class (minimum 60% marks) in STD X, STD XII & Graduation.
- ☐ The candidates who have cleared all the subjects in their first attempt will be preferred. Candidates with a history of more than two arrears need not apply. Candidates who have appeared for the Final Graduate Level examination and are awaiting results may also apply.

Dual Specializations

1. Business Analytics + Finance
2. Finance + Marketing
3. Finance + Human Resource Management
4. Human Resource Management + Marketing
5. Finance + Operations & Supply Chain Management
6. Marketing + Operations & Supply Chain Management
7. Business Analytics + Marketing

Important Dates

1 December 2024: Online applications open

Entrance Test

- ☐ CAT 2024 : (60 percentile or above)
- ☐ XAT 2025 : (60 percentile or above)
- ☐ MAT (August:2024, December:2024, February:2025, May:2025) : A minimum of 550 Composite Score.
- ☐ We also accept GMAT, ATMA and CMAT scores (60 percentile or above)

Application Forms & Prospectus

- ☐ Download Admission Prospectus from the website.
- ☐ Make an online payment of Rs 1,300 for application (payment gateway charges as applicable)

Short listing

Applicants will be shortlisted based on consistent academic performance, Entrance Test score, and work experience. The individual candidates will also be informed through e-mail or SMS.

List of Supporting documents (to be uploaded online)

- ☐ 10th marks card
- ☐ 12th marks card
- ☐ Degree marks cards of all semesters (as available)
- ☐ Degree certificate (if available)
- ☐ Entrance exam score card (as available)
- ☐ Work experience certificate (as available)
- ☐ Instructions for filling the online application

Instructions for filling the online application

- ☐ Upload the supporting documents in your application page.
- ☐ Since the institute receives a large number of applications for a limited number of seats, you need to fill your application carefully and completely.
- ☐ In the form, there are some fields which are marked not mandatory. However, you need to provide data of all those fields if you have. More the data you furnish, better are your chances of being shortlisted for interview.
- ☐ Hiding any information or providing wrong information will disqualify your application. If you have repeated subjects, you must mention them without fail.
- ☐ You need to provide applicant's Mobile Number & Email ids. Future communication regarding your application status will be sent to you on these.
- ☐ If you have issues regarding online application, send an email to: info@sjim.edu.in
- ☐ Admit cards will not be given for the interview. Short-listed candidates will be informed by email.
- ☐ Your application is considered complete only when you have successfully completed online payment of Rs 1300 application fee.

Note

- ☐ SJIM reserves the right to change/alter the dates or timing of the selection process at any time during the application process.
- ☐ Applications that reach us after the due date will not be processed.
- ☐ SJIM does not authorize any member/third party to process the application or admissions.
- ☐ SJIM does not entertain any recommendations. Selection is purely merit-based.
- ☐ Application fees are non-refundable.

Placement Cell at SJIM

The Placement Cell at St. Joseph's Institute of Management (SJIM), Bangalore, serves as the vital link between our talented students and the corporate world. We aim to provide a seamless transition for our PGDM (MBA) graduates from academia to industry by fostering strong partnerships with leading organizations.

Our Placement Cell is committed to:

- ☐ Equipping students with the skills needed to thrive in dynamic work environments.
- ☐ Organizing internships, industry engagements, and placement drives.
- ☐ Connecting recruiters with a diverse talent pool specializing in Finance, Marketing, Human Resources, Operations, and Business Analytics.

Guided by the values of excellence and integrity, we ensure that every student is ready to excel in their professional journey while contributing meaningfully to the organizations they join.

FEE STRUCTURE

Fee Structure 2025-27

Fee	
First Year	4,90,000
Second Year	4,90,000
Total tuition fees	9,80,000

Installment	Fee	Due Date
1	2,45,000	At the time of admission
2	2,45,000	15th September, 2025
3	2,45,000	15th March, 2026
4	2,45,000	15th September, 2026

*An additional refundable deposit (caution deposit) Rs 20,000 is payable

SJIM Scholarships PGDM 2024-26 and 2025-27

1. Admission Scholarships:

CAT/XAT

Above 90 percentile: Rs 2 lakhs
85 to 89 percentile: Rs 1 lakh
80 to 84 percentile: Rs 80,000
75 to 79 percentile: Rs 60,000
70 to 74 percentile: Rs 50,000

CMAT/MAT

Above 95 percentile: Rs 1 lakh
90 to 94 percentile: Rs 80,000
85 to 89 percentile: Rs 60,000
80 to 84 percentile: Rs 40,000
75 to 79 percentile: Rs 20,000

Student should have a consistent academic record of the first class (minimum 60% marks) in STD X, STD XII & Graduation.

Half of the Admission Scholarship amount is awarded in the first year. Student should have 7.3 CGPA on a scale of 10 after the first term in SJIM. Continuation of Admission Scholarship in the 2nd year is subject to obtaining CGPA of 8.1 on a scale of 10 after the fourth term and no discipline case being recorded against the student. Also, to avail admission scholarships students should enrol for the elective course CIS (Course of Independent Study)

2. General Merit Scholarships:

Rs 50,000 each awarded to top 25 students in the first-year of PGDM
Rs 50,000 each awarded to top 25 students in the second-year of PGDM

3. Merit-Cum-Means Scholarships:

Rs 40,000 each awarded to 5 meritorious students belonging to economically poor category in the first-year of PGDM
Rs 40,000 each awarded to 5 meritorious students belonging to economically poor category in the second-year of PGDM

Note : A student is eligible for only one scholarship

A combination of methods appropriate for each course are used including

- ❖ Lecture sessions
- ❖ Group projects and exercises
- ❖ Case studies
- ❖ Simulated games
- ❖ Role-plays
- ❖ Audio visual presentations
- ❖ Individual assignments
- ❖ Student presentations
- ❖ Workshops



Students are encouraged to analyze, anticipate and innovate to prepare themselves for challenging professional careers

Evaluations

- ❖ The college uses the concept of Credit to define the weight of a course in the curriculum.
- ❖ Courses are classified as one, two or three credit courses depending on the expected workload for each course.
- ❖ Students complete 112 credits towards the award of a PGDM Degree.
- ❖ A method of continuous evaluation is adopted via tests, assignments and final examinations.
- ❖ A ten point grading system is used for evaluating the student in each term.
- ❖ A letter grade is awarded corresponding to the grade point and percentage marks achieved in each course.
- ❖ A graduation cumulative grade point average (CGPA) is awarded to each student, which is the weighted average grade point of all the courses.

Overview

St. Joseph's Institute of Management offers a two-year full-time PGDM program which is equivalent to an MBA by AIU. This well-regarded PGDM is the institute's flagship program and is recognized by the AICTE and accredited by NBA. Students may specialize in two out of the five specializations (1. Finance 2. Marketing 3. Human Resources Management 4. Operations & Supply Chain Management 5. Business Analytics) offered by the institute.

The institute has a modern state-of-the-art campus on Primrose Road, off MG road, the heart of Bangalore's business district. Faculty have degrees from top notch schools in the country and abroad, and personal attention towards each student is emphasized. As a result, students are placed well and have gone on to assume important positions in the industry.

The institute also has cutting edge technologies and its faculty regularly update themselves in advanced pedagogical techniques. We note with pride that, even amidst a pandemic-inflicted economy, we have been able to provide our students with a complete full-time program experience. Our placements, despite a challenging job market, remain ahead compared with other institutes.

DETAILS OF SPECIALIZATIONS

→ Finance + Marketing

This is an excellent combination for those students who are keen on working in the finance field, but who believe they have the personality and flair for marketing. Our program offers you the opportunity to train yourselves from the best of both worlds. In finance, you will learn, for instance, about financial markets and services, portfolio management and banking. Then, you will draw from marketing specializations such as consumer behavior and sales and distribution to pitch these products to customers.

Students opting for the finance + marketing specialization choose careers that sell financial products to customers, such as commercial banks, investment or financial planning firms, credit card services or insurance companies. Of course, you have the flexibility to choose a job involving only finance, or only marketing, too.

→ Human Resources Management + Finance

If you believe that you want to work in the human resources departments of organizations, and you have a flair for quantitative subjects, this specialization may be your best choice. You will study the various aspects of human resources management in depth. But you will have an edge over other candidates in that you will also have a deep knowledge of taxation, mergers and acquisitions, financial modelling and so on. Candidates for human resources departments with these additional financial skills typically are preferred more and are paid higher.

Students opting for the finance + human resources management specialization choose careers in compensation and benefits, in HR strategy, or in firms in the process of mergers, acquisitions and the like. You could also choose a job involving only finance, or only human resources management.

→ Marketing + Human Resources Management

An alternative name for this specialization would be internal marketing, that is, marketing to current or potential employees of the organization. The specialization allows a student to base himself or herself either in primarily marketing or primarily human resource management but engage in cross-disciplinary tasks. For example, a student might apply their knowledge of digital marketing to training and development, or brand management to talent acquisition.

Students opting for the marketing + human resources management specialization choose careers in internal branding or salesforce management. Of course, he/ she could also choose a job involving only marketing, or only human resources management.

→ Finance + Operations & Supply Chain Management

Students interested in operations, or those from a quantitative or engineering background, may find this combination interesting, as it allows them to combine engineering, logistics and finance. Students will use their knowledge of lean management, six sigma, productivity, project, supply chain or services operations management to solve problems in the finance industry, including banking, insurance and financial planning.

Students opting for the finance + operations&SCM specialization choose primarily financial organizations, and work in their logistics departments. Keep in mind that a student might also choose a purely finance job, or an operations role only.

→ Marketing + Operations & Supply Chain Management

This specialization trains students interested in operations management for a career in marketing. Students will draw from operations subjects such as ERP, supply chain management, materials management and services operations management and apply these to marketing problems.

Students from the marketing + operations&SCM specialization may choose to work in logistics roles in business-to-business marketing, retail management or distribution. Some students decide to take up a purely marketing role, or a purely operations role as well.

→ Business Analytics + Finance

Financial analytics is a subset of business analytics and enterprise performance management. Using large amounts of primarily finance (but also other) data, finance analysts would answer questions related to customer- or employee- related behaviour such as loyalty or tenure. In addition, finance related insights may enable employees to predict or problem-solve to improve cash flow, profitability and value of the business.

Students who pursue this specialization may hope to pursue a career in predictive labour analysis, predictive sales analytics, client profitability analytics, employee productivity analytics, product profitability analytics, cash flow analytics and so on. This is an excellent specialization who wish pursue their career either in Business Analytics or Finance or Financial Analytics.

→ Business Analytics + Marketing

Business Analytics applied to Marketing focuses on utilizing data-driven insights to enhance customer engagement, optimize marketing strategies, and drive revenue growth. This specialization emphasizes analytical approaches to understanding consumer behavior, market trends, and campaign effectiveness. Through extensive data analysis, marketing analysts can address questions around customer acquisition, loyalty, purchasing patterns, and brand sentiment, helping organizations tailor their offerings and improve customer experiences.

Students specializing in this area are well-prepared for roles in predictive consumer analysis, digital marketing analytics, brand loyalty analytics, sales performance analysis, campaign ROI analysis, and product placement optimization. This unique combination of skills in Business Analytics and Marketing opens doors to careers in roles where strategic data usage drives customer-centric and market-aligned decision-making.

FIRST YEAR COURSES

Core Courses

Course	Credits	Course Code	Domain
First Term			
Business and Management Environment (BME)	2	24CFD001	Foundation
Financial Accounting	3	24CFN001	Finance
Information Systems for Managers	3	24CFD002	Foundation
Managerial Economics	3	24CFD003	Foundation
Operations Management	3	24COP001	Operations
Organizational Behaviour	3	24CHR001	HRM
Total	17		
Second Term			
Business and Management Environment (BME)	2	24CFD004	Foundation
Business Analytics for Managers	3	24CFD005	Foundation
Business Ethics	3	24CFD006	Foundation
Corporate Finance	3	24CFN002	Finance
Human Resources Management	3	24CHR002	HRM
International Business Economics	3	24CFD007	Foundation
Principles of Marketing	3	24CMA001	Marketing
Total	20		
Third Term			
Business and Management Environment (BME)	2	24CFD008	Foundation
Business Research Methodology	3	24CFD009	Foundation
Cost and Management Accounting	3	24CFN003	Finance
Leadership in Action	2	24CFD010	Foundation
Marketing Management	3	24CMA002	Marketing
Operations Research	3	24COP002	Operations
Organizations and Management	3	24CHR003	HRM
Total	19		
Total Credits - First Year	56		

SUMMER TERM

Course	Credits	Course Code	Domain
Industry Internship Project	6	24CFD011	Foundation
	6		

SECOND YEAR COURSES

Core Courses

Course	Credits	Course Code	Domain
Fourth Term			
Business Strategy	3	24CFD012	Foundation
Fifth Term			
Entrepreneurship and Innovation	3	24CFD013	Foundation
Sixth Term			
CSR, Environment and Sustainability	3	24CFD014	Foundation
Total	9		

ELECTIVE COURSES

Business Analytics		
Course	Credits	Course Code
AI and Emerging Technologies	3	24EBA001
BI and Reporting	3	24EBA002
Capstone Project -1	3	24EBA003
Capstone Project -2	3	24EBA004
Data Management and SQL	3	24EBA005
Predictive Modelling and ML	3	24EBA006
Finance		
Course	Credits	Course Code
Analysis of Financial Statements	3	24EFN001
Behavioral Finance	3	24EFN002
Commercial Banking	3	24EFN003
Derivatives Management	3	24EFN004
Financial Markets and Services	3	24EFN005
Financial Modelling using Excel	3	24EFN006
International Finance Management	3	24EFN007
Mergers and Acquisitions	3	24EFN008
Security Analysis and Portfolio Management	3	24EFN009
Taxation	3	24EFN010
Human Resources		
Course	Credits	Course Code
Competency Modelling and Leadership Development	3	24EHR001
H R Analytics	3	24EHR002
International Human Resources Management	3	24EHR003
Labour Laws and Industrial Relations	3	24EHR004
Organization Development and Management of Change	3	24EHR006
Performance Management	3	24EHR007
Talent Management	3	24EHR008
Total Rewards Management	3	24EHR009
Training & Development	3	24EHR005
Marketing		
Course	Credits	Course Code
Business to Business Marketing	3	24EMA001
Consumer Behaviour	3	24EMA002
Digital Marketing	3	24EMA003
Marketing Analytics	3	24EMA004
Marketing Research	3	24EMA005
Retail Marketing	3	24EMA006
Sales and Distribution	3	24EMA007
Services Marketing	3	24EMA008
Strategic Brand Management	3	24EMA009
Operations		
Course	Credits	Course Code
ERP - Enterprise Resource Planning	3	24EOP001
Lean Management and Six Sigma	3	24EOP002
Productivity Management	3	24EOP003
Project Management	3	24EOP004
Service Operations Management	3	24EOP005
Supply Chain Management	3	24EOP006
Total Quality Management	3	24EOP007
General Electives		
Course	Credits	Course Code
Course of Independent study (CIS)	3	24EGN001

Caring for the Common Good

At SJIM, we strongly believe in the integral formation of our PGDM students by helping them become men and women of substance. SJIM desires students graduating from SJIM to be aware of the prevailing socioeconomic conditions in the country. Programs like the Rural Immersion Program and events like blood donation camps, collecting donations from the public to help people affected by natural disasters through marathons, walkathons and cyclothons organized by the students of SJIM, and many other events are small steps in that direction. Students also need to be sensitized to the plight of the weaker sections of society and become responsible citizens. To give a greater thrust to this mission, SJIM organizes a Rural Immersion Programme. The objective of this is to not only expose our students to the rural community, but also to make them aware of a society that lives beyond our familiar urban setting and to help them understand how sound business principles can be used to better the lives of those in rural India. Participation in the Rural Immersion Programme is compulsory for every student and is a non-credit activity.

INDUSTRY INTERNSHIP PROJECT

Every student must compulsorily take up an Industry Internship Programme in any corporate body acceptable to the institute. Every student must submit a project report after completing the internship programme. The project report will be prepared under the guidance of the project supervisor at the corporate office, where the student is placed, and a faculty guide. The project report will be evaluated, and a viva-voce will be conducted. The Diploma in Management will be awarded at the end of the second year only if the evaluation committee accepts the project report and the student passes the viva-voce. Students who do not complete the mandatory 8 weeks of internship will receive an unsatisfactory rating. They will have to repeat the internship project at the end of their second year in order to be eligible for their diploma. The internship program will have a weight of 6 credits. Apart from being an academic requirement, the internship program also plays an important part in final placement interviews. Many companies that come for campus placements, question students on what they have done or learnt during the internship program. It has been our experience that a student who performs well in their internship is considered positively by interviewing companies. Students should start exploring internship opportunities from the second trimester itself so that, by the time they move to the third trimester, they have a good internship opportunity with them.

OUR RECRUITERS

Morgan Stanley



accenture

Goldman Sachs

Capgemini

Deloitte.

ALSTOM

KPMG

ORACLE



EQUINIX

FEDERAL BANK

Gain.pro

svb Silicon Valley Bank

EY

FACTSET

A Division of First Citizens Bank

PREQIN



ACUITY
KNOWLEDGE PARTNERS



BOSCH

IBM



randstad

care

HEALTH INSURANCE

CBRE

acer

RSM



Pretium

Quest global

tcs

TATA
CONSULTANCY
SERVICES



UJJIVAN
SMALL FINANCE BANK



Arcolab

ANANDRATHI
INVESTMENT SERVICES

SIEMENS

adani

Schneider
Electric

indegene

terrapay

SHAHI

aramex



SOUTH
INDIAN Bank



Toyota Kirloskar

CAMPUS FACILITIES



A well-stocked Library spread over 496 sqm with 20,000 Books, Journals with a seating capacity of 100



Well-furnished and equipped seminar hall as well as auditorium for conducting classes as well as hosting events

CAMPUS FACILITIES



Theatrical structured classrooms with WiFi, Projector and Sound System



An Air-Conditioned Computer Lab with computers, essential softwares, internet bandwidth of 100 Mbps speed



Spacious Ground and Equipment for Badminton, Basketball, Football and Gym. Secure Campus with CCTV Coverage and spacious parking for 2 Wheelers and 4 Wheelers

SJIM IN MEDIA

St. Joseph's Institute of Management celebrates 56th Foundation Day

Dr. Manoj D'Souza, the Director in his address during SJIM's 56th Foundation Day recounted the long history of SJIM, Karnataka's oldest business school established in 1968. The Chief Guest of the occasion was Mr. Anil Valluri, Regional Vice President for the India and SAARC region at Palo Alto Networks. He also felicitated general merit scholarship winners of first- and second-year students. The annual SJIM Social Entrepreneur Award 2024 was awarded to Mr. Shrikant Bolla, the first international blind student in management in MIT, USA and the founder of Bollant, a high growth organization that manufactures arecanut products while providing employment to people with disabilities. The SJIM Award recognized impactful social entrepreneurship with a citation, felicitation and a cash prize.



EXPRESS READ

SJIM celebrates 56th Foundation Day

Bengaluru: St Joseph's Institute of Management (SJIM) recently celebrated its 56th Foundation Day. Director Dr Manoj D'Souza SJ recounted the long history of SJIM, Karnataka's oldest business school, established in 1968. Chief guest Anil Valluri, regional vice president for India and SAARC region at Palo Alto Networks, spoke of India's tremendous economic and technological progress in the last several decades. He felicitated the winners of general merit scholarship for first and second year students. Shrikant Bolla, the first international blind management student in MIT, USA and the founder of Bollant was awarded the annual SJIM Social Entrepreneur Award 2024.

Introsco founder Kris Kapadia isman at the event.
Dr. Pravin Velga, of St. Joseph's Institute of Management, and Anurag Kulkarni, CEO, Vignavikas, seen, left to right.

Quiz for senior citizens

BENGALURU, DMHS: Over 250 elderly people took part in a senior citizens' quiz on Sunday, which is a first of its kind in the city.

Manoj D'Souza, SJIM's director, presided over the quiz, which was conducted by Vignavikas, an NGO devoted towards the empowerment of senior citizens.

Senanthy 'Sis' Gopalakrishnan, the chairperson of Vignavikas and a founder of Bollant, inaugurated the quiz.

The quiz was held in the auditorium of SJIM's College of Management on Sunday and was open to all senior citizens aged 60 and above. The quiz was conducted in two rounds, with the first round being a general knowledge quiz and the second round being a quiz on health and senior citizens' issues.

The winners of the quiz were announced at the end of the event. The winners were awarded cash prizes and certificates. The quiz was a great success and was well-received by the participants.

Disengaged employees can harm businesses - treat employees with trust, dignity and respect

Quiet Quitting Can Get Loud

Arjun Banik & Anand Das Gupta

In a world where employees are disengaged, businesses are harmed. Employees who are disengaged are not motivated, do not care about their work, and are not committed to the organization. This can lead to a decline in productivity, quality of work, and customer satisfaction. Businesses need to treat employees with trust, dignity, and respect to ensure they are engaged and motivated.

Quiet quitting is a trend where employees do only the minimum required to get by, without putting in extra effort. This can be harmful to businesses as it leads to a lack of innovation and growth. Businesses need to create a positive work environment where employees feel valued and motivated to go above and beyond.

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CAMPUS FACILITIES



IDE Bootcamp in NITK Suratkal, Mangalore

Alumni Meet



Boys Hostel



Facility at Boys Hostel



Gym at Boys Hostel

CAMPUS FACILITIES



College Canteen



Ladies Hostel



CAMPUS FACILITIES



Rural Immersion Programme

Industry Visit



Basketball Court



Blood Donation Camp



CAMPUS FACILITIES



**AIR - CONDITIONED AUDITORIUMS
FOR INTERNAL AND EXTERNAL
PROGRAMME**

LADIES HOSTEL



GYM AT SJIM



Boardroom



Acuity Knowledge Partners has awarded SJIM with the Best Campus 2024 in recognition with our outstanding contributions to their campus hiring program.



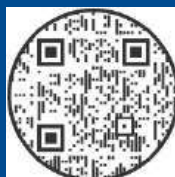
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