



International B-plan contest at St Joseph Institute of Mgmt

An international business plan competition on "Developing a scalable and sustainable business plan addressing recycling in the Indian scenario" was organized by the St. Joseph's Institute of Management (SJIM) in October and November. This event was a joint endeavor between SJIM and the Albers School of Business and Economics at Seattle University, USA. Three finalist teams were shortlisted by a European panel of judges. The finals for this competition was held on Saturday, 18th November 2017 at SJIM. The team from Astran Gonsalves and Neena Thomas from India and Prabjot Virk and Vlad Melnic from USA won the competition