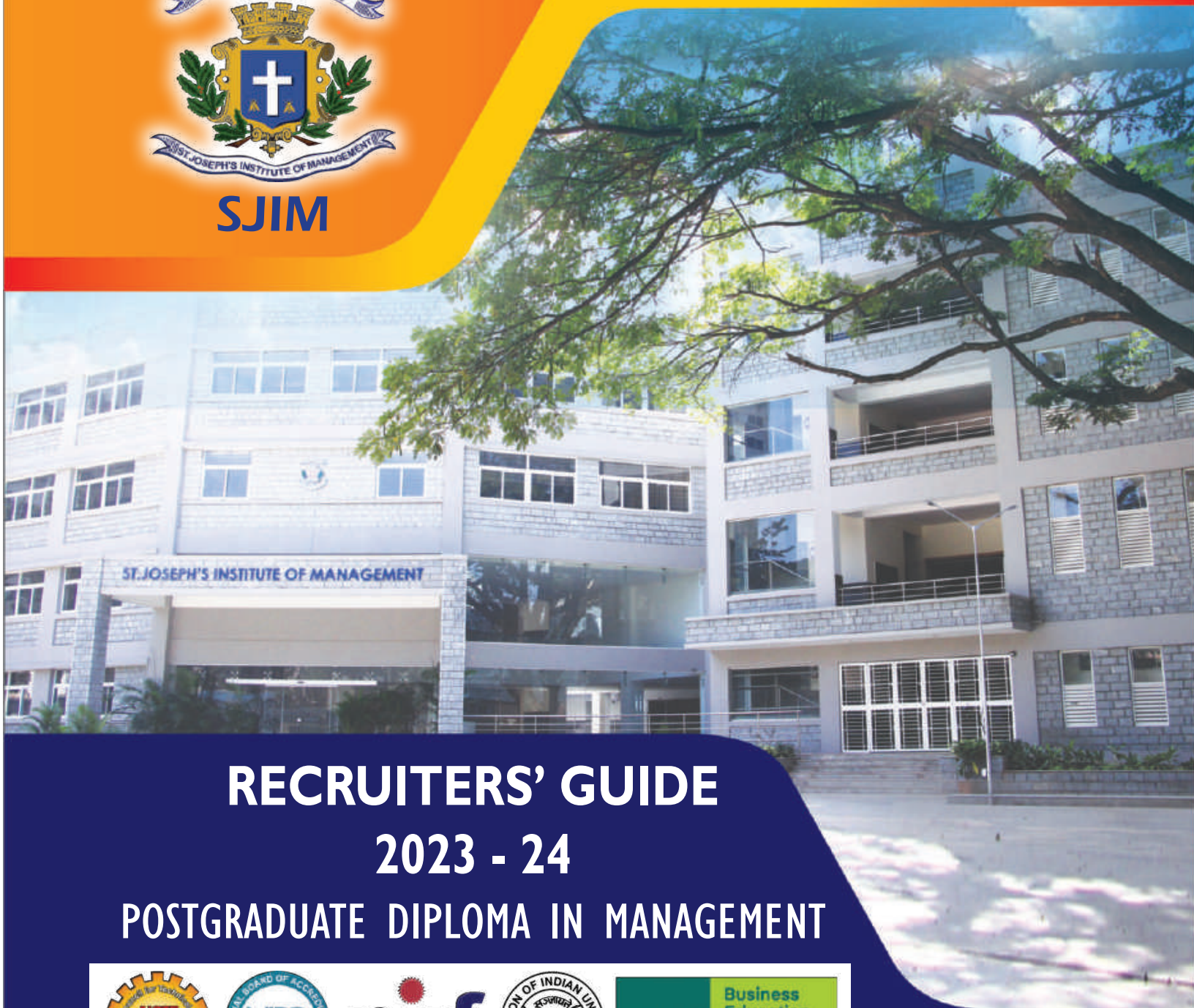


ST. JOSEPH'S INSTITUTE OF MANAGEMENT

28/1, Primrose Road, Off MG Road,
Bangalore-560 025.



RECRUITERS' GUIDE 2023 - 24 POSTGRADUATE DIPLOMA IN MANAGEMENT





ST. JOSEPH'S INSTITUTE OF MANAGEMENT

28/1, Primrose Road, Off M.G. Road, Bangalore - 560 025.



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VISION

To be an academic institution fostering excellence in management for business and the common good.

VALUES

- Jesuit spirit of *Magis*
- Inclusiveness
- Ethical outlook
- Social concern

MISSION

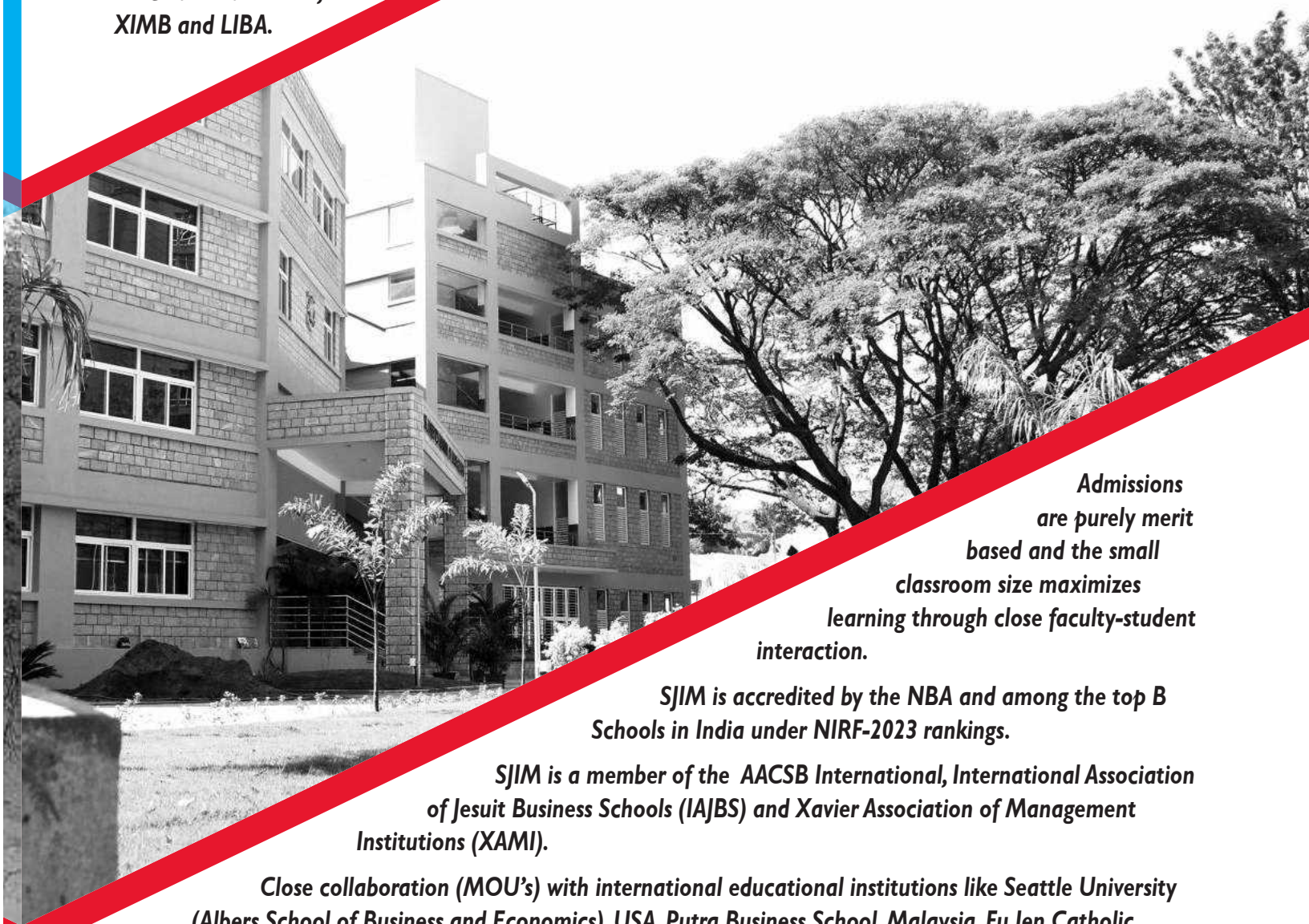
- To nurture academic excellence in our students through relevant business education and skills.
- To pursue thought leadership through scholarship and engagement with practice.
- To strive to address the needs of our stakeholders.
- To be responsive to current and emerging management areas.

ABOUT THE INSTITUTION

The JOSEPHITE tradition started in Bangalore with the opening of the St. Joseph's European High School by the Paris Foreign Mission Fathers in 1858. In 1884, St. Joseph's College was established. It has grown steadily and today has more than 10,000 students enrolled at the Undergraduate and Post Graduate courses in Arts, Science, Commerce, Computer, Law and Management disciplines in its independent Colleges namely, St. Joseph's College, St. Joseph's College of Commerce, St. Joseph's Evening College, St. Joseph's College of Law and St. Joseph's Institute of Management, formerly called as St. Joseph's College of Business Administration.

St. Joseph's Institute of Management (SJIM) was established in the year 1968. The Institute currently offers a two-year PGDM course approved by the AICTE. SJIM operates out of a new state-of-the-art campus in the heart of the city, just off M.G. Road, Bengaluru.

SJIM has fifty plus years of legacy in management education and it is only Jesuit Business School in Bangalore. It is managed by the International Jesuit Organisation, which also runs XLRI, XIMB and LIBA.



Admissions are purely merit based and the small classroom size maximizes learning through close faculty-student interaction.

SJIM is accredited by the NBA and among the top B Schools in India under NIRF-2023 rankings.

SJIM is a member of the AACSB International, International Association of Jesuit Business Schools (IAJBS) and Xavier Association of Management Institutions (XAMI).

Close collaboration (MOU's) with international educational institutions like Seattle University (Albers School of Business and Economics), USA, Putra Business School, Malaysia, Fu Jen Catholic University, Taiwan, R.O.C., continues to help mutually to drive for excellence.



Director's Message

Dear Recruiters,

Greetings from St. Joseph's Institute of Management!

It is a great pleasure for me to welcome you to the 27th Placement Season with this edition of our Recruiters' Guide - 2023-24. Through the pages of this brochure you will get a broad overview of our programs, activities and the placement process. We have designed the Post-Graduation Program very carefully to develop our students into global organizational leaders who can create wealth for their organizations. We thank the 70 + firms who have been regular recruiters of our students for your long standing support and invite the new firms to explore the quality of our current passing out batch. St. Joseph's Institute of Management (earlier known as St. Joseph's College of Business Administration) is a 50- plus-year-old Jesuit Institution. SJIM has been ranked A++ amongst the best B-Schools in the country. SJIM is accredited by the NBA and among the top B Schools in India under NIRF-2023 rankings. SJIM is a member of the AACSB International, International Association

of Jesuit Business Schools (IAJBS) and Xavier Association of Management Institutions (XAMI).

SJIM is committed to building ethical and socially conscious leaders in the tradition of other Jesuit Management Institutes like XLRI, XIMB and LIBA. We assure you that our current batch of students are adequately equipped with personal and professional skills and industry ready. They are highly motivated, talented and enthusiastic. Their diverse educational backdrop will give you varied options as you seek bright young men and women to add value to your organization. They are designed to excel in whichever sector they are put to work in. Our ever growing alumni base spread over more than 100 organizations in myriad sectors around the country and abroad speak for this fact.

Once again. I welcome your organization to our beautiful campus for the recruitment of graduating student managers of the 2022-24 batch.

We look forward towards enduring and fruitful relationship with our esteemed recruiters.

Rev. Dr. Manoj D'Souza SJ
Director

Dean's Message



Dear Recruiters,

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Once again. I welcome your organization to our beautiful campus for the recruitment of graduating student managers of the 2022- 24 batch.

We look forward towards enduring and fruitful relationship with our esteemed recruiters.

Best Wishes

Dr. A. R. Rajagopalan

Dean



Placement Officer's Message

Dear Recruiters,

It gives me immense pleasure to welcome you to St. Joseph's Institute of Management for the final placement process for the batch of 2023-24. It is a moment of pride for us to present to you a group of vibrant, young, dynamic and talented batch of student managers ready to join the corporate world. Our student mix is selected through a rigorous selection process ensuring that only the very best of the lot get into our campus. This selected batch is exposed to a curriculum that is thoroughly updated and in sync with the demand of modern business scenarios. SJIM is proud to have stood up to the expectations of several organizations over the past years and past recruiters have been regularly recruiting our students which stands as a testimony to the quality of our student managers.

The institute is committed to excellence as its core mission and practices innovation in management learning that is not only conceptual but analytical and decision

oriented. We assure you that our students are adequately equipped with personal and professional skills and industry ready. They are designed to excel in whichever sector they are put to work in. I am hopeful with optimism and confidence that the students will be received by the Industry. It is sincerely anticipated that the students would match the expectations and that you find our students as finely-crafted quality human resources.

I also express my sincere gratitude to all those organizations who have extended their active co- operation in accomplishing its endeavour successfully.

I take this opportunity to cordially invite you to participate in the forthcoming Placement Season 2023-24.

Best Regards.

Shobha D V
Placement Officer

Governing Council



Rev. Fr Dionysius Vaz SJ
Provincial,
Karnataka Jesuit Province
Chairman



Rev. Fr. Brian Pereira, SJ
Vice President,
Bangalore Jesuit Educational
Society
Vice Chairman



Rev. Dr. Manoj D'Souza, SJ
Director, SJIM - Secretary



Dr. A. R. Rajagopalan
Dean, SJIM - Member



Dr. A. Anantharaman
Provost,
SJIM - Member



Rev. Fr. Denzil Lobo, SJ
Dean, IT,
St Joseph's University
Member



Rev. Dr. Charles Lasrado, SJ
Principal, St Joseph's
College of Commerce
Member



Dr. P. D. Jose
Associate Professor
IIM Bangalore
AICTE Nominee



Dr. Pallab Bandyopadhyay
Director - Human Resources,
Citrix - Member



Dr. Rajeev Noronha
Vice and Head
(Analytics - TCS)
Member



Dr. N. S. Rajan
Former Group
CHRO - Tata Sons
Member



Mr. Raj Narayan Ramakrishnan
Former CHRO - Titan
Member



Mr. Emmanuel David
Former Director
Tata Management
Training Centre - Pune
Member



Mr. Ajit Aranha
CFO / Director Business
Operations, EMC Data
Storage Systems Pvt Ltd
Member

Faculty Profile

General Management



Rev. Dr. Manoj D'Souza SJ
MCA, MSc (UK), PhD
General Management



Rev. Dr. Oswald Mascarenhus SJ
MA (US), MBA(US),
PhD(Wharton School of
Business, US), Research



Dr. Anantharaman
AMP (Harvard Business
School), PhD (Columbia
University), Strategy & General
Management



Rev. Fr. Roshan David Pereira SJ
Masters in International
Business (MIB), General
Management



Rev. Fr. Olvin Veigas SJ
Licentiate (MA)
General Management

Finance & Economics



Prof. Vivek Moorthy
University of California Los
Angeles (PhD)
Economics



Mr. Suresh Herur
BE, PGDIE(NITIE), FCMA
Finance



Dr. Venkatesh Raj V
BE(IISc), MBA, PhD
Finance



Dr. Binny Cherian
MA (Eco), PGDBA, PhD
Economics



Dr. Maria Immanuel
MCom, MBA, PGDSRM, PhD
Finance



Dr. Ashwin Randolph John
MBA, (PhD)
Finance



Dr. J Peter Leo Deepak
PhD (Karunya University)
Finance

Faculty Profile

Marketing



Dr. Jessie Nair
Ph.D
Marketing



Dr. Avil Saldanha
BE, PGDM, DIM, PhD
Marketing



Dr. Anup Krishnamurthy
BE, PhD (IIM-Bangalore)
Marketing



Mr. Abraham Karimpanal
BE (BITS, Pilani), MBA
Marketing

Human Resources



Dr. A.R. Rajagopalan
MPhil, PhD
Human Resources



Dr. Ananda Das Gupta
Ph.D
Management



Dr. Caren Rodrigues
BE, PhD (IIM-Bangalore)
Human Resources



Dr. Shehla Malik
MBA, PhD (Jamia Millia
Islamia)
Human Resources



Prof. Nazia Zabin Memon
PhD
Dept. of Business
Administration

Operations & Business Analytics



Mr. V. J. Lawrence
BE, MS, PGDM, FIE
Operations



Dr. Deepika Joshi
MBA, PhD(NIT, Jaipur)
Operations and Supply Chain
Management



Mr. Rajendra Desai
MS (Operations Research)
Analytics / Operations



Mr. V.K. Anand
BE, MBA
MIS

RECENT ACTIVITIES



1

6th SJIM-Albers International Business Plan Competition

An international business plan competition on “Developing a financially sustainable and technologically feasible and scalable business that will create urban green spaces in our cities” was organized by jointly by St. Joseph’s Institute of Management and the Albers School of Business and Economics, Seattle University, USA on April 1st, 2023.



Starting from last November, students at St. Joseph’s Institute of Management (SJIM, India), St. Joseph’s College (SJC, India), St. Joseph’s College of Commerce (SJCC, India), Albers School of Business and Economics (Seattle University, USA), College of Science and Engineering (Seattle University, USA), Fu Jen Catholic University (Taiwan), and ITESO (Mexico) have been collaborating in virtual teams. Together, they harnessed the different countries’ technical and social expertise towards solving this serious problem.



Two finalist teams were shortlisted by a Global Panel of judges including Pelle Lutken (Denmark; Policy Specialist on Governance and Peacebuilding with the UNDP or United Nations Development Program) and Steve William Azeumo (Cameroon; Founder of PRESIDIE, member of the African Center for Competitive Intelligence, and Country Coordinator for EoC-IIN).

The finals for this competition was held on 1st April 2023 on a virtual (online) platform. The finalist teams presented their b-plans to a three-member panel of judges from USA consisting of Haresh Ved (Managing Partner, Cronus Ventures), Kyle Vixie (Chief of Staff, Quixotic Labs), and Randy Massengale (President, Spinoza Technology). The finalist teams also fielded a set of challenging questions from the jury.



The team comprising of Becky Merin George (SJIM, India), K Bhoomika (SJIM, India) and Nguyen Cam (Albers, USA) were the winners of this competition, while the team comprising of Kanhaiya Jee (SJIM, India) and Pranab Sen (SJIM, India) were the runners-up.



RECENT ACTIVITIES

2

SJIM signs MoU with Mazumdar Shaw Medical Foundation

On March 31st, 2023, the Mazumdar Shaw Medical Foundation - Technology Business Incubator (MSMF-TBI) and St. Joseph's Institute of Management (SJIM), Bangalore, signed a Memorandum of Understanding (MOU) to collaborate on promoting innovation and entrepreneurship in the healthcare sector.

The MOU was signed by Prof. Dr. Paul Salins, Managing Director of MSMF-TBI, and Rev. Dr. Manoj D'Souza, Director of SJIM. The agreement aims to establish a mutually beneficial partnership between the two organizations to promote healthcare innovation and entrepreneurship in India.



Under the MOU, MSMF-TBI and SJIM will collaborate on several initiatives, including organizing joint events, workshops, and seminars to promote healthcare entrepreneurship and innovation. The partnership also aims to provide mentorship, networking opportunities, and access to funding and resources for healthcare startups and entrepreneurs.



Furthermore, the agreement also highlights the establishment of a joint incubation program that will provide support to early-stage healthcare startups. The program will offer resources such as office space, mentorship, and access to funding to help startups develop their products and services.

Overall, this MOU represents a significant step towards promoting healthcare innovation and entrepreneurship in India. The partnership between MSMF-TBI and SJIM will undoubtedly lead to the creation of new healthcare startups that will contribute to improving the quality of healthcare in India. Mr Kiran Vuppala, Head Of Operations MSMF-TBI and Fr Olvin Veigas, Faculty at SJIM were present at the occasion.

3

Desri Naturals given SJIM Social Entrepreneurship award 2023

Winner for 2023 : Desiri Naturals www.desiri.in

Desiri Naturals' vision of achieving a chemical-free food plate is truly inspiring, and the impact it has created is nothing short of phenomenal.



Started in 2017 by a trio of Mahesha M., Naveen Kumar and Yogesh Nanjappa, Desiri Naturals has demonstrated a strong commitment towards creating a positive impact on the environment by taking significant steps towards achieving a zero-carbon footprint. The initiative to convert 500 acres of land to chemical-free cultivation by 2025 is a testament to the company's dedication towards building a sustainable future.

Desiri Naturals has been empowering women and creating employment opportunities in villages. The company's efforts to preserve Indian breed bulls and employ them in oil extraction is a unique approach towards preserving traditional

practices while also promoting sustainable employment opportunities. The company's efforts for creating awareness about the importance of natural farming versus chemical farming has the potential to revolutionize the way farming is practiced in India.

4 International Conference - 2023

St. Joseph's Institute of Management, Bangalore organised an International Conference on the theme Business Transformation: Challenges and Best Practices on 17-18 February 2023.

Industry speakers and researchers from across India presented their views on this contemporary topic. Dr. N S Rajan, the former CHRO of Tata Sons spoke the need for purpose, passion, execution and listening skills to drive a company forward. Mr. Raghu Rajagopalan, the President-Group Business Development of Lifestyle International spoke on the transformation of customer experience in the retail sector.



Several industry speakers including Dr. Jamuna Ravi (former global IT portfolio head at HSBC), Ms. Savita Mallappa (Director-rProcess Outsourcing), Mr. Madhusudan, founder of Back to Basics organic farms), Mr. Satish KV (General Manager and Marketing Head, Adarsh Developers), Ms. Juneza Niazi (Service Design Manager, Jiva) and Ms. Vaishnavi Balakrishnan (Investigate and Learn Specialist at Shell) discussed on diverse nuances of transformation including sectors like healthcare, energy, banking, security technologies, farming and IT Services.

A panel discussion on the intersection of HR, culture, brands and advertising to build and transform businesses was conducted by Ms. Divya Khanna, author-The Company We Keep; Ms. Roli Singh, Head of HR-VFISLK; Mr. Sanjith Vasudev, Chief Career Scriptor, Script

My Career and Mr. Varghese John, Former VP, MullenLowe Lintas Group. Leadership issues and it's harmonious linkages to corporate branding and the company culture was also dissected during the session.

Industry and academic researchers from across India presented their papers in person and in the online mode. This was followed by a panel discussion on the topic Business Transformation through Digitisation and Innovation moderated by Mr. Jose Jacob K, Founder & CEO – IntegroInfotech. Panelists included Mr. Bala Parthasarathy, the Chairman & Co-founder of Freo; Prof. Dr. Barbara Haering, the President, Strategy Board of University of Geneva; Mr. Chandrakanth B.N, the Chairman of Indo-American Chamber of Commerce; Mr. Dilip Gopinath, Director & Country Lead Tech Commercial Banking at HSBC; Mr. Shyam Karigiri, Managing Director of Moog India Technology Centre and Mr. Sujith Nair, CEO & Co-Founder of Foundation for Interoperability in the Digital Economy [FIDE].

5 Fr Rebello Memorial Cup 2023

"Excellence is not a singular act but a habit. You are what you do repeatedly." - Shaquille O'Neal

St. Joseph's Institute of Management hosted the "Fr Rebello Memorial Cup 2023" – An inter-collegiate men's basketball tournament - which was sponsored by OPPO. The event took place on 04th and 05th April, 2023.



The tournament had skilled players from 14 colleges across Bangalore, namely - SJCC, Christ University Main, MVIT, SURANA, PRESIDENCY, NMIT, DAYANAND SAGAR, RV, CMS, SJC, Jain University, MSR Applied Science, Reva & Raja Rajeshwari. The first set of matches were held on 4th April, 2023 to decide which teams would qualify for the final play-offs. The semi-final and the final match were held on 05th April, 2023 to decide which team was the best of the best. Throughout the whole

tournament, students & faculty came to cheer & show their support towards the teams & all the effort they were putting into the game. Finals were played between Jain University and SJCC.



At the end of two days, Jain University were declared the champions retaining the title "Fr Rebello Memorial Cup 2023". Arjun Yadav was declared the MVP.

6 SJIM Celebrates 54th Foundation Day

SJIM commemorated its 54th Foundation Day on 24th March 2023. This year, the event was presided over by Mr. Hemant Malik, CEO of ITC Foods Limited.

The event began with an invocation dance. The Chief Guest, Mr. Hemant Malik; SJIM Director, Rev. Dr. Manoj D'Souza SJ; Dean, Dr. Rajagopalan; Associate Dean, Prof. Lawrence, and Rohith KC, student representative, then lit the traditional lamp, as the SJIM choir led the audience in a hymn.



In his welcome address, Rev. Dr. Manoj D'Souza SJ mentioned that SJIM has continually been at the forefront of educational innovation. Founded in 1968, SJIM is Karnataka's oldest business school. This year, SJIM has been accredited by the National Board of Accreditation (NBA) and its PGDM degree has been recognized by

the Association of Indian Universities (AIU) as equivalent to an MBA.

Mr. Hemant Malik, CEO of ITC Foods Limited delivered the Foundation Day Address. The session was highly interactive, and Mr. Malik touched upon the strategic and marketing aspects of the FMCG industry, pointing out its immense consumer growth potential in India.

In keeping with SJIM's mission, SJIM annually awards a citation and cash prize to an organization whose business model has had a measurable social or environmental impact. This year, the SJIM Entrepreneurship Award was presented to Desiri Naturals, who, through harnessing bulls for oil extraction, simultaneously help farmers and rural women earn fair prices for their efforts.

Following this, SJIM honored the rank holders from the first- and second-year students. The event rounded off with an entertainment program, based on the classical forms of different Indian dances. Rohith KC, General Secretary of the Student Council, delivered the Vote of Thanks.

7 SJIM welcomed into AACSB

In our quest for continuous improvement, in 2022, St. Joseph's Institute of Management (SJIM) became a member of the Association to Advance Collegiate Schools of Business, also known as AACSB International. SJIM has begun the process of AACSB Accreditation in order to open up exceptional prospects for its students, faculty and alumni. AACSB accreditation is the oldest business school accreditation, sprung from the United States. Only around 950 business schools in the world are AACSB accredited.



SJIM was formally welcomed as an AACSB member at a special function conducted on December 9th at the 12th Indian Management Conclave 2022 held at IIM Kozhikode. Our Director, Dr. Manoj D'Souza SJ, received the AACSB certificate of membership from Amy Memon, Regional Head, South Asia, AACSB International.

Alumni Speak

Name : Prasad S N

Batch : 2012 - 2013

**Current Organization:
Grewind Solutions LLP**

Designation : Founder

Hi wanted to take a moment to express my gratitude for the invaluable support and guidance I received during my time at your esteemed institution.

One aspect that truly stood out to me was the flexibility and understanding demonstrated by the college. Balancing work commitments and academic responsibilities was no easy task, but the professors were incredibly supportive and accommodating. They recognized the challenges faced by working professionals and tailored the program to suit our needs. This enabled us to hone our management skills while successfully managing our professional commitments.

I particularly appreciate the college's consideration and support when I had to relocate to Germany for an assignment just before the submission of my final semester project. The college went above and beyond supporting me to submit my project remotely from Germany. This level of understanding and flexibility made a significant difference in my academic journey and further solidified my respect for the institution.

Looking back, I have fond memories of my time at St Joseph College of Management. The vast knowledge and expertise of the professors, combined with the extensive alumni network, create a rich learning environment that empowers students to excel in their respective fields. The college's commitment to fostering professional growth and nurturing well-rounded individuals is truly commendable.

I am grateful for the opportunities I had at St Joseph College of Management, which have significantly contributed to my career development and personal growth. The skills



and insights I gained from the program continue to positively impact my professional endeavours. Once again, I extend my heartfelt appreciation to the college and its dedicated faculty members for their unwavering support and guidance throughout my academic journey.

Name : Rowena Coelho

Batch : 1999-2001

**Current Organization
: Hewlette Packard
Inc.,**

**Designation :
Marketplace
Manager –
OmniChannel
(Digital Marketing)**



St, Joseph's College provided me campus placement opportunity which enabled me join Global Telesystems Ltd as Industry Consultant in International Trade and Commerce Network division. I engaged in a first-of its kind Electronic Data Interchange project working with Airlines, Customs and Freight forwarder community. The campus placement of Global Telesystems was impressive as it was at the forefront of E-Commerce Revolution.

St Joseph's college has industry led faculty and provides experiential learning which had provided me solid foundation in Marketing and Business. There is continuous learning mindset the esteemed institution has ingrained me as I have further ventured into Machine Learning, Bot Building and Digital Marketing.

Name : Ac.Newton Jeyakumar

Batch : 2004 - 2006

**Current Organization
: Kotak Mahindra Life
Insurance**

**Designation - Senior
Vice President , Zonal
Business Head – Sales &
Distribution**



Thank you so much for your note. I'm incredibly proud to be a Josephite and a SJIM (SJCBA)

Alumni Speak

alumni. I'm thrilled to provide the information because SJCBA gave me life and transformed me into a fully realized man. I consider my Gurus who guided my growth.

Name : Amar (Amarnath) Bhattacharya

Batch : 1988 - 1989

Current Organization : ECOFIN Global Consulting

Designation – Global Head – Investment, Technology, People & Culture

My journey started way back at St Joseph's College of Business Administration as it was known when I graduated in 1989 from the PGDM Course!

Memories, learnings, interactions are mostly invaluable carrying it forward in my life. Why mostly? The remainder of my time was spent interacting with Fr Walter Andrade & others. What stood was the sincerity of relationships that was forged. The bedrock of success in life is imbibed, imparted & learned. I learned, I absorbed, I interacted. SJIM now is the same as it was 34 years ago in many ways, of course the campus has changed, times have changed but sincerity, work ethics, respect, knowledge, thirst for growth hasn't at SJIM & me!! It's for you to accept, enrich & grow. Thanks to SJIM as it's known now I was able to do so in my travels far & wide across continents, domains & wonderful people I had the good fortune to meet as my foundation was laid by SJIM. Now as I look as a Global Head in ECOFIN Global Consulting, I would never miss a second of my times at SJIM! Would love to immerse myself over & again!!

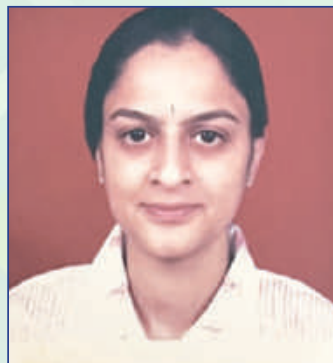
Name : Anjana Srinivasan

Batch : 2006 - 2008

Current Organization : Younite

Designation – Business Consultant

As an alumnus of SJIM (2006-2008 batch), it is an honour and



privilege to share my experience as a student of the institution and about how it has supported and shaped my career and professional pursuits. Right at the start, when I started my journey with SJIM, I faced a huge setback on the personal front – the incomparable tragedy of losing my mother. As my academic career was at the crossroads and I was contemplating my next move, the college team supported me and provided the motivation to stay determined and focused on ensuring that I complete the course with flying colours.

My academic journey at SJIM was a wonderful and memorable one. The institute conducted several guest lectures to make sure we were abreast of current industrial practices and requirements. The internship opportunity provided was based on our skill set and capabilities. This gave me an exposure to a multinational work culture and to understand the nuances of working in an organized set up.

I am very grateful to SJIM for playing a vital role in supporting me during difficult times and in providing the foundation that has helped shape my successful career.

Name : Allen Sandeep

Batch : 2002 - 2008

Current Organization : Naeem Holding – Cairo - Egypt

Designation – Director of Research

Apart from the brilliant degree of knowledge in finance, SJIM taught me two crucial aspects very critical in the field of management. Number one, the persistent focus on business ethics and two, to never be insecure in recognising and promoting merit/talent even if it involves someone being a lot younger and less experienced than us. Organisations and societies prosper when we have the right people leading and setting an example from the front; all refined by its focus on recognising merit.



Academic Highlights

BME (Business Management Environment)

SJIM offers a platform to its students to improve on the group presentation skills through BME presentations. Articles from credible sources like Harvard Business Review, CRISIL, and EBSCO are given to each group and they have to present it on alternate Wednesdays in front of other groups as well as one faculty member who will be evaluating them on their group effort. Apart from this, BME also checks the spontaneous as well as stress tolerant attitude of students because the faculty tells them on the spot as to which topic they should explain as well as respond to their questions. This in turn makes sure that the students know the full article



and critically analyses it. This is certainly an added advantage to the SJIM students as these presentation skills will help in their careers as well.

CONSTI-Q - A National Level Quiz Competition

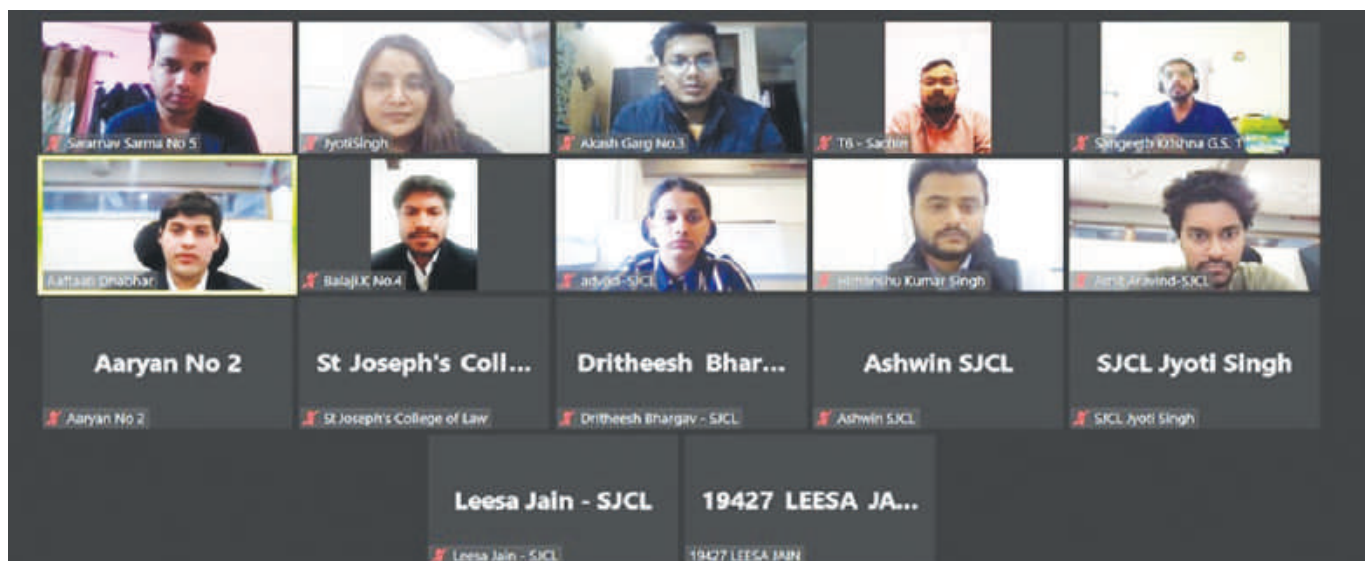
Constitutional Club, St Joseph's College of Law, Bangalore, in association with St. Joseph's Institute of Management, Bangalore, organized Consti-Q, A National Level Online Quiz Competition on 16th & 17th of December, 2022.

The registrations of 681 participants were received through Google Form and 261 participants eventually participated in the Preliminary Stage, which was held on 16th December, 2022. The round comprised of 50 MCQ questions which were to be solved in 20 minutes by the Participants.

Out of the 281 participants, 06 (Six) were selected for the Final Rounds. Mr Aftab, a student of our Institute was the Quiz Master for the Final Rounds, which was conducted on 17th December, 2022 (Saturday).

The following students were adjudged as the winners of the Competition:

- 1st Position: Aaryan Kumar, Deshbandhu College, Delhi
- 2nd Position: Akash Garg, Faculty of Management Studies, Delhi.
- 3rd Position: Balaji K, Dr Ambedkar Government Law College, Chennai





VERVE 2k23 – BizARENA

The annual flagship Inter-collegiate fest “Verve 2k23 - BizARENA” was held on March 17th and 18th, 2023 by St. Joseph’s Institute of Management in an offline mode. This year marked the silver jubilee of the event. The competition was first held in the year 1998. The event was open to participants across the country and online visibility of thousands was reached with the use of online platform - Unstop. The fest saw registrations from colleges across the region. The competition was designed to test the business acumen and skills of the participants which included stress management, time management, presentation, financial planning, problem-solving, analytical skills, creativity among others during the two-day event. The rounds had a touch of the real-world and an added edge of entrepreneurship. The Total number of participants for the competition was 60 across various institutes.

The Judges for the rounds across 2 days were established alumni of the institute who brought in their expertise to the event and the faculties were also involved in the rounds. The Chief Guest for the inauguration ceremony was Mr. Saumil Sheth, Chief Operating Officer, Drishya AI Labs. He is an alumnus of IIM Bengaluru and

Pennsylvania State University with an international experience of over 24 years. The guest for the valedictory ceremony was one of the alumnus of SJIM, Mr. Nelson Jacob Gladson, Regional Training Manager – Sales and Operations at Swiggy. Verve aims

at bringing the opportunity and talent together to enable success. The event saw participants bringing innovative solutions to the problems handed to them which was the hallmark of the event.

Industry Internship Program

Internship is a mandatory requirement and the placement cell is actively involved in helping the students to work as interns in companies and start-ups. At the end of the first year, students are required to undertake an Industry Internship project in order to correlate the theory that they have learnt to what is being followed in the real life corporate world. The summer internship programme encourages students to undertake research-based / on the job projects for a period of 8 weeks, full time, in order to gain practical experience.



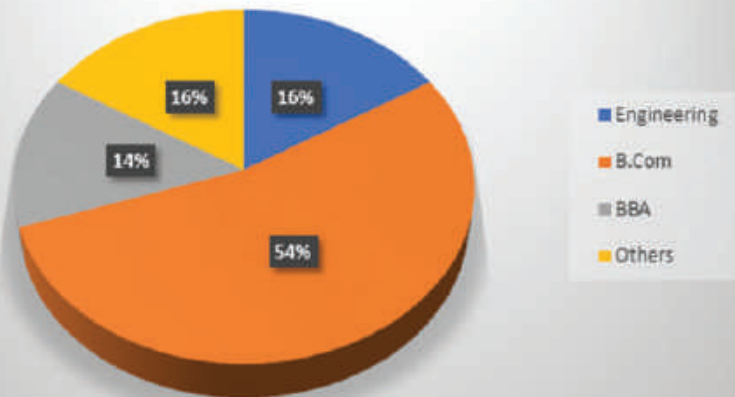
Batch Profile 2023 - 24

Specialisation

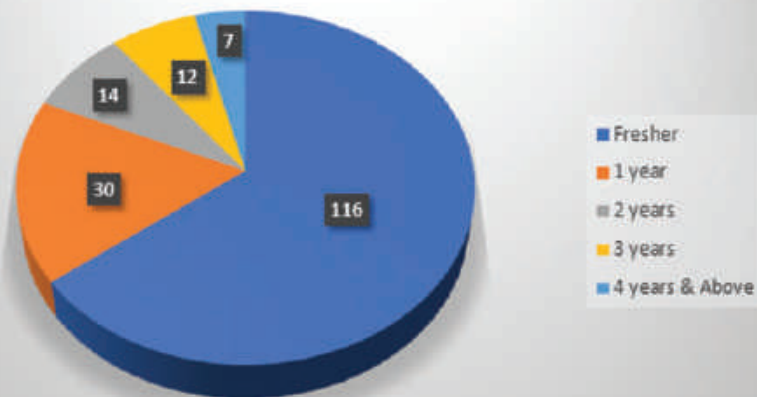


Finance & HR - 20	HR & Finance - 9	Marketing & Finance - 37
Finance & Marketing - 31	HR & Marketing - 20	Marketing & HR - 16
Finance & Operations - 25		Marketing & Operations - 21

Under Graduation Details



Experience Details



Finance



Aishwarya C Shetti

D.O.B: 05-10-2001

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Marketing

Summer Internship Company:

Ujjivan Small Finance Bank

Project Title: Analysis of Financial Products offered by Ujjivan Small Finance Bank & Detailed Credit Process

Certifications: CA Foundation / MS Platforms / Tally ERP 9 / Matrix Abacus / Introduction to Banking



Aishwarya S

D.O.B: 28-04-2000

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Marketing

Summer Internship Company:

Goldman Sachs

Project Title: FX Exposure Management and Hedging Process



Alekhya V

D.O.B: 06-01-2001

Under Graduation: BBA

Specialization-1: Finance

Specialization-2: Marketing

Summer Internship Company:

Goldman Sachs

Project Title: Regulatory Reporting - BEA Survey



Alex John

D.O.B: 11-12-1997

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: HR

Summer Internship Company:

Titan Company Limited

Project Title: Finance Intern at International Business Division



Anagha

D.O.B: 07-09-1999

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: HR

Summer Internship Company:

Chhota CFO

Project Title: A Study on Financial Statements Schedule III Companies Act 2013



Ankit Kumar Mishra

D.O.B: 01-03-1995

Under Graduation: B.E

Specialization-1: Finance

Specialization-2: Marketing

Summer Internship Company:

Itron India Private Limited (Itron Inc.)

Project Title: A Study On Financial Statement Analysis with Special Reference of Account Payable, Accounts Receivable, Goods & Service Tax (GST), Statutory & Internal Audits

Finance



Anurenj Jibu

D.O.B: 04-03-2000

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Marketing

Summer Internship Company: SFO Technologies

Project Title: A Study to Recommend SFO Technologies whether to be Listed or Not Based on Financial Performance of Listed Competitors



Ashwin Nair

D.O.B: 18-10-1994

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: HR

Work Experience: 24 months

Summer Internship Company: H. A. L ARDC

Project Title: Finance Internship



Avinash Seraphim

D.O.B: 21-12-1999

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Operations

Summer Internship Company: Cholamandalam Investment and Finance Company Limited

Project Title: An Insight into Two Wheeler Financing Process

Certifications: Introduction to Risk Management / Analyzing Company Performance using Ratios / Global Financial Markets and Instruments / Fundamentals of Quantitative Modeling



Basant Kandulna

D.O.B: 02-02-2001

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Marketing

Summer Internship Company: Ujjivan Small Finance Bank

Project Title: A Research to Identify and Analyze News Topics and Trends in Small Finance Bank



Bony Binoy

D.O.B: 07-04-1999

Under Graduation: B.Sc

Specialization-1: Finance

Specialization-2: Operations

Summer Internship Company: Kotak Mahindra Bank

Project Title: Enhanced Reporting of Other Assets and Other Liabilities



Chaithra S

D.O.B: 07-09-2001

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Marketing

Summer Internship Company: Digital Marvel Pvt Ltd

Project Title: Sales and Marketing

**Chirag A**

D.O.B: 24-10-1999

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Marketing

Work Experience: 6 months

Summer Internship Company:
Schneider Electric

Project Title: A Study on Variance
Budget and Actuals

**Christin Mathew**

D.O.B: 15-03-2000

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Operations

Work Experience: 12 months

Summer Internship Company:
GHCL

Project Title: A Study on the
Mergers and Acquisitions in the
Indian Chemical Industry

**Dean Leon Alva**

D.O.B: 13-07-2001

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Operations

Summer Internship Company: AI
Attiya Motors & Trading Co

Project Title: A Study on the
Ongoing Process and Techniques
Used to Evaluate the Current and
Existing Capacity of AI Attiya Motors
& Trading Company

Certifications: Investment Banking

**Deepika N**

D.O.B: 01-03-2000

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Operations

Summer Internship Company: HAL

Project Title: A Study on Payables
Management

**Dibya Ranjan Das**

D.O.B: 02-05-2001

Under Graduation: B.Sc

Specialization-1: Finance

Specialization-2: Marketing

Work Experience: 3 months

Summer Internship Company:
Goldman Sachs

Project Title: Account Settlements -
Legal Entity Controllers

**Dillon Jude Suares**

D.O.B: 29-10-2000

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Operations

Summer Internship Company:
Mangalore Refinery and
Petrochemicals limited (MRPL)

Project Title: A Study on the
Insurance Risk Management
Programme of MRPL (Non-Life
Segment)



Dipika D Ranka

D.O.B: 17-12-1999

Under Graduation: BBA

Specialization-1: Finance

Specialization-2: HR

Summer Internship Company:
CBREX

Project Title: A Study of
Recruitment and Onboarding
Process Implemented by CBREX



Fiza Mariya Thankachan

D.O.B: 18-03-2001

Under Graduation: BBA

Specialization-1: Finance

Specialization-2: Marketing

Summer Internship Company:
SFO Technologies Pvt Ltd.

Project Title: A Study on the
Financial Performance and
Profitability of SFO Technologies and
a Competitor



Glen Anthony Pinto

D.O.B: 07-05-1999

Under Graduation: B.E-Mechanical

Specialization-1: Finance

Specialization-2: Marketing

Summer Internship Company:
Goldman Sachs

Project Title: Direct Hedge Funds



Gopika Murali

D.O.B: 11-06-1999

Under Graduation: B.Sc

Specialization-1: Finance

Specialization-2: Operations

Summer Internship Company:
Shriram Life Insurance

Project Title: Comparative Study on
ULIP in the Insurance Market



Gowri S Aradhya

D.O.B: 11-09-2000

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Marketing

Work Experience: 9 months

Summer Internship Company:
Ujjivan Small Finance Bank

Project Title: Lending Landscape -
Housing Loan



Henah Cris Tom

D.O.B: 27-01-2001

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Marketing

Summer Internship Company: ITC
Agri Business Division, Guntur

Project Title: A Study on Inventory
& Working Capital Management,
Key Ratios, Product Costing and it's
importance in the Organization

Certifications: Small Business
Marketing Using Facebook by Coursera
Project Network; English for Effective
Business Speaking by The Hong Kong
University of Science and Technology

**Hetal J Shah****D.O.B:** 16-11-2000**Under Graduation:** B.Com**Specialization-1:** Finance**Specialization-2:** Marketing**Summer Internship Company:**
Goldman Sachs**Project Title:** Process
Documentation/ Flux Project**Ivan Joseph James****D.O.B:** 13-11-1998**Under Graduation:** B.E**Specialization-1:** Finance**Specialization-2:** Marketing**Summer Internship Company:**
Shriram Life Insurance**Project Title:** Study of Customer's
Attitude Towards Insurance
Coverage**Jireh Isaac Arvind****D.O.B:** 01-11-1999**Under Graduation:** B.Com**Specialization-1:** Finance**Specialization-2:** Marketing**Summer Internship Company:**
Moneyview**Project Title:** Employer Branding
Strategies**Joel Villavarayar J****D.O.B:** 01-07-2000**Under Graduation:** B.Com**Specialization-1:** Finance**Specialization-2:** Operations**Summer Internship Company:**
Southern Petrochemicals Industries
Corporation Ltd**Project Title:** A Study on Imported
Raw Material Blending Process For
Better Efficiency**Jonathan Justin K****D.O.B:** 27-07-1999**Under Graduation:** B.Com**Specialization-1:** Finance**Specialization-2:** Marketing**Work Experience:** 19 months**Summer Internship Company:** ITC
Foods**Project Title:** Study on Empowering
Consumer Engagement: A Strategic
Consumer Activation Initiative**Jovita Mathew****D.O.B:** 13-11-2001**Under Graduation:** B.Com**Specialization-1:** Finance**Specialization-2:** Marketing**Summer Internship Company:**
Kerala Blasters Football Club**Project Title:** A Study on the Impact
of Social Media on Sports Marketing



K Bhoomika

D.O.B: 31-10-1999

Under Graduation: B.E

Specialization-1: Finance

Specialization-2: Operations

Work Experience: 6 months

Summer Internship Company:
Bosch

Project Title: Optimization of External Milkrun for Inbound Logistics in Spark Plug ValueStream at Bosch Ltd



K Damodaran

D.O.B: 12-05-1972

Under Graduation: B.E

Specialization-1: Finance

Specialization-2: Marketing

Work Experience: 100 months

Summer Internship Company:
Centrum wealth limited

Project Title: Wealth Management in Centrum Wealth Ltd and study of REITS listed in Indian stock exchanges



Kanhaiya Jee

D.O.B: 02-03-1999

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Marketing

Summer Internship Company:
Morgan Stanley

Project Title: Fund Services



Keerthi P

D.O.B: 29-08-2001

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: HR

Summer Internship Company:
Shriram Life Insurance

Project Title: A Study on the Recruitment and Onboarding Process of Shriram Properties



Kiran Santhosh

D.O.B: 05-08-2000

Under Graduation: B.Tech

Specialization-1: Finance

Specialization-2: Operations

Summer Internship Company:
Ashok Leyland

Project Title: A Study on Warehouse Management at Ashok Leyland



Kritin J Paulraj

D.O.B: 25-04-1998

Under Graduation: BBA

Specialization-1: Finance

Specialization-2: Operations

Work Experience: 34 months

Summer Internship Company:
Liquiloans

Project Title: Analysing the Loan Processing System at Liquiloans

**Kushal Kumar M**

D.O.B: 09-10-2001

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Marketing

Summer Internship Company:
Goldman Sachs

Project Title: Hedge Fund
Controllers

**Lakshman K S**

D.O.B: 25-10-2001

Under Graduation: B.A

Specialization-1: Finance

Specialization-2: Operations

Summer Internship Company:
Shriram Life Insurance

Project Title: Analyzing Financial
Operations, Risk Management and
Marketing Strategies in the Life
Insurance Industry

**Likitha Kumari M A**

D.O.B: 19-12-1999

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Operations

Summer Internship Company:
3SAM International

Project Title: Quality Control
Management in Rubber Industry

**Vishnu Vijayan**

D.O.B: 25-08-1998

Under Graduation: B.Tech-Civil

Specialization-1: Finance

Specialization-2: Operations

Work Experience: 8 months

Summer Internship Company:
Prudent Square Advisors Private
Limited

Project Title: GST Entries

**Jayanth S Garadi**

D.O.B: 24-08-1999

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Marketing

Summer Internship Company:
Canara Bank

Project Title: A Study on NPA
Management and Finance

**Megna Dinto**

D.O.B: 30-10-2000

Under Graduation: BBA

Specialization-1: Finance

Specialization-2: Marketing

Summer Internship Company: AI
Inma Building Materials

Project Title: Study on Marketing
Strategies Adopted by AI Inma
Building Materials



Merwyn Vijay Rodrigues

D.O.B: 01-10-1999

Under Graduation: BBA

Specialization-1: Finance

Specialization-2: Marketing

Work Experience: 8 months

Summer Internship Company:
Morgan Stanley

Project Title: Fund Services



Mithila Nayak P

D.O.B: 22-09-2000

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Marketing

Work Experience: 7 months

Summer Internship Company:
Siemens

Project Title: Analysis of Financial Statements



Muhammad Ryan

D.O.B: 11-03-2000

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Marketing

Summer Internship Company:
Morgan Stanley

Project Title: Research on Bonds



Neeraj Kumar Pandey

D.O.B: 05-05-2000

Under Graduation: BCA

Specialization-1: Finance

Specialization-2: Marketing

Summer Internship Company: Wall street oasis

Project Title: Study and Research on Financial Aspects



Neha Johnson

D.O.B: 19-07-1999

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Operations

Summer Internship Company:
Morgan Stanley

Project Title: Fund Services



Nisha S

D.O.B: 16-11-2001

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: HR

Summer Internship Company: ITC limited - CPO

Project Title: A Study on Financial Reconciliation

Certifications: Tally.ERP 9 with GST_1; Business Analytics and Design Thinking in HRM / Programme on Capital Market- Beginner's / Effective Communication and Presentation Skills

**Nishant Ranjan**

D.O.B: 14-08-1998

Under Graduation: BA

Specialization-1: Finance

Specialization-2: Marketing

Work Experience: 10 months

Summer Internship Company: Life Insurance Corporation of India (LIC)

Project Title: Analysing the Financial Statement of LIC: A Study of Key Financial Metrics and Ratios

**Prajwal Mishra**

D.O.B: 21-12-2001

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: HR

Summer Internship Company: Hindustan Aeronautical Ltd (ARDC)

Project Title: Budgeting (Capital Planning)

**Pranab Sen**

D.O.B: 28-06-1999

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Operations

Summer Internship Company: SEG Automotive India Pvt Ltd

Project Title: Order to Cash (O2C) Process

**Priscilla Pearl Christopher**

D.O.B: 17-05-2001

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: HR

Summer Internship Company: Subex Limited

Project Title: Working Capital Management

**Priyal Nagar**

D.O.B: 08-07-2000

Under Graduation: BBA

Specialization-1: Finance

Specialization-2: HR

Summer Internship Company: PI Industries

Project Title: Understanding HR Operations at PI Industries

**Priyashree J**

D.O.B: 25-10-2000

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: HR

Summer Internship Company: BHEL

Project Title: A Study of Inventory Management of the Organization

Finance



Rafeena Raja R

D.O.B: 04-11-2000

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: HR

Summer Internship Company:

Geojit Financial Service limited

Project Title: A Study on Performance of Equity Investments Mutual Funds



Rahul P Benjamin

D.O.B: 09-10-1999

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: HR

Summer Internship Company:

HAL

Project Title: Book Keeping & Capitalisation



Reba Thomas

D.O.B: 29-12-2001

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Operations

Summer Internship Company:

Apollo Tyres Ltd.

Project Title: Analysis of Working Capital Management at Apollo Tyres Ltd.

Certifications: Principles of Management (NPTEL), Excel Skills for Business: Essentials (Coursera), Tally Prime Basics (Tally Solutions Pvt Ltd), Data Analytics with Python (Coursera), Commercial Banking Virtual Experience | JP Morgan (Forage), Financial Markets (Coursera)



Reon Ricky Vas

D.O.B: 13-12-2000

Under Graduation: BBA

Specialization-1: Finance

Specialization-2: HR

Summer Internship Company:

Hindustan Aeronautics Limited

Project Title: Capital Budgeting



Ria Nicholas

D.O.B: 10-07-2001

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: HR

Summer Internship Company:

Federal Bank

Project Title: Financial Performance Analysis



Rose S Perumayan

D.O.B: 04-12-2000

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: Operations

Summer Internship Company:

Shriram Life Insurance

Project Title: To Study the Financial Soundness and Performance of Life Insurance Companies in India



Roshni Sridharan

D.O.B: 26-11-2001

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2:

Operations

Summer Internship

Company: VT Switchgears and Transformers

Project Title: An Analysis on the Accounting Procedures of VT Switchgears & Transformers



Sanskritree Sinha

D.O.B: 21-07-1999

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2:

Operations

Summer Internship

Company: Tata Steel Downstream Products Limited

Project Title: Finances of the Company



Shalet Shaji

D.O.B: 17-11-1997

Under Graduation: B.Tech

- Bio - Infomatics

Specialization-1: Finance

Specialization-2: HR

Work Experience: 10 months

Summer Internship

Company: Goldman Sachs

Project Title: Private Equity



Shiny Amal A

D.O.B: 10-07-2000

Under Graduation: B.E -

ECE

Specialization-1: Finance

Specialization-2: HR

Summer Internship

Company: KONE Elevator India Pvt. Ltd.

Project Title: A Study on Various Financial Activities Under Corporate Control and Digitalization of Delegation of Authority (DOA) in KONE



Shirley Immaculate

D.O.B: 09-12-1999

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: HR

Work Experience: 17 months

Summer Internship

Company: ITC Limited

Project Title: A Study on Financial Record Maintenance Process



Shrinee Thiagarajan

D.O.B: 25-01-2001

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: HR

Summer Internship

Company: Goldman Sachs
Project Title: Mutual Funds and Expense Management



Shrinivas

D.O.B: 21-08-1998

Under Graduation: B.E - Civil

Specialization-1: Finance

Specialization-2:

Operations

Work Experience: 21 months

Summer Internship

Company: Shriram Life Insurance

Project Title: Study and Sales of Life Insurance in India



Simrah Ahmed

D.O.B: 15-10-1997

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2: HR

Work Experience: 13 months

Summer Internship

Company: Trane Technologies

Project Title: Fixed Assets and Construction in Progress

Finance



Sona Jimmy

D.O.B: 06-02-2001

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2:

Marketing

Summer Internship

Company: Unisem Electronics Pvt. Ltd.

Project Title: Analysis on the Financial Performance of Unicem Electronics Pvt. Ltd.



Sreepriya Preman

D.O.B: 20-10-1998

Under Graduation: B.Sc

Specialization-1: Finance

Specialization-2: Operations

Summer Internship

Company: Shriram Life Insurance

Project Title: RA Project on Risk Analysis and Return Analysis of ULIP

Certifications:

Fundamentals of Quantitative Modeling / Foundations: Data, Data, Everywhere



Steffi Ann Varughese

D.O.B: 30-12-1996

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2:

Operations

Work Experience: 36 months

Summer Internship

Company: Shriram Life Insurance

Project Title: Changing Trends of ULIP in Insurance Sector in India



Sweta Roy

D.O.B: 18-01-2000

Under Graduation: B.Com

Specialization-1: Finance

Specialization-2:

Operations

Summer Internship

Company: Finoability

Certifications: Financial Modelling and Fundamental Analysis / Business Analytics with Excel / Introduction to MS Excel



Taskeen Heena S

D.O.B: 05-10-2000

Under Graduation: BBA

Specialization-1: Finance

Specialization-2: HR

Summer Internship

Company: NJ Wealth

Project Title: A Study on Financial Products offered by NJ Wealth and Analysis of Mutual Funds



Tejas Bhandari

D.O.B: 05-08-2001

Under Graduation: B.Sc

Specialization-1: Finance

Specialization-2:

Marketing

Summer Internship

Company: Map My India

Project Title: Marketing Intern



V P Aashmitha Jaya Jothi

D.O.B: 01-06-2000

Under Graduation: BA

Specialization-1: Finance

Specialization-2:

Operations

Summer Internship

Company: VNC Digital Services Pvt Ltd

Project Title: A Study on Financial Performance and Payroll Management in an IT Organisation



Yash Kabra

D.O.B: 14-07-2001

Under Graduation: BBE

Specialization-1: Finance

Specialization-2:

Marketing

Summer Internship

Company: Morgan stanley

Project Title: MSFS

Human Resources



A Rahul Rajasimhan

D.O.B: 04-09-1999

Under Graduation: B.Com

Specialization-1: HR

Specialization-2: Marketing



Aloysius John

D.O.B: 01-11-1996

Under Graduation: LLB

Specialization-1: HR

Specialization-2: Marketing

Work Experience: 36 months

Summer Internship Company: The Malayala Manorama

Project Title: A Study on the HR Department of Malayala Manorama



Ausritha Dirisala

D.O.B: 27-04-1998

Under Graduation: B.E

Specialization-1: HR

Specialization-2: Marketing

Work Experience: 12 months

Summer Internship Company: Perilune Aerospace

Project Title: A Study to Increase Engagement and Traffic to the Aviation Website of Perilune Aerospace

Certifications: HR Analytics Course, Finance Investment and Business Course, Fundamentals of Accounting Course, Information Security Course, Cyber Security Course



Ayesha Siddiqua

D.O.B: 22-05-1999

Under Graduation: B.Com

Specialization-1: HR

Specialization-2: Finance

Work Experience: 24 months

Summer Internship Company: Tradeshala - Density

Project Title: An Analysis of Working Capital Management and Study on Trading, Investment and Portfolio Management



Eashan Aaditya

D.O.B: 25-02-2000

Under Graduation: B.Com

Specialization-1: HR

Specialization-2: Finance

Summer Internship Company: Punama Innovation

Project Title: A Study on the Talent Acquisition Process at Punama Innovation



Fredric S

D.O.B: 17-08-1996

Under Graduation: B.Tech

Specialization-1: HR

Specialization-2: Finance

Work Experience: 48 months

Summer Internship Company: Kone Elevators, India

Project Title: Talent Pipeline Management

Certifications: Fundamentals of Quantitative Modeling, Fundamentals of Marketing Strategy, FinTech and The Transformation in Financial Services



Gabriela Daly

D.O.B: 08-11-2000

Under Graduation: B.Com

Specialization-1: HR

Specialization-2: Finance

Summer Internship Company:

Right Horizons Financial Services

Project Title: An Analysis and Understanding of the Functioning of the HR Department in Right Horizons



Gladys K

D.O.B: 06-08-2001

Under Graduation: BBA

Specialization-1: HR

Specialization-2: Marketing

Summer Internship Company: ITC Foods Ltd.

Project Title: Research on DEI aspects in Manufacturing Industry

Certifications: Strategies to Foster Inclusive Language at Work / People Analytics / Marketing Analytics



Jake Nice

D.O.B: 11-11-1998

Under Graduation: B.Tech

Specialization-1: HR

Specialization-2: Marketing

Work Experience: 6 months

Summer Internship Company: Shriram Life Insurance

Project Title: Customer Perception Towards Products of Shriram Life Insurance Company



K Srilakshmi

D.O.B: 24-05-2000

Under Graduation: BBA

Specialization-1: HR

Specialization-2: Marketing

Work Experience: 10 months

Summer Internship Company: Larsen and Toubro Limited

Project Title: A Study of Change Management in HR in Defence Industry Post Atmanirbhar Initiative



Karthik Krishnan

D.O.B: 25-03-1998

Under Graduation: BA

Specialization-1: HR

Specialization-2: Marketing

Work Experience: 36 months

Summer Internship Company: JSW Steel LTD

Project Title: A Study on the Social Media Strategy and Development of a Standardized Process to Effectively Build Customer-Dealer Engagement and Generate Business Using Digital and Social Media Platforms



Keerthana Sudhakar

D.O.B: 03-08-1993

Under Graduation: B.E - Civil

Specialization-1: HR

Specialization-2: Marketing

Work Experience: 36 months

Summer Internship Company: Larsen & Toubro Construction-Chennai-HQ

Project Title: On-the-job training in Vital HR Functions including Recruitment, Performance Appraisal and Management, Compensation and Benefits, Learning and Development

**Kevin Kiran L**

D.O.B: 04-11-2000

Under Graduation: B.Com

Specialization-1: HR

Specialization-2: Marketing

Summer Internship Company:

Hindustan Aeronautics Limited

Project Title: A Study of Performance Management System and the Effectiveness of Training and Development Implemented by HAL

**Liya Scaria**

D.O.B: 08-11-2000

Under Graduation: BA

Specialization-1: HR

Specialization-2: Finance

Summer Internship Company:

Brahmins Foods India Pvt Ltd

Project Title: An Organizational Study

**Mansi Arul Mary I**

D.O.B: 04-02-2002

Under Graduation: B.Com

Specialization-1: HR

Specialization-2: Finance

Summer Internship Company: Dun and Bradstreet Technologies and Data Sciences Pvt. Ltd.

Project Title: A Comprehensive on the Methods of Recruitment & Selection

**Midhumol T Meleth**

D.O.B: 08-08-2001

Under Graduation: BA

Specialization-1: HR

Specialization-2: Marketing

Summer Internship Company: ITC Foods

Project Title: Insights into the Talent Mix in FMCG

Certifications: Human Resource Skill Workshop

**Monica B**

D.O.B: 02-06-1998

Under Graduation: B.Tech

Specialization-1: HR

Specialization-2: Finance

Work Experience: 36 months

Summer Internship Company:

Integra Software Services

Project Title: Comprehensive Study on HR Practises and Recruitment Trends

**Muskan Mishra**

D.O.B: 30-09-2000

Under Graduation: BA

Specialization-1: HR

Specialization-2: Marketing

Summer Internship Company: Carelon Global technologies

Project Title: A Study on the HR Project Involving Processes to Ensure All of Jobs have a Job Description in the Required Format



Neelkandan P Nair

D.O.B: 13-03-2000

Under Graduation: BMS

Specialization-1: HR

Specialization-2: Marketing

Summer Internship Company: S&C Multicommercials Pvt. Ltd.

Project Title: AN Analysis of Employee Benefits, Compensation Analysis, and Employee Assistance Program at S& C Multicommercials Pvt. Ltd.



Neha R

D.O.B: 25-05-2001

Under Graduation: BA

Specialization-1: HR

Specialization-2: Marketing

Summer Internship Company: Diamondpick

Project Title: A Study of Recruitment and On Boarding Process Implemented by Diamondpick



Pavila Sonal Misquith

D.O.B: 02-06-1999

Under Graduation: B.E - CSE

Specialization-1: HR

Specialization-2: Marketing

Summer Internship Company: Monaqa Digital Marketing Agency

Project Title: SEO



Reancy Amanda Pearl Rodrigues

D.O.B: 29-07-1998

Under Graduation: B.E

Specialization-1: HR

Specialization-2: Marketing

Work Experience: 9 months

Summer Internship Company: Alashiqa General Trading

Project Title: A Study on the HR Practices Implemented by AGT



Rehan Prince

D.O.B: 10-03-2000

Under Graduation: B.Com

Specialization-1: HR

Specialization-2: Marketing

Work Experience: 9 months

Summer Internship Company: Prime Enterprises

Project Title: Revenue Generation through Strategic Sales Techniques: A Comprehensive Study on Customer Acquisition and Retention



Riya John

D.O.B: 08-01-1999

Under Graduation: B.Com

Specialization-1: HR

Specialization-2: Finance

Work Experience: 6 months

Summer Internship Company: Crowne Plaza Kochi

Project Title: Financial Analysis



Riya Kumari

D.O.B: 28-03-2001

Under Graduation: BBA

Specialization-1: HR

Specialization-2: Marketing

Summer Internship Company:
Helpy Moto

Project Title: Functioning of the HR
Department at Helpy Moto



Roshani Bernard

D.O.B: 18-05-1992

Under Graduation: B.E

Specialization-1: HR

Specialization-2: Finance

Work Experience: 54 months

Summer Internship Company:
Puravankara Limited

Project Title: Understanding HR
Operations : A Study of Puravankara
Limited

Certifications: GE Frontline
Leadership Program



Shreya Jha

D.O.B: 20-02-1998

Under Graduation: BBA

Specialization-1: HR

Specialization-2: Marketing

Work Experience: 6 months

Summer Internship Company:
Indian Oil Corporation Ltd.

Project Title: The Study on Insights
of HR Department in Indian Oil
Corporation Ltd.



Sraddha S B

D.O.B: 14-04-2000

Under Graduation: B.Com

Specialization-1: HR

Specialization-2: Marketing

Summer Internship Company:
Motherson Automotive
Technologies and Engineering

Project Title: A Study on
Effectiveness of Training and
Development at MATE



Varsha R

D.O.B: 08-01-2000

Under Graduation: B.Com

Specialization-1: HR

Specialization-2: Marketing

Work Experience: 7 months

Summer Internship Company:
Shriram Life Insurance

Project Title: Study on Marketing
Strategies of Insurance in India



Marketing

**Abeer Ifthikar**

D.O.B: 20-11-2000

Under Graduation: BBA

Specialization-1: Marketing

Specialization-2: HR

Summer Internship Company:

Prestige Group (Forum Malls)

Project Title: A Study on the Leasing and Helping in Closing Out the Kiosk Leasing for Forum South Bangalore

**Abel Martin**

D.O.B: 22-11-1999

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: HR

Work Experience: 12 months

Summer Internship Company:

Tophawks

Project Title: Recruitment and Selection Process in HR

**Abhijith M S**

D.O.B: 14-11-1999

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: HR

Summer Internship Company:

Geojit Financial Service limited

Project Title: Enhancing the Customer Experience in Financial Services

**Abraham John**

D.O.B: 27-04-2001

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Operations

Work Experience: 19 months

Summer Internship Company:

iBCScorp

Project Title: A Study on the Aspects of Digital Marketing

**Aditya Rajesh**

D.O.B: 26-05-2000

Under Graduation: BA

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company:

Volvo Construction Equipment

Project Title: Cost Analysis and Forecast of Cost Over the Next Decade

**Adun E**

D.O.B: 01-11-2000

Under Graduation: BBA

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company:

Lowes Services India Private Limited

Project Title: Financial Accounting And Reporting

**Alan Jose**

D.O.B: 24-03-1999

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company:

Flyjac Logistics

Project Title: A Comprehensive Study on the Service and Product Portfolio of Flyjac Logistics Pvt. Ltd.

**Allwin Wilson**

D.O.B: 06-03-1998

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Work Experience: 6 months

Summer Internship Company:

Shriram Life Insurance

Project Title: A Study on Insurance Market and Analysis

**Althea Dalmeida**

D.O.B: 22-11-2000

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Operations

Work Experience: 54 months

Summer Internship Company: ITC

Foods and Beverages

Project Title: Quantity Study on Advertisement

**Alvina M Sajan**

D.O.B: 14-08-2000

Under Graduation: BBA

Specialization-1: Marketing

Specialization-2: HR

Summer Internship Company:

Royaloak Incorporation Pvt Ltd.

Project Title: Digital Marketing

**Ancy Babu**

D.O.B: 17-03-2000

Under Graduation: B.Sc

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company:

Shriram Life Insurance

Project Title: A Study on the Life Insurance Purchasing Habits of Consumers in Shriram Life Insurance

**Anjali Narayanan**

D.O.B: 02-10-2001

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company:

Shriram Life Insurance

Project Title: A Study on Marketing Concept of Insurance Companies


Anna Jennis
D.O.B: 23-01-2001

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company:
Shriram Life Insurance

Project Title: To Study on the
Customer Behaviour Towards
Insurance Policies in India

Anto Mario Louis G
D.O.B: 12-09-1998

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Work Experience: 21 months

Summer Internship Company: ITC
Foods

Project Title: A Study on
Empowering Consumer
Engagement: A Strategic Consumer
Activation Initiative

Antony J Paulson
D.O.B: 12-08-1998

Under Graduation: B.Tech

Specialization-1: Marketing

Specialization-2: Finance

Work Experience: 24 months

Summer Internship Company:
Shriram Life Insurance

Project Title: Research on
Shriram Life Insurance's Customer
Advantages and the Marketing
Framework for Life Insurance Plans
in India

Arjunan T
D.O.B: 07-07-1998

Under Graduation: B.Tech -
Mechanical

Specialization-1: Marketing

Specialization-2: Operations

Work Experience: 18 months

Summer Internship Company: SEG
Automotive India Pvt. Ltd.

Project Title: Raw Material Price
Index Compensation & Preparation
of Catalogue for Aftermarket
Products

Atul Shiva Anand
D.O.B: 08-11-2000

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company:
Adani Cements

Project Title: Impact of
Advertisement and Branding
Strategies on the Cement Industry

Becky Merin George
D.O.B: 05-03-1996

Under Graduation: B.Tech - EEE

Specialization-1: Marketing

Specialization-2: Operations

Work Experience: 33 months

Summer Internship Company:
Bosch Ltd.

Project Title: Study on
Improvement of Supply Chain
Effectiveness for Bosch Production
System

**Bhavya S**

D.O.B: 29-08-2001

Under Graduation: BBA

Specialization-1: Marketing

Specialization-2: HR

Summer Internship Company: ITC Foods

Project Title: Recruitment & Selection Function

**Devesh P R**

D.O.B: 07-03-2001

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company: ITC

Project Title: A Study on Financial Structure

**Fabio S John**

D.O.B: 15-01-1997

Under Graduation: B.Sc

Specialization-1: Marketing

Specialization-2: Operations

Summer Internship Company: Ashok Leyland

Project Title: Study on Warehouse Operations

**Farzana Thalath**

D.O.B: 04-04-1999

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: HR

Work Experience: 22 months

Summer Internship Company: Titan Company Limited

Project Title: A Study on Understanding the Bridal Jewellery Ecosystem and Executing Marketing Campaigns

**Flavia Countinho**

D.O.B: 12-03-1998

Under Graduation: BBA

Specialization-1: Marketing

Specialization-2: Operations

Work Experience: 42 months

Summer Internship Company: SS Propt

Project Title: A Study to Understand the Sales Strategies of the Real Estate Industry at SS Propt

**Harichandana T M**

D.O.B: 26-10-2000

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company: Shriram Life Insurance

Project Title: Research of the Life Insurance Sector & its Analysis



Harsh Mayank Shah

D.O.B: 01-01-2002

Under Graduation: Mgt & Studies

Specialization-1: Marketing

Specialization-2: Finance

Work Experience: 6 months

Summer Internship Company:
Digital Marveled Pvt. Ltd.

Project Title: Sales and Marketing



Harshitha R

D.O.B: 13-01-1998

Under Graduation: B.Tech - Bio -
Technology

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company:
iBCScorp

Project Title: Digital Marketing



Himani Anand

D.O.B: 15-04-1997

Under Graduation: BA

Specialization-1: Marketing

Specialization-2: Operations

Summer Internship Company: Tata
AIA

Project Title: A Study on Marketing
& Branding Strategies in the Life
Insurance Sector in 2023

Certifications: UX / UI Design
Fundamentals / Yoga Trainer
Course



Irene Sneha B

D.O.B: 06-10-1996

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Work Experience: 36 months

Summer Internship Company:
Unibic Foods India Pvt. Ltd.

Project Title: Finding New Premium
Food Categories Unibic Can Get
into in E-Commerce



J Abhishek Ratnam

D.O.B: 05-12-1999

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company: IDBI
Bank

Project Title: Domestic and
International Trade (Trade Finance)



Janaki N

D.O.B: 19-01-1997

Under Graduation: B.E

Specialization-1: Marketing

Specialization-2: Operations

Work Experience: 5 months

Summer Internship Company:
Ashok Leyland

Project Title: Study of Spare Parts
Warehouse Operations



Jason Gregory Lewis

D.O.B: 23-08-1997

Under Graduation: BBA

Specialization-1: Marketing

Specialization-2: Operations

Work Experience: 44 months

Summer Internship Company:
Royaloak Incorporation Pvt. Ltd.

Project Title: Digital Marketing and Public Relations at Royaloak Incorporation Pvt. Ltd.



Jenifer J

D.O.B: 05-07-1999

Under Graduation: BBA

Specialization-1: Marketing

Specialization-2: Operations

Work Experience: 8 months

Summer Internship Company:
Centre culturel et social

Project Title: A Study on the Perspective of Madagascar's Consumers on Furniture



Jerlin Sneha K

D.O.B: 04-04-2001

Under Graduation: BCA

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company:
Arbaan GT Private Limited

Project Title: Product Marketing



Jerry Mathews

D.O.B: 02-10-1999

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company:
White Canvases Consulting

Project Title: The Use of Facial Coding in Testing Video Content



Joms Jojy

D.O.B: 23-06-2000

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company:
Pothens Hyundai

Project Title: A Study on Customer Interest with Hyundai Cars and their Satisfaction for After Sale Services



Jonathan Solomon M

D.O.B: 21-08-2000

Under Graduation: B.E-Mechanical

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company: ITC LTD.

Project Title: Quantitative Study On the Effectiveness of Digital Advertisements



Joseph Bijoy

D.O.B: 09-10-2000

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Operations

Summer Internship Company:
Meamo - Start up

Project Title: A Study on Marketing & Operations Activities



Joseph Jophy

D.O.B: 20-08-1998

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: HR

Summer Internship Company:
Iraaloom

Project Title: A Study to Identify the Retail Penetration of Iraaloom



Joseph Varkey

D.O.B: 02-06-2000

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company:
Pothens hyundai

Project Title: Understanding and Analysing the Financial Performance



Karan Vijesh

D.O.B: 23-10-2000

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company:
Uniabroad

Project Title: A Study on Enhancing Consultancy Services Through Strategic Marketing & Engagement



Kevin C Abraham

D.O.B: 13-11-2000

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Work Experience: 3 months

Summer Internship Company:
Bharat Media Organisation

Project Title: A Study on Out of Home Advertising and Media Agency

Certifications: Digital Skills
- Institute of Analytics (IOA)
Certificate, ISDC - Know Your Data Through R Programming, ISDC - Introduction to R Programming



Krithi Shekar

D.O.B: 28-07-2000

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company:
PUMA India

Project Title: Supporting the Running & Training Category for PUMA India

**Kuncheria Aby**

D.O.B: 11-09-1997

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Work Experience: 30 months

Summer Internship Company:
Apollo Tyres Ltd.

Project Title: Understanding
and Analyzing the Financial
Performance of Apollo Tyres

**Leo Fernandes**

D.O.B: 08-07-2000

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company:
Shubh Yog Sanchey

Project Title: A Study About Mutual
Funds Market and its Analysis

**Mariya Bastian**

D.O.B: 18-01-2001

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: HR

Summer Internship Company:
Shriram Life Insurance

Project Title: A Study About the
Consumer Buying Behaviour
Towards Life Insurance in SLI

**Melvin Bush**

D.O.B: 02-01-2002

Under Graduation: B.Sc

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company: SEG
Automotive

Project Title: Awareness on Electric
Vehicle Market Survey 2023

**Mithila S**

D.O.B: 05-07-2000

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Operations

Summer Internship Company:
Deccan Pumps Pvt. Ltd.

Project Title: A Study on Marketing
Strategies at Deccan Industries

**Monish S**

D.O.B: 09-02-2001

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company:
Azim Premji Foundation

Project Title: Financial Reporting



Namrata

D.O.B: 20-08-1998

Under Graduation: BA

Specialization-1: Marketing

Specialization-2: HR

Work Experience: 23 months

Summer Internship Company:
INDORAMA INDIA PVT. LTD.

Project Title: Digging into the Market: Study and Analysis of Indorama India Pvt. Ltd. Target Customer and Distribution Channel



Natasha Saivanya

D.O.B: 10-02-1999

Under Graduation: BBA

Specialization-1: Marketing

Specialization-2: Operations

Summer Internship Company:
ANKLESARIA

Project Title: Analysis of Marketing Strategy and Action Plan for Anklesaria

Certifications: Digital Media and Marketing Principles, University of Illinois-Research Proposal : Initiating Research, University of California, Davis



Neha Sudheesh

D.O.B: 05-05-2000

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: HR

Work Experience: 12 months

Summer Internship Company: VSM furniture and interiors

Project Title: Effectiveness of Digital Marketing in a Company



Niraj G Aradya

D.O.B: 18-05-2000

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Operations

Work Experience: 19 months

Summer Internship Company:
Faurecia Emissions Control Technologies India Pvt. Ltd.

Project Title: A Study of On Going Process and Techniques Used to Evaluate the Plant Existing Capacity



Nithish Kumar

D.O.B: 08-07-2000

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company:
Shriram Life Insurance

Project Title: Customers Affinity Towards Shriram Life Insurance



Pavan B

D.O.B: 22-02-2000

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Operations

Summer Internship Company: 56 Secure AI Technologies Pvt. Ltd.

Project Title: Analysis of Customer Attitude Towards AI Generated Security Needs

**Philemon Thomas**

D.O.B: 04-11-1997

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: HR

Project Title: Sales & Marketing Intern

**Prasannakumar S**

D.O.B: 06-03-1998

Under Graduation: B.Tech

Specialization-1: Marketing

Specialization-2: Operations

Work Experience: 36 months

Summer Internship Company:
SOLARA ACTIVE PHARMA SCIENCES LIMITED, PUDUCHERRY

Project Title: A Comprehensive Study on Operations Management

**Pruthvi S Gowda**

D.O.B: 25-10-2000

Under Graduation: BBA

Specialization-1: Marketing

Specialization-2: Operations

Work Experience: 10 months

Summer Internship Company: RK Supply Chain Solutions

Project Title: A Study on Logistics and Workflow

**Rizvin Rauf**

D.O.B: 23-08-2000

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship Company:
Allianz Associates

Project Title: Exploring New Sales Opportunities: An Analysis of Market Trends and Customer Behaviour

**Roni J Raju**

D.O.B: 28-05-1999

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: HR

Work Experience: 25 months

Summer Internship Company:
Shriram Life Insurance

Project Title: A Study About the Marketing Structure of Life Insurance Policies and the Benefits that Shriram Group Provides to it's Customers

**Royston**

D.O.B: 04-02-2000

Under Graduation: BBA

Specialization-1: Marketing

Specialization-2: Finance

Work Experience: 22 months

Summer Internship Company:
Nabu Tech Lab Pvt Ltd.

Project Title: Finance Analysis


Sahana N

D.O.B: 26-05-2000

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Summer Internship

Company: Nobatech
(Silverline)

Project Title: Financial
Planning & Budgeting


**Saldanha Shalom
Michael**

D.O.B: 22-05-2002

Under Graduation: BMM

Specialization-1: Marketing

Specialization-2: Finance

Work Experience: 11 months

Summer Internship

Company: Ujjivan Small
Finance Bank

Project Title: Research to
Suggest Improvements
in Product, Process and
Policy


Saranya Ravi

D.O.B: 10-10-2000

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: Finance

Work Experience: 4 months

Project Title: Financial
Performance of the
Company


Sayantan Saha

D.O.B: 23-06-1996

Under Graduation: B.Com

Specialization-1: Marketing

Specialization-2: HR

Summer Internship

Company: Neophyte
Consulting Services

Project Title: Study
on Consultative Sales
Approach in an Education
Consulting


Sharvesh G

D.O.B: 16-09-2000

Under Graduation: B.E-
Mechanical

Specialization-1: Marketing

Specialization-2: HR

Summer Internship

Company: Neophyte
Consulting Services

Project Title: International
Growth Strategies:
Expanding Neophyte
Consulting Services'
Education Consulting
Market Beyond India


**Shreya
Chakravarthy**

D.O.B: 16-06-1999

Under Graduation: B.E

Specialization-1: Marketing

Specialization-2: Operations

Summer Internship

Company: Reliance Jio
Infocomm Limited **Project
Title:** Market Research
and Digital Media Analytic
in Customer Retention


Shubha N K

D.O.B: 10-12-2001

Under Graduation: BBA

Specialization-1: Marketing

Specialization-2: HR

Summer Internship

Company: Avathi Ventures
Pvt. Ltd.

Project Title: A Study of
Content Marketing, Social
Media, and SEO Strategies
Implemented by Avathi
Ventures Pvt. Ltd.


Softy Bridght V D

D.O.B: 08-11-1991

Under Graduation: B.E-ECE

Specialization-1: Marketing

Specialization-2: Operations

Work Experience: 60 months

Summer Internship

Company: Acsia
Technologies

Project Title: A Study of
the Brand Management
Implemented by Acsia
Technologies and
Recommend Brand
Strategies

**Soundharya Lakshmi S****D.O.B:** 22-11-1999**Under Graduation:** B.Com**Specialization-1:** Marketing**Specialization-2:** Finance**Work Experience:** 4 months**Summer Internship Company:**

Goldman Sachs

Project Title: Regulatory Reporting**Stephen V****D.O.B:** 22-05-1998**Under Graduation:** B.Tech - Civil**Specialization-1:** Marketing**Specialization-2:** Operations**Work Experience:** 36 months**Summer Internship Company:**

Butterfly Gandhimathi Appliances Ltd.

Project Title: Understanding the Dynamics of the Cooktop Category in Tamil Nadu Market**Sushil Sehgal****D.O.B:** 14-05-1998**Under Graduation:** BBA**Specialization-1:** Marketing**Specialization-2:** HR**Work Experience:** 12 months**Summer Internship Company:** Fit

by Inch

Project Title: Marketing Through Social Media Channels**Susmitha K S****D.O.B:** 17-06-2001**Under Graduation:** BA**Specialization-1:** Marketing**Specialization-2:** Finance**Summer Internship Company:**

iBCScorp

Project Title: Aspects of Digital Marketing in Consulting Companies**Certifications:** Google Ads- Measurement (Google Digital Academy (Skillshop) / Google Analytics / Investment Banking (Great Learning) / The Fundamentals of Digital Marketing (Google Digital Garage) / Introduction to Psychology NPTEL / Modern Indian Writing In NPTEL / SEO HubSpot Academy / Google Ad Search (Google Digital Academy (Skillshop) / Certificate of Brand and Parent Companies / German Level 1 Training / Creative Writing and Theatre Arts / Certificate for Completion of Introduction to Computers Training**Swadha Shakti****D.O.B:** 05-09-1997**Under Graduation:** B.Sc**Specialization-1:** Marketing**Specialization-2:** Finance**Summer Internship Company:**

V-Guard Industries Ltd.

Project Title: Develop a Product Landscape to Identify Growth Opportunities for V-Guard Industries Ltd.**Certifications:** Training on Advanced Human Resource Management**Thanusha E S****D.O.B:** 24-08-2001**Under Graduation:** B.Sc**Specialization-1:** Marketing**Specialization-2:** Operations**Summer Internship Company:**

Volvo Construction Equipment

Project Title: Productivity Improvement in Manufacturing

INTERNSHIP FEEDBACK

Dear Ms. Shiny Amal A,

I hope this letter finds you well. I am writing to express my sincere appreciation for your outstanding contribution during your internship at KONE. Your dedication, enthusiasm, and impressive performance have truly left a lasting impact on our organization.

Throughout the duration of your internship, from 2nd May 2023 to 30th June 2023, you exhibited a remarkable level of professionalism and a strong work ethic. Your study on various financial activities under Corporate Control and Digitalization of Delegation of Authority (DOA) has provided valuable insights to our team. Your in-depth research, analytical skills, and attention to detail have greatly contributed to our understanding of these complex subjects.

Not only have you demonstrated a strong theoretical understanding of the subject matter, but you have also exhibited a keen ability to apply your knowledge in practical scenarios. Your willingness to take on new challenges and your proactive approach in seeking solutions have been commendable. Your positive attitude and ability to work effectively within a team have made you a valuable asset to our organization.

On behalf of the entire team at KONE, I would like to express our deepest appreciation for your hard work and dedication during your internship. We are confident that you have a bright future ahead, and we wish you the very best in your academic and professional endeavors.

Once again, thank you for your valuable contribution. Should you ever require any support or references in the future, please do not hesitate to reach out. You have our full support.

Warm regards,

K. Sasikumar

AGM – Finance Controller
Corporate Office
KONE Elevator India Pvt Ltd

Dear Jason Gregory Lewis,

I wanted to take the time to thank you for the outstanding work you did when you were an intern in our organization. Our company has really benefited from your dedication, energy, and drive to learn.

Throughout your internship, you consistently demonstrated a strong work ethic and a willingness to take initiative to overcome challenges. It's remarkable how quickly you were able to grasp complex concepts and apply them to actual circumstances. Your contribution in Public Relations and Digital Marketing were essential to its success and were much valued.

Overall, you exceeded our expectations during the internship. You have shown to be highly capable and made a good impression on our staff. We appreciate all of your hard work and passion.

Rajesh Pal

Head of Human Resources
Royaloak Incorporation Pvt Ltd

Dear Mr. Dean Leon Alva,

We would like to take this opportunity to provide you with feedback on your performance

during your internship as an Operations Coordinator. We appreciate your dedication and contributions to our organization.

Best Regards

Mr. Denis Leo

Division Manager

AI ATTIYA MOTORS AND TRADING CO.

Dear Dilon Jude Soares,

I appreciate your outstanding performance during your internship with our company. You have shown your dedication, enthusiasm, and willingness to learn during your internship period.

Your ability to grasp the insurance concepts quickly and apply them to practical tasks has been commendable.

All the best for your future endeavours .

Mr. B. Karthikeyan

Chief General Manager

Mangalore Refinery and Petrochemicals Limited

Dear Swadha Shakti,

During your tenure you have shown a strong commitment to your work coupled with the right intent to learn and grow. The curiosity to understand the task on hand and build a connect to the bigger picture from an organizational standpoint is truly commendable.

Skills can be learnt but the right behavior and intent is what stands out and could see that in you.

It's been a wonderful experience having you as an intern, good work! Continue to learn & grow.

All the best with your future endeavors!!!

Mr. Dinesh Manickavasagan

Senior Manager – Strategy

V-Guard Industries Ltd

Dear Avinash Seraphim,

I want to take some time to express my appreciation to you for your excellent work during your internship with our company. Your commitment, zeal, and eagerness to learn have had a profound effect on our business.

You continually showed throughout your internship that you had a great work ethic and were proactive in overcoming obstacles. It's impressive how fast you were able to understand difficult ideas and apply them to real-world situations. Your contributions to the financial area were crucial to its success and were sincerely appreciated.

Overall, you performed better than we expected during the internship. You have shown to be quite capable and left a positive impact on our employees. We want to thank you for all of your hard work, devotion, and contribution to our business.

Best Wishes,

Mr. Rajesh P

Zonal Sales & Receivables Manager

Vehicle Finance

Cholamandalam Investment and Finance Company Ltd

COURSE STRUCTURE

I TRIMESTER	II TRIMESTER	III TRIMESTER
Business Communication	Business Laws	Business Strategy
Operations Management	Leadership in Action	Cost and Management Accounting
Statistics for Managers	Macroeconomics	Strategic Marketing
Information Systems for Managers	Corporate Finance	Operations Research
Managerial Economics	Principles of Marketing	Business Analytics for Managers
Financial Accounting	Human Resources Management	Business Research Methods
Organizational Behaviour	Business Ethics	Organizational Dynamics
	Business and Management Environment	Business and Management Environment
SUMMER TERM - IIP - INDUSTRY INTERNSHIP PROJECT		
IV TRIMESTER	V TRIMESTER	VI TRIMESTER
Entrepreneurship and Innovation	International Business	CSR, Environment and Sustainability
Business and Management Environment		
ELECTIVES COURSES		
FINANCE		
Analysis of Financial Statements	Derivatives Management	Security Analysis and Portfolio Management
Taxation	Financial Modelling using Excel	Behavioural Finance
Financial Markets and Services	Mergers and Acquisitions	International Finance Management
Commercial Banking		
HUMAN RESOURCES		
Total Rewards Management	Competency Modelling & Leadership Development	Training & Development
Labour Laws and Industrial Relations	Organization Development and Management of Change	International Human Resources Management
Talent Management	Performance Management	H R Analytics
MARKETING		
Consumer Behaviour	Business to Business Marketing	Strategic Brand Management
Marketing Research	Digital Marketing	Marketing Analytics
Sales & Distribution	Retail Marketing	Services Marketing
OPERATIONS		
Project Management	ERP – Enterprise Resource Planning	Design Thinking for Business Operations
Supply Chain Management	Lean Management & Six Sigma	Productivity Management
Total Quality Management	Service Operations Management	
GENERAL ELECTIVES		
Course of Independent Study (CIS)	Business, Government and Society	Fraud and Corruption Prevention Mgt
Emerging Technologies for Business	Global Markets and National Policies	Corporate Governance Management

OUR PAST RECRUITERS



Campus Facilities



A well-stocked Library spread over 496 sqm with 20,000 Books, Journals with a seating capacity of 100

An Air Conditioned Computer Lab with Computers, Software, Internet bandwidth of 100 Mbps speed



Classrooms with WiFi, Projector and Sound System



Spacious Ground and Equipment for Badminton, Basketball / Football and Gym



Secure Campus with CCTV Coverage and spacious parking for 2 Wheelers and 4 Wheelers



SJIM in Media

**ಕ್ರೈಸ್ತ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆಗಳ ಕೊಡುಗೆ ಮಹತ್ವದ್ದು
ಸೇಂಟ್ ಜೋಸೆಫ್ ಇನ್ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್
ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್‌ನಿಂದ ಅದ್ಭುತ ರಾಜ್ಯೋತ್ಸವ**



ಬೆಂಗಳೂರು, ಸೆ. 17- ಕನ್ನಡ ನಾಡು, ನುಡಿ ರಕ್ಷಣೆಗೆ ಕ್ರೈಸ್ತ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆಗಳು ಮಹತ್ವದ ಕೊಡುಗೆ ನೀಡಿವೆ ಎಂದು ಕನ್ನಡ ಅಭಿವೃದ್ಧಿ ಪ್ರಾಧಿಕಾರದ ಅಧ್ಯಕ್ಷ ಟಿ.ಎಸ್. ನಾಗಾಭರಣ ಮೆಚ್ಚುಗೆ ವ್ಯಕ್ತಪಡಿಸಿದ್ದಾರೆ. ಎಂ.ಜಿ. ರಸ್ತೆಯ ಸೇಂಟ್ ಜೋಸೆಫ್ ಇನ್ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ನಿಂದ ಆತ್ಮತಂತ್ರ ಸಂಭ್ರಮ ಮತ್ತು ಅಮಿತೋತ್ತಮದಿಂದ ಆಯೋಜಿಸಿದ್ದ ಕನ್ನಡ ರಾಜ್ಯೋತ್ಸವವನ್ನು ಉದ್ಘಾಟಿಸಿ ಮಾತನಾಡಿದ ಅವರು, ಹೊರ ರಾಜ್ಯದವರು, ಕನ್ನಡ ಭಾಷಿಕರಿಗೆ ಕನ್ನಡ ಕಲಿಯಲು ಮಾತ್ರ ರಾಜ್ಯೋತ್ಸವವನ್ನು ಆರಂಭಿಸುವಾಗ

ಆಚರಿಸಲು ಸಾಧ್ಯ ಎಂದರು. ಸೇಂಟ್ ಜೋಸೆಫ್ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆಯ ವಿದ್ಯಾರ್ಥಿಗಳು ಮತ್ತು ಸಿಬ್ಬಂದಿ ಕನ್ನಡ ಭಾಷೆಯ ಬಗ್ಗೆಯನ್ನು ಪ್ರತಿನಿಧಿಸುವ ಕೆಂಪು ಮತ್ತು ಹಳದಿ ಬಣ್ಣದ ಬಟ್ಟೆ ಧರಿಸಿದ್ದು ವಿಶೇಷವಾಗಿದೆ. ಪ್ರತಿಯೊಬ್ಬರೂ ಕನ್ನಡ ಭಾಷೆಯಲ್ಲಿ ಮಾತನಾಡುವ ಮೂಲಕ ರಾಜ್ಯೋತ್ಸವಕ್ಕೆ ಮೆರಗು ತಂದರು. ಚಂಡಮದ್ದಲ, ಸಾಂಪ್ರದಾಯಿಕ ಯಕ್ಷಗಾನ ಪ್ರದರ್ಶನ ರಾಜ್ಯೋತ್ಸವದ ವೈಭವಕ್ಕೆ ಸಾಕ್ಷಿಯಾಯಿತು. ಡಾ. ವಿಜಯ ಲಕ್ಷ್ಮಿ ಸತ್ಯಮೂರ್ತಿ ಮತ್ತಿತರ ಗಣ್ಯರು ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಉಪಸ್ಥಿತರಿದ್ದರು.

**ನಾಡು, ನುಡಿಗೆ ಕ್ರೈಸ್ತ ಸಂಸ್ಥೆಗಳ ಕೊಡುಗೆ
ಅಪಾರ: ಡಾ.ಟಿ.ಎಸ್.ನಾಗಾಭರಣ**

ಬೆಂಗಳೂರು; ಕನ್ನಡ ನಾಡು, ನುಡಿ ರಕ್ಷಣೆಗೆ ಕ್ರೈಸ್ತ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆಗಳು ಮಹತ್ವದ ಕೊಡುಗೆ ನೀಡಿವೆ ಎಂದು ಕನ್ನಡ ಅಭಿವೃದ್ಧಿ ಪ್ರಾಧಿಕಾರದ ಅಧ್ಯಕ್ಷ ಟಿ.ಎಸ್. ನಾಗಾಭರಣ ಮೆಚ್ಚುಗೆ ವ್ಯಕ್ತಪಡಿಸಿದ್ದಾರೆ. ಎಂ.ಜಿ. ರಸ್ತೆಯ ಸೇಂಟ್ ಜೋಸೆಫ್ ಇನ್ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ನಿಂದ ಆತ್ಮತಂತ್ರ ಸಂಭ್ರಮ ಮತ್ತು ಅಮಿತೋತ್ತಮದಿಂದ ಆಯೋಜಿಸಿದ್ದ ಕನ್ನಡ ರಾಜ್ಯೋತ್ಸವವನ್ನು ಉದ್ಘಾಟಿಸಿ ಮಾತನಾಡಿದ ಅವರು, ಹೊರ



ರಾಜ್ಯದವರು, ಅನ್ಯ ಭಾಷಿಕರಿಗೆ ಕನ್ನಡ ಕಲಿಸಿದಾಗ ಮಾತ್ರ ರಾಜ್ಯೋತ್ಸವವನ್ನು ಆರಂಭಿಸುವಾಗ ಆಚರಿಸಲು ಸಾಧ್ಯ ಎಂದರು.

ಸೇಂಟ್ ಜೋಸೆಫ್ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆಯ ವಿದ್ಯಾರ್ಥಿಗಳು ಮತ್ತು ಸಿಬ್ಬಂದಿ ಕನ್ನಡ ಭಾಷೆಯ ಬಗ್ಗೆಯನ್ನು ಪ್ರತಿನಿಧಿಸುವ ಕೆಂಪು ಮತ್ತು ಹಳದಿ ಬಣ್ಣದ ಬಟ್ಟೆ ಧರಿಸಿದ್ದು ವಿಶೇಷವಾಗಿದೆ. ಪ್ರತಿಯೊಬ್ಬರೂ ಕನ್ನಡ ಭಾಷೆಯಲ್ಲಿ ಮಾತನಾಡುವ ಮೂಲಕ ರಾಜ್ಯೋತ್ಸವಕ್ಕೆ ಮೆರಗು ತಂದರು. ಚಂಡಮದ್ದಲ, ಸಾಂಪ್ರದಾಯಿಕ ಯಕ್ಷಗಾನ ಪ್ರದರ್ಶನ ರಾಜ್ಯೋತ್ಸವದ ವೈಭವಕ್ಕೆ ಸಾಕ್ಷಿಯಾಯಿತು. ಡಾ. ವಿಜಯ ಲಕ್ಷ್ಮಿ ಸತ್ಯಮೂರ್ತಿ ಮತ್ತಿತರ ಗಣ್ಯರು ಕಾರ್ಯಕ್ರಮದಲ್ಲಿ ಉಪಸ್ಥಿತರಿದ್ದರು.

**MFI'S EARLIEST
SUBSCRIBERS**

Dr Venkateshraj

SE, associate professor, Bangalore; MFI reader since 2002

**'It sometimes acts as a ready
reckoner for students'**

While Dr Venkateshraj's investments are primarily in direct equity, he has found MFI to be very useful in his teaching and analytics work



"MFI (Investment are more in direct equity," Dr Venkateshraj tells us, pointing to his previous work experience with the Bangalore Stock Exchange. "Direct investment in equities carries some risk but I am used to it." His caution is refreshing but it does stick to answers and makes us think. "Where does MFI fit into his life?"

But before we could raise our concern, he explains that he has been teaching financial analysis and investments along with some

amount of analytics for the last 18 years. "And that is how I started doing some work on mutual funds. Your publication attracted me since it was exclusively based on mutual funds. 'Mutual Fund Insight' sometimes acts as a ready reckoner for students, and is able to provide really useful answers. I (also) use it for my students when I give assignments to students in whom students are working on internship projects related to mutual funds. Then there are the searchable ads in the magazine. I put them up on the classroom screen and explain the features of several funds as a product."

But that's not to say he has no personal stake in mutual funds. "I do invest in mutual funds to some extent for my children's education and to buy a house. My first mutual fund investment was in Sundaram Small Cap. Influenced by an IBI fund and a gold ETF but before investing in a mutual fund, I usually look at the fund's rating provided by Value Research."

"Before investing in a mutual fund, I usually look at the fund's rating provided by Value Research."

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PHRASE/WORD**
A reliable source of information about Indian mutual funds

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The information

WORKS FOR THE TEAM
My best wishes for the continued success of your publication. Let it touch more investors.

Mutual Fund Insight November 2022 15

170 SJIM students awarded PG diploma in management

**The Hindu Bureau
BENGALURU**

St. Joseph's Institute of Management (SJIM) celebrated its 26th convocation day recently, with 170 students awarded the post-graduate diplomas in Management.

Rev. Fr. Dionysius Vaz S.J., Provincial of Karnataka Jesuit Province and Chairman of SJIM's Governing Council, awarded students their PGDM certificates.

Romal Shetty, CEO of Deloitte South Asia, delivered the convocation address and advised students

**Rev. Fr. Dionysius
Vaz S.J., Provincial of
Karnataka Jesuit
Province, awarded
students the PGDM
certificates**

to engage in lifelong skill development, to make oneself invaluable to the organisation and to make a difference to society through their profession.

SJIM Director Manoj D'Souza S.J. pointed out in his annual report that this year SJIM has been accredited by the National Board of Accreditation (NBA).

Allegro Advisors

"We have found the hires to be very competent employees...."

Mindtree

"The quality is visible in the students of SJIM...."

IDC CCR INDIA

"The students are both industry ready and well trained in soft skills...."

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